

# Vilas Park Master Plan – Community Input Meeting #1

## Project Area







# Vilas Park Master Plan

## Plan Maestro De Vilas Park

Community Input Meeting #1  
June 26, 2018





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## Project Area





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## Project Area



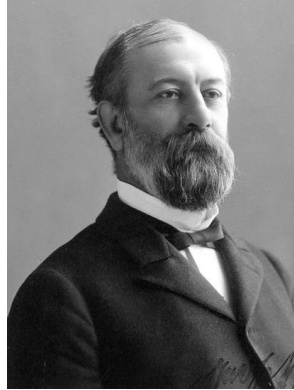


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## History



1904 Map of Madison



William Vilas



Anne (Fox) Vilas



OC Simonds

Madison Park and Pleasure Drive Association Henry Vilas Park 1904



Vilas Park 1908



Annie C. Stewart Fountain (1925)





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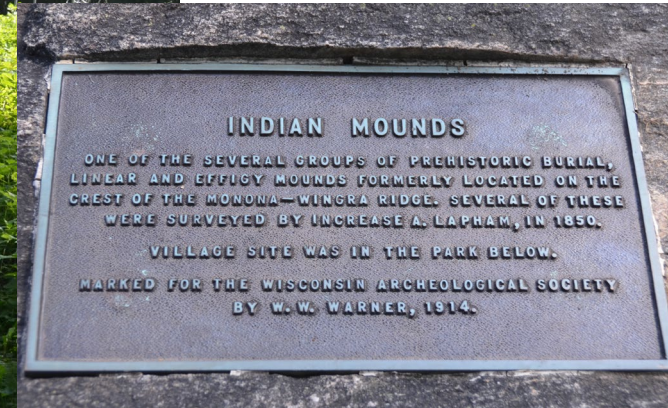
## Culturally Important Areas





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## Culturally Sensitive Areas





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## Existing Structures





# Goals of the Master Plan for Vilas Park Include:

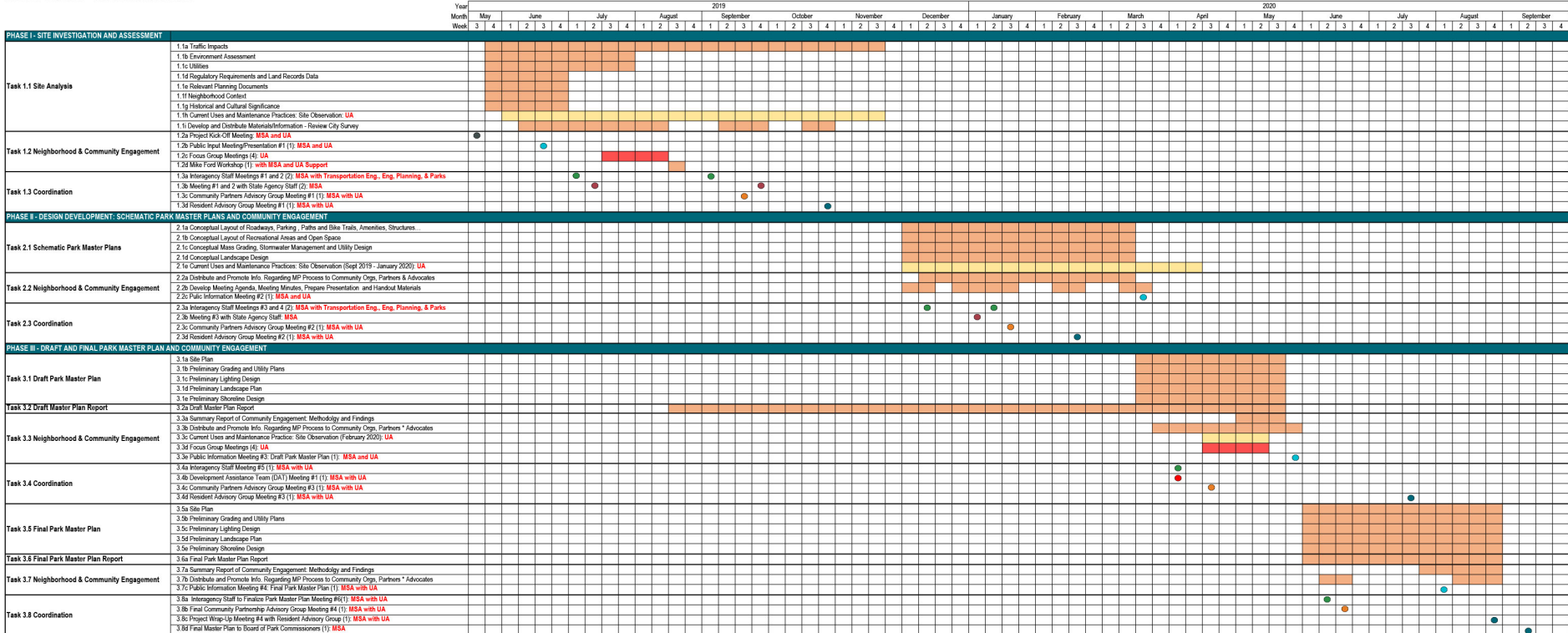
- Development of a master plan document that has received input from a broad cross section of the residents of Madison.
- The master plan document will be a framework plan that will inform future budget requests to identify projects that will go through additional public engagement and design development processes.
- A master plan report that meets the expectations of the approved Park Master Plan Policy.
- To present a vision for Vilas Park that will help to inform development decisions over the next 15-20 years.



