

Vilas Park Master Plan – Community Input Meeting #1

Project Area





Vilas Park Master Plan Plan Maestro De Vilas Park

Community Input Meeting #1
June 26, 2018



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History



1904 Map of Madison



William Vilas



Anne (Fox) Vilas



OC Simonds

Madison Park and Pleasure Drive Association Henry Vilas Park 1904



Vilas Park 1908



Annie C. Stewart Fountain (1925)

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Culturally Important Areas



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Culturally Sensitive Areas



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Existing Structures



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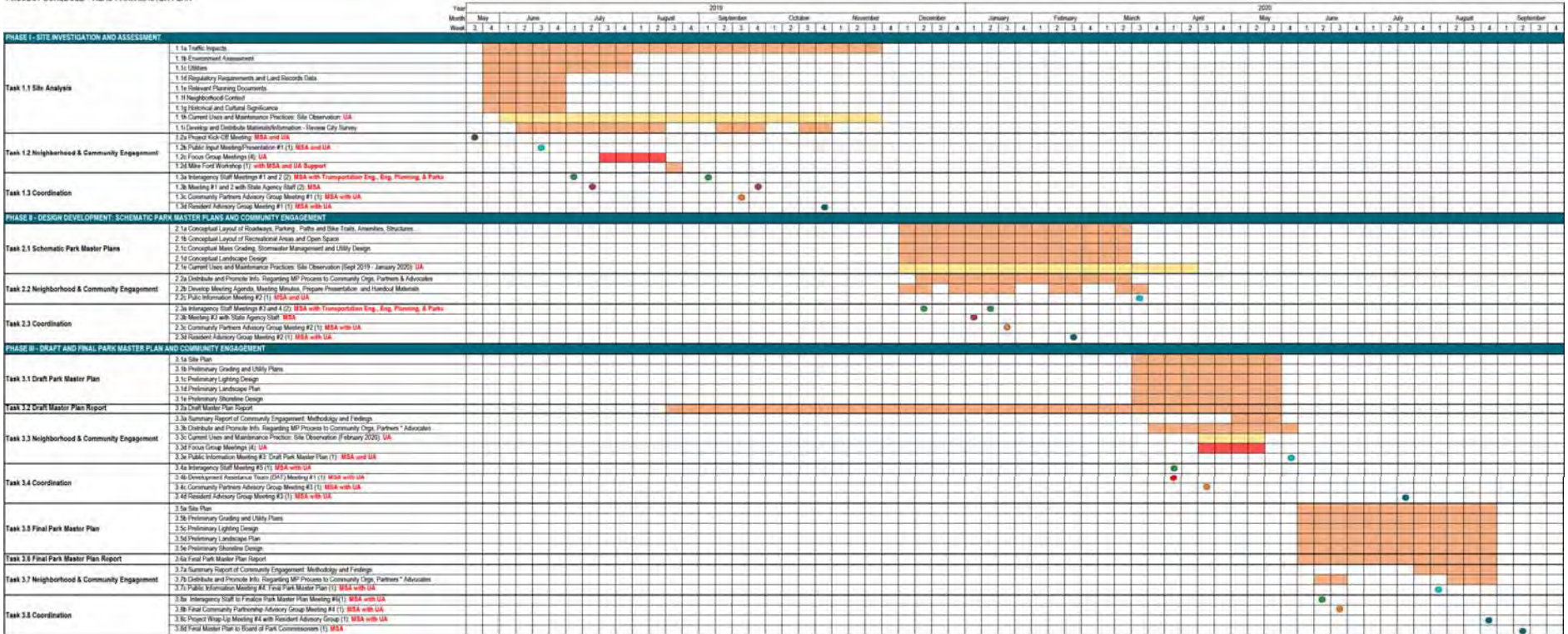
Developing Consensus in Situations

- Establish a process to engage a range of community members.
- Confirm shared values and goals with community and staff.
- Help people tackle issues on their own and with each other - Informed Consent.
- Be transparent and demonstrate connections.
- Engage under-represented populations throughout.
- Ensure the end product reflects values and goals.

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Project Schedule – 15 Month Process

PROJECT SCHEDULE - VILAS PARK MASTER PLAN



● Kick-Off Meeting

● Progress Meetings with City Staff

● City Agency Meetings (DAT - Engineering, Planning, Zoning, etc.)

