



# South Madison Planning Process 2019-2020

## Why should you get involved?

The South Madison area awaits a bright future and the City of Madison Planning Division would like to invite you to join this planning effort and be part of its transformation. All residents, the business community, and major stakeholders are welcome to come together and develop a shared vision for this thriving community. You don't need to be an expert to get involved!

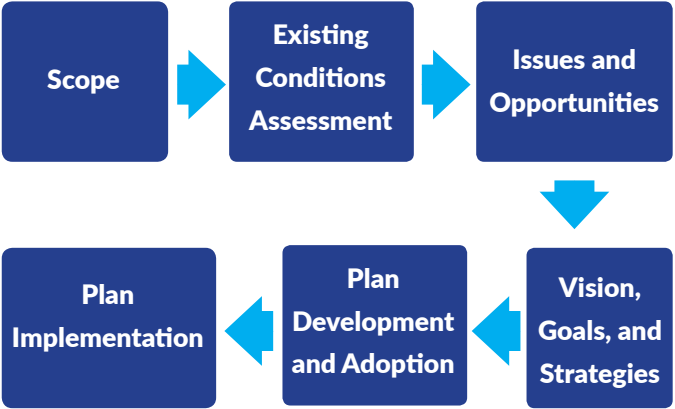
### How did this planning process get started?

In 2005, the South Madison community identified what was relevant to the community and what actions could be taken to build upon the assets and address the challenges. The South Madison Neighborhood Plan has been used over the last fifteen years to help strengthen the area.

In 2019-2020, the City will be working with residents, southside business community, and other major stakeholders to identify what is relevant today and determine how to address opportunities and challenges. We would like to have all neighborhoods in South Madison to be involved and help us map out a better future. Whether you are a resident living in Bram's Addition, Burr Oaks, Capital View, or Town of Madison, we would like to hear from you!



### South Madison Planning Process



### Planning Study Area



During this plan, we will be asking your input on:

- Community facilities
- Economic development
- Historic & cultural assets
- Housing
- Food access
- Land use
- Redevelopment
- Natural areas, parks & open space
- Safety, streets & transportation
- Sustainability, resilience & utilities
- Well-being



## What will be the outcome?

This plan will provide the opportunity to crystallize ideas into formal recommendations for South Madison. With the dissolution of the Town of Madison, approximately 5,000 people, 600 acres, 1,400 parcels, and public facilities and infrastructure will be absorbed into the City of Madison on October 31, 2022.

At the end of the planning process, we'll have an area plan covering the South Madison area including Town of Madison.



## Get Involved

Visit the project [WEBSITE](#) to view the status of the planning process, sign up to receive announcements and updates, share your ideas, and volunteer.

[www.cityofmadison.com/southmadisonplan](http://www.cityofmadison.com/southmadisonplan)

**Attend** the Southside Neighborhood Resource Team (NRT) meetings, SMPC (South Metropolitan Planning Council) meetings, and planned community input sessions to discuss the Plan.

**Provide** input to the District Alderperson and City Project Team. [neighborhoods@cityofmadison.com](mailto:neighborhoods@cityofmadison.com)

**Take action** by determining how you want to help implement plan strategies and recommendations.

## Be Informed!

View planning materials at Goodman South Madison Public Library, Town of Madison Municipal Building, the City project website and other public and accessible areas in the neighborhood.

**1** Vision Statement - a description of a realistic and credible desired future for the planning study area.

**2** Land Use Plan - a description and proposed map of the different land use areas or districts within the planning study area.

**3** Plan Strategies and Recommendations - specific recommendations to improve the neighborhood will be addressed based on community input and overall City goals

**4** Action Plan - a description of the responsible party, the specific actions to be taken, and the time frame (usually 10 to 15 years) for completion.

**5** Transition of Town of Madison into the City of Madison by October 31, 2022 - Inventory and assessment of conditions, service delivery levels and costs, and communicate information to Town residents about becoming a City resident.

## Why should we do it?

- Understand what to keep, improve, or change in South Madison
- Build upon existing accomplishments and successes
- Resolve any conflicts with existing public or private plans, programs, or activities
- Coordinate with existing public or private plans, programs, or activities
- Align the City's capital and operating budgets with area priorities

### Questions?

#### City of Madison Planning Division

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