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## Project Schedule – 15 Month Process

PROJECT SCHEDULE - VILAS PARK MASTER PLAN



- Kick-Off Meeting
- Progress Meetings with City Staff
- City Agency Meetings (DAT - Engineering, Planning, Zoning, etc.)
- State Agency Meetings
- Public Meetings
- Stakeholder Meetings



# Vilas Park Master Plan – Community Input Meeting #1

## Phase I – June to November 2019

- Phase I – Site Investigation and Assessment

PROJECT SCHEDULE - VILAS PARK MASTER PLAN

		2019																											
		May		June				July				August				September				October				November					
Month		3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4		
Week		3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4		
<b>PHASE I - SITE INVESTIGATION AND ASSESSMENT</b>																													
<b>Task 1.1 Site Analysis</b>	1.1a Traffic Impacts																												
	1.1b Environment Assessment																												
	1.1c Utilities																												
	1.1d Regulatory Requirements and Land Records Data																												
	1.1e Relevant Planning Documents																												
	1.1f Neighborhood Context																												
	1.1g Historical and Cultural Significance																												
1.1h Current Uses and Maintenance Practices: Site Observation: <b>UA</b>																													
1.1i Develop and Distribute Materials/Information - Review City Survey																													
<b>Task 1.2 Neighborhood &amp; Community Engagement</b>	1.2a Project Kick-Off Meeting: <b>MSA and UA</b>		●																										
	1.2b Public Input Meeting/Presentation #1 (1): <b>MSA and UA</b>					●																							
	1.2c Focus Group Meetings (4): <b>UA</b>																												
	1.2d Mike Ford Workshop (1): <b>with MSA and UA Support</b>																												
<b>Task 1.3 Coordination</b>	1.3a Interagency Staff Meetings #1 and 2 (2): <b>MSA with Transportation Eng., Eng, Planning, &amp; Parks</b>																												
	1.3b Meeting #1 and 2 with State Agency Staff (2): <b>MSA</b>																												
	1.3c Community Partners Advisory Group Meeting #1 (1): <b>MSA with UA</b>																												
	1.3d Resident Advisory Group Meeting #1 (1): <b>MSA with UA</b>																												