● State Agency Meetings

● Public Meetings

● Stakeholder Meetings

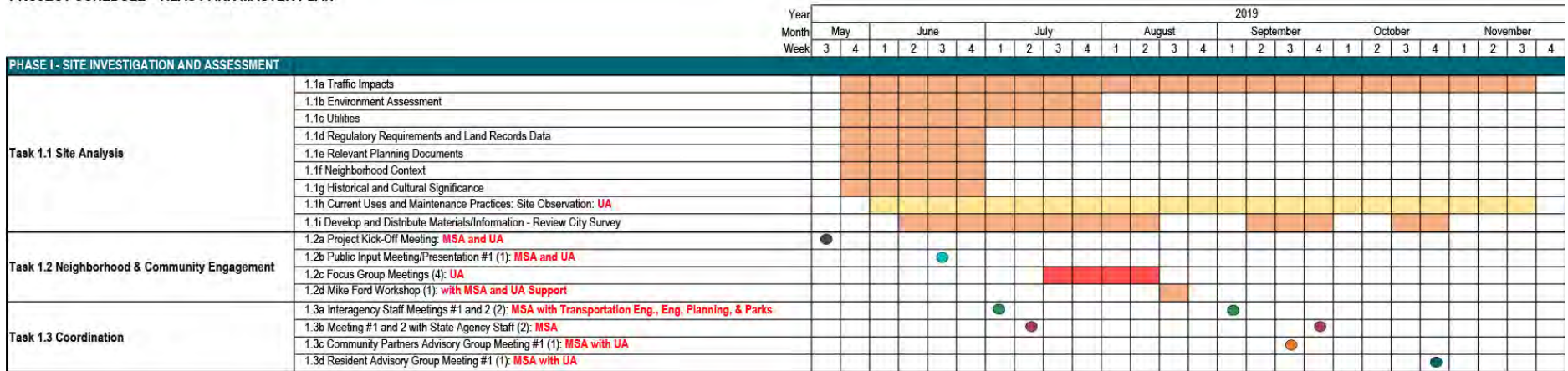


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Phase I – June to November 2019

- Phase I – Site Investigation and Assessment

PROJECT SCHEDULE - VILAS PARK MASTER PLAN



- Kick-Off Meeting
- Progress Meetings with City Staff
- City Agency Meetings (DAT - Engineering, Planning, Zoning, etc.)
- State Agency Meetings
- Public Meetings
- Stakeholder Meetings

Goal – Collect ideas, comments, and approaches to future Park development



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Site Investigation and Assessment



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Site Investigation and Assessment



Vilas Park Master Plan – Community Input Meeting #1 Site Investigation and Assessment

- PARKitecture Workshop and Focus Group with Michael Ford, AIA
 - Master Planning Workshop
 - Community Focus Group with Youth and Minority Engagement



The Globe and Mail - [How Architect Michael Ford is Bringing Diversity to Design – Through Hip Hop](#)

- RESJI Focused Small Group Meeting
 - Reach Out at Common Location to Stakeholders
- Additional Meeting with the Standing Stakeholders Group
 - Informal meetings with Stakeholders

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Phase II – December 2019 to Mid March 2020

- Phase II – Design Development: Concepts

		December				January				February				March				April		
		1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3
PHASE II - DESIGN DEVELOPMENT: SCHEMATIC PARK MASTER PLANS AND COMMUNITY ENGAGEMENT																				
Task 2.1 Schematic Park Master Plans	2.1a Conceptual Layout of Roadways, Parking, Paths and Bike Trails, Amenities, Structures...																			
	2.1b Conceptual Layout of Recreational Areas and Open Space																			
	2.1c Conceptual Mass Grading, Stormwater Management and Utility Design																			
	2.1d Conceptual Landscape Design																			
	2.1e Current Uses and Maintenance Practices: Site Observation (Sept 2019 - January 2020): UA																			
Task 2.2 Neighborhood & Community Engagement	2.2a Distribute and Promote Info. Regarding MP Process to Community Orgs, Partners & Advocates																			
	2.2b Develop Meeting Agenda, Meeting Minutes, Prepare Presentation and Handout Materials																			
	2.2c Public Information Meeting #2 (1): MSA and UA																			
Task 2.3 Coordination	2.3a Interagency Staff Meetings #3 and 4 (2): MSA with Transportation Eng., Eng. Planning, & Parks																			
	2.3b Meeting #3 with State Agency Staff: MSA																			
	2.3c Community Partners Advisory Group Meeting #2 (1): MSA with UA																			
	2.3d Resident Advisory Group Meeting #2 (1): MSA with UA																			

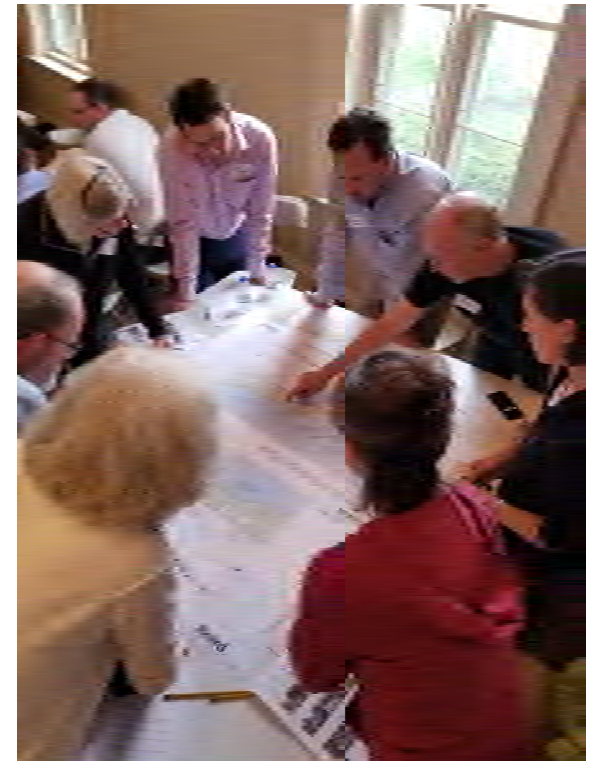
- Kick-Off Meeting
- Progress Meetings with City Staff
- City Agency Meetings (DAT - Engineering, Planning, Zoning, etc.)
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Goal – Develop framework of the Park master plan



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Design Development: Schematics



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Phase III – Mid March to September 2020

- Phase III – Draft and Final Park Master Plan

		March			April			May			June			July			August			September							
		2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3
PHASE III - DRAFT AND FINAL PARK MASTER PLAN AND COMMUNITY ENGAGEMENT																											
Task 3.1 Draft Park Master Plan	3.1a Site Plan																										
	3.1b Preliminary Grading and Utility Plans																										
	3.1c Preliminary Lighting Design																										
	3.1d Preliminary Landscape Plan																										
Task 3.2 Draft Master Plan Report	3.1e Preliminary Shoreline Design																										
	3.2a Draft Master Plan Report																										
Task 3.3 Neighborhood & Community Engagement	3.3a Summary Report of Community Engagement: Methodology and Findings																										
	3.3b Distribute and Promote Info. Regarding MP Process to Community Orgs, Partners * Advocates																										
	3.3c Current Uses and Maintenance Practice: Site Observation (February 2020): UA																										
	3.3d Focus Group Meetings (4): UA																										
	3.3e Public Information Meeting #3: Draft Park Master Plan (1): MSA and UA																										
Task 3.4 Coordination	3.4a Interagency Staff Meeting #5 (1): MSA with UA																										
	3.4b Development Assistance Team (DAT) Meeting #1 (1): MSA with UA																										
	3.4c Community Partners Advisory Group Meeting #3 (1): MSA with UA																										
	3.4d Resident Advisory Group Meeting #3 (1): MSA with UA																										
Task 3.5 Final Park Master Plan	3.5a Site Plan																										
	3.5b Preliminary Grading and Utility Plans																										
	3.5c Preliminary Lighting Design																										
	3.5d Preliminary Landscape Plan																										
	3.5e Preliminary Shoreline Design																										
Task 3.6 Final Park Master Plan Report	3.6a Final Park Master Plan Report																										
Task 3.7 Neighborhood & Community Engagement	3.7a Summary Report of Community Engagement: Methodology and Findings																										
	3.7b Distribute and Promote Info. Regarding MP Process to Community Orgs, Partners * Advocates																										
	3.7c Public Information Meeting #4: Final Park Master Plan (1): MSA with UA																										
Task 3.8 Coordination	3.8a Interagency Staff to Finalize Park Master Plan Meeting #6(1): MSA with UA																										
	3.8b Final Community Partnership Advisory Group Meeting #4 (1): MSA with UA																										
	3.8c Project Wrap-Up Meeting #4 with Resident Advisory Group (1): MSA with UA																										
	3.8d Final Master Plan to Board of Park Commissioners (1): MSA																										

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Goal to develop a living document for future improvements



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Draft and Final Master Plan



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Draft and Final Master Plan



Vilas Park Master Plan – Community Input Meeting #1 Draft and Final Master Plan



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Draft and Final Master Plan

- Topic 1 – What parks mean to you.

What image, memory, place, or feeling first comes to mind when you think about time spent in a park (any park)?

- Topic 2 – What to maintain and enhance at Vilas.

What 1-2 things do you love most about Vilas Park today? What draws you here?

- Topic 3 – What to improve at Vilas.

What 1-2 things do you hope can change at Vilas Park? What's missing or not working?

- Topic 4 – Vilas as a community park.

How can Vilas Park best serve our whole community over the long term as Madison grows? What values are important?

Thank you!

<https://www.cityofmadison.com/parks/projects/vilas-henry-park-master-plan>



Scan the QR code or visit www.cityofmadison.com/parks/projects/vilas-henry-park-master-plan to:

- + Learn more // obtenga más información
- + Sign up for email updates // regístrese para recibir información
- + Access the online survey (June 26-August 28) // acceda a la encuesta en línea

Email: VilasMasterPlan@cityofmadison.com