- Kick-Off Meeting
- Progress Meetings with City Staff
- City Agency Meetings (DAT - Engineering, Planning, Zoning, etc.)
- State Agency Meetings
- Public Meetings
- Stakeholder Meetings

Goal – Collect ideas, comments, and approaches to future Park development



# Vilas Park Master Plan – Community Input Meeting #1

## Site Investigation and Assessment





# Vilas Park Master Plan – Community Input Meeting #1

## Site Investigation and Assessment





# Vilas Park Master Plan – Community Input Meeting #1

## Site Investigation and Assessment

- PARKitecture Workshop and Focus Group with Michael Ford, AIA
  - Master Planning Workshop
  - Community Focus Group with Youth and Minority Engagement



The Globe and Mail - [How Architect Michael Ford is Bringing Diversity to Design – Through Hip Hop](#)

- RESJI Focused Small Group Meeting
  - Reach Out at Common Location to Stakeholders
- Additional Meeting with the Standing Stakeholders Group
  - Informal meetings with Stakeholders



# Vilas Park Master Plan – Community Input Meeting #1

## Phase II – December 2019 to Mid March 2020

- Phase II – Design Development: Concepts

		December				January				February				March				April		
		1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3
<b>PHASE II - DESIGN DEVELOPMENT: SCHEMATIC PARK MASTER PLANS AND COMMUNITY ENGAGEMENT</b>																				
<b>Task 2.1 Schematic Park Master Plans</b>	2.1a Conceptual Layout of Roadways, Parking, Paths and Bike Trails, Amenities, Structures...																			
	2.1b Conceptual Layout of Recreational Areas and Open Space																			
	2.1c Conceptual Mass Grading, Stormwater Management and Utility Design																			
	2.1d Conceptual Landscape Design																			
	2.1e Current Uses and Maintenance Practices: Site Observation (Sept 2019 - January 2020): <b>UA</b>																			
<b>Task 2.2 Neighborhood &amp; Community Engagement</b>	2.2a Distribute and Promote Info. Regarding MP Process to Community Orgs, Partners & Advocates																			
	2.2b Develop Meeting Agenda, Meeting Minutes, Prepare Presentation and Handout Materials																			
	2.2c Public Information Meeting #2 (1): <b>MSA and UA</b>																			
<b>Task 2.3 Coordination</b>	2.3a Interagency Staff Meetings #3 and 4 (2): <b>MSA with Transportation Eng., Eng, Planning, &amp; Parks</b>																			
	2.3b Meeting #3 with State Agency Staff: <b>MSA</b>																			
	2.3c Community Partners Advisory Group Meeting #2 (1): <b>MSA with UA</b>																			
	2.3d Resident Advisory Group Meeting #2 (1): <b>MSA with UA</b>																			

- Kick-Off Meeting
- Progress Meetings with City Staff
- City Agency Meetings (DAT - Engineering, Planning, Zoning, etc.)
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- Public Meetings
- Stakeholder Meetings

Goal – Develop framework of the Park master plan



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## Design Development: Schematics





# Vilas Park Master Plan – Community Input Meeting #1

## Phase III – Mid March to September 2020

- Phase III – Draft and Final Park Master Plan

		March			April				May				June				July				August				September		
		2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3
<b>PHASE III - DRAFT AND FINAL PARK MASTER PLAN AND COMMUNITY ENGAGEMENT</b>																											
Task 3.1 Draft Park Master Plan	3.1a Site Plan																										
	3.1b Preliminary Grading and Utility Plans																										
	3.1c Preliminary Lighting Design																										
	3.1d Preliminary Landscape Plan																										
	3.1e Preliminary Shoreline Design																										
Task 3.2 Draft Master Plan Report	3.2a Draft Master Plan Report																										
Task 3.3 Neighborhood & Community Engagement	3.3a Summary Report of Community Engagement: Methodolgy and Findings																										
	3.3b Distribute and Promote Info. Regarding MP Process to Community Orgs, Partners * Advocates																										
	3.3c Current Uses and Maintenance Practice: Site Observation (February 2020): UA																										
	3.3d Focus Group Meetings (4): UA																										
	3.3e Public Information Meeting #3: Draft Park Master Plan (1): MSA and UA																										
Task 3.4 Coordination	3.4a Interagency Staff Meeting #5 (1): MSA with UA																										
	3.4b Development Assistance Team (DAT) Meeting #1 (1): MSA with UA																										
	3.4c Community Partners Advisory Group Meeting #3 (1): MSA with UA																										
	3.4d Resident Advisory Group Meeting #3 (1): MSA with UA																										
Task 3.5 Final Park Master Plan	3.5a Site Plan																										
	3.5b Preliminary Grading and Utility Plans																										
	3.5c Preliminary Lighting Design																										
	3.5d Preliminary Landscape Plan																										
	3.5e Preliminary Shoreline Design																										
Task 3.6 Final Park Master Plan Report	3.6a Final Park Master Plan Report																										
Task 3.7 Neighborhood & Community Engagement	3.7a Summary Report of Community Engagement: Methodolgy and Findings																										
	3.7b Distribute and Promote Info. Regarding MP Process to Community Orgs, Partners * Advocates																										
	3.7c Public Information Meeting #4: Final Park Master Plan (1): MSA with UA																										
Task 3.8 Coordination	3.8a Interagency Staff to Finalize Park Master Plan Meeting #6(1): MSA with UA																										
	3.8b Final Community Partnership Advisory Group Meeting #4 (1): MSA with UA																										
	3.8c Project Wrap-Up Meeting #4 with Resident Advisory Group (1): MSA with UA																										
	3.8d Final Master Plan to Board of Park Commissioners (1): MSA																										

- Kick-Off Meeting
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Goal to develop a living document for future improvements



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## Draft and Final Master Plan

### Ellen Kort Peace Park

Ellen Kort was Wisconsin's first Post Laureate, named by Governor Tommy Thompson in 2000. As a lifelong resident of Appleton, Wisconsin she wrote poems about events and places near to her. Ellen wrote 11 books and 8 collections of poetry. Those included Wisconsin Quilts, Letters from McCarty's Farm, The Sacred Green, The Art of Labor, The Fox Heritage and others that were used in the design of the Ellen Kort Peace Park to ensure her life's work and love of nature. After her passing in 2015, family and friends organized to help create the idea of an open space in her remembrance.

The City of Appleton is the largest city in the Fox River Valley, known in the late 1800s as Paper Valley. Over time the paper industry has died down and industrial uses have vacated or become reuse spaces. The City removed a water treatment facility and a major transformer to create a 7-acre parcel that will become Ellen Kort Peace Park. The park is central to the Appleton Lake Trail System, Valiant Historic Site (the first Edison hydroelectric central station in the world), Paper Discovery Center (museum dedicated to the rich history of paper mill in the Fox Valley), London Square (in honor of the musician and Appleton native) and a chain of parks along the Fox River.

The Ellen Kort Peace Park committee includes a Poet's Garden, Nature's Gazebo, 2 circular gathering lawns, Peace Ring (circular ring), Quilt Gardens, Rain Gardens for onsite stormwater management, bluff connection, Trailhead/Classroom Building, and a future multi-use trail connection on an abandoned railroad bridge.

What makes the design of Ellen Kort Peace Park unique is the space created by the forms of the walkways, topography, gardens and features. The City, family and friends wished to have a park that honored Ellen as a space, not a memorial. Many of her writings are expressed in design throughout the park. Poems and writings were of the landscape of the Fox Valley. Native American history, the paper industry, and the art of quilting. Ellen favored circular forms driven by her interest in local Native American culture. These forms are found throughout the park in walkway design and northern mounds, not replicas but artful rounded lawn forms as places for reading, relaxing and reflecting. The Poet's Garden is a contemplative space for viewing the river and bluffs. The Quilt Gardens a formal landscape for enjoyment at the most active areas of the park, the Trailhead Building with its glass box classroom and gathering shelter components. The Peace Ring, as a space for gathering and storytelling.

Telling the story of Ellen Kort is the central theme of the Peace Park. Telling the story with landscape is reflective in the love Ellen Kort had for her home and community.

- A - Crosswalk
- B - Jones Park Connector
- C - Park Gateway
- D - Poet's Garden
- E - Nature's Gazebo
- F - River's Edge Lawn
- G - Circle Gathering Lawns
- H - Sculptures
- I - Circular Hill
- J - Butterfly Garden
- K - Peace Ring
- L - Path at River's Edge
- M - Pole Supported Walk
- N - Birding Island
- O - Peace Pole
- P - Parking
- Q - Quilt Gardens
- R - Rain Gardens/Detention
- S - Pavilion/Restroom
- T - Future Trail Extension
- U - Steps to Pioneer Park
- V - Overlook





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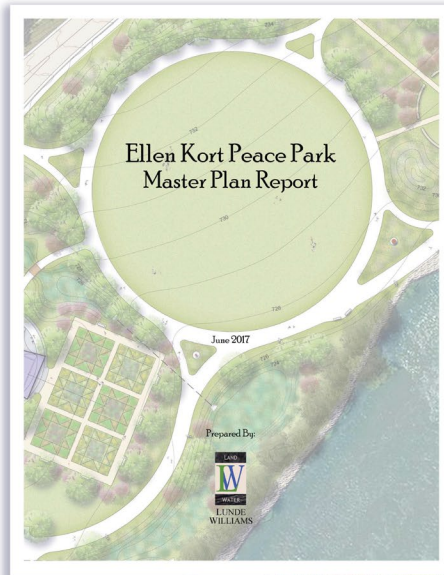
## Draft and Final Master Plan





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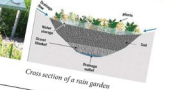
## Draft and Final Master Plan



Restroom, parking lot, and Quilt Garden is raised slightly surrounding detention. The Rain Garden is approximately capacity to be calculated during the engineering design. The design includes placing sand and gravel below water into the ground to reduce runoff from the site. The water holding system that will cause sediments to settle in the Fox River. The lower portion of the basins will act sediment periodically, but easily done with limited

plants that survive and flourish in the moist conditions. A plaza a pedestrian bridge connects a drop-off lane the Rain Garden along a path connect the Pavilion/

River is connected to the other upper basins the fast and deeper in the system which provides in the park, Water Street and the bluff above.



June 2007 LUNDE - WILLIAMS, LLC



LUNDE - WILLIAMS, LLC June 2007

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## Draft and Final Master Plan

- Topic 1 – What parks mean to you.

What image, memory, place, or feeling first comes to mind when you think about time spent in a park (any park)?

- Topic 2 – What to maintain and enhance at Vilas.

What 1-2 things do you love most about Vilas Park today? What draws you here?

- Topic 3 – What to improve at Vilas.

What 1-2 things do you hope can change at Vilas Park? What's missing or not working?

- Topic 4 – Vilas as a community park.

How can Vilas Park best serve our whole community over the long term as Madison grows? What values are important?



# Thank you!

<https://www.cityofmadison.com/parks/projects/vilas-henry-park-master-plan>

## VILAS PARK MASTER PLAN PLAN MAESTRO DE VILAS PARK



Scan the QR code or visit [www.cityofmadison.com/parks/projects/vilas-henry-park-master-plan](https://www.cityofmadison.com/parks/projects/vilas-henry-park-master-plan) to:

- + Learn more // obtenga más información
- + Sign up for email updates // regístrese para recibir información
- + Access the online survey (June 26-August 28) // acceda a la encuesta en línea

Email: [VilasMasterPlan@cityofmadison.com](mailto:VilasMasterPlan@cityofmadison.com)