



# Vilas Park Master Plan

Board of Parks Commissioners Meeting  
March 10, 2021 6:30 pm  
Final Master Plan



# Vilas Park Master Plan – Board of Parks Commissioners Meeting

## Parks Division Planning



**Equity:** The inherent worth of each individual in Madison should be esteemed and fostered, enabling them to reach full potential.



**Public Health:** The access and contribution to mental and physical health of a community.



**Sustainability:** Management of resources to promote welfare and equity for current and future generations.



**Adaptability:** Preparedness and ability to respond to and recover from hazards and threats with minimal damage to safety, health, security, and the economy.



# Vilas Park Master Plan – Board of Parks Commissioners Meeting

## Project Schedule – Phase III

# PROJECT TIMELINE



## Vilas Park Master Plan: Phase III



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## Public Engagement

### Residential Resource Group (RRG)

- Meeting #1 – Nov. 6, 2019
- Meeting #2 – Feb. 10, 2020
- Meeting #3 (Jointly with CPAG) – Apr. 22, 2020
- Meeting #4 (Jointly with CPAG) – Oct. 15, 2020
- Meeting #5 (Jointly with CPAG) – Feb. 18, 2021

### Community Partners Advisory Group (CPAG)

- Meeting #1 – Sept. 23, 2019
- Meeting #2 – Feb. 11, 2020
- Meeting #3 (Jointly with RRG) – Apr. 22, 2020
- Meeting #4 (Jointly with RRG) – Oct. 15, 2020
- Meeting #5 (Jointly with RRG) – Feb. 18, 2021

### Focus Groups

- Badger Rock Community Center – Sept. 8, 2019
- Bay View Community Center Bingo Luncheon – Sept. 25, 2019
- Meeting #2 – Dec. 10, 2019
- Meeting #3 – Feb. 6, 2020 (Youth Workshop)
- Access to Independence – May 22, 2020
- The Compassionate Friends of Madison – Aug. 31, 2020

### Community Meetings

- Open House (Meeting #1) – Jun. 26, 2019
- Concept Plan Review (Meeting #2) – Jun. 22, 2020
- Draft Final Master Plan Review (Meeting #3) – Nov. 16, 2020
- Final Master Plan Presentation (Meeting #4) – Feb. 4, 2021

### Public Survey and Site Observations

- Survey #1 - Fact Finding – Fall 2019
- Survey #2 - Concept Review – May 2020 – Jul. 2020
- Survey #3 – Draft Final Master Plan Review – Nov. 16 to Dec. 4, 2020
- Youth Focus Group Survey – Jun. 2020
- Site Observations – 40 completed over 12 months
- Parking Counts – 15 counts over 12 months
- On-site Intercept Interviews – 36 completed
- Online Story Map for Draft & Final Master Plan - <https://arcg.is/1L5uSf0>
- Contacts to project email address – 381 received through Feb. 2021

### Neighborhood Led Engagement

- Neighborhood Association Surveys

### Clean Lake Alliance – Yahara Lakes 101

- Informational Presentation – Dec. 9, 2020

# Vilas Park Master Plan – Board of Parks Commissioners Meeting Agency Review

## Federal/State Agencies

- ACOE Meeting #1 – Aug. 28, 2019
- WIDNR Meeting #1 – Aug. 26, 2019
- ACOE Meeting #2 – May 18, 2020
- WIDNR Meeting #2 – Apr. 20, 2020

## Ho-Chunk Nation

- Meeting #1 – Dec. 9, 2019
- Meeting #2 – May 14, 2020

## Interagency Meeting – City Departments

- Meeting #1 – Jul. 24, 2019
- Meeting #2 – Oct. 23, 2019
- Meeting #3 – Feb. 13, 2020
- Meeting #4 – Apr. 27, 2020
- Meeting #5 – Jul. 23, 2020
- Meeting #6 – Sept. 16, 2020
- Meeting #7 – Feb. 8, 2021

## Board of Park Commissioners

- Informational Presentation #1 – Feb. 2, 2020
- Informational Presentation #2 – Jun. 10, 2020
- Informational Presentation #3 – Jan. 13, 2021
- **Presentation for Consideration – March 10, 2021**

## South Metropolitan Planning Council

- Informational Presentation – Dec. 14, 2020

## Urban Design Commission

- Informational Presentation – December 2, 2020

## Development Assistant Team (DAT)

- Informational Presentation – Sept. 24, 2020



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## Final Plan

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



- MOBILITY AND SAFETY
- ENVIRONMENT
- COMMUNITY
- CONNECTIVITY
- A PARK FOR EVERYONE

# Questions?

- MOBILITY AND SAFETY
- ENVIRONMENT
- COMMUNITY
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## Links:

[Master Plan](#)

[West Entrance](#)

[Parking](#)

[Lagoon](#)

[North Entrance](#)

[Lagoon Shore](#)

[Historic Sites](#)

[South Parking](#)

[Mounds](#)

[Story Map Link](#)

[Drake St. Trees](#)

[Overlook](#)



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## Final Plan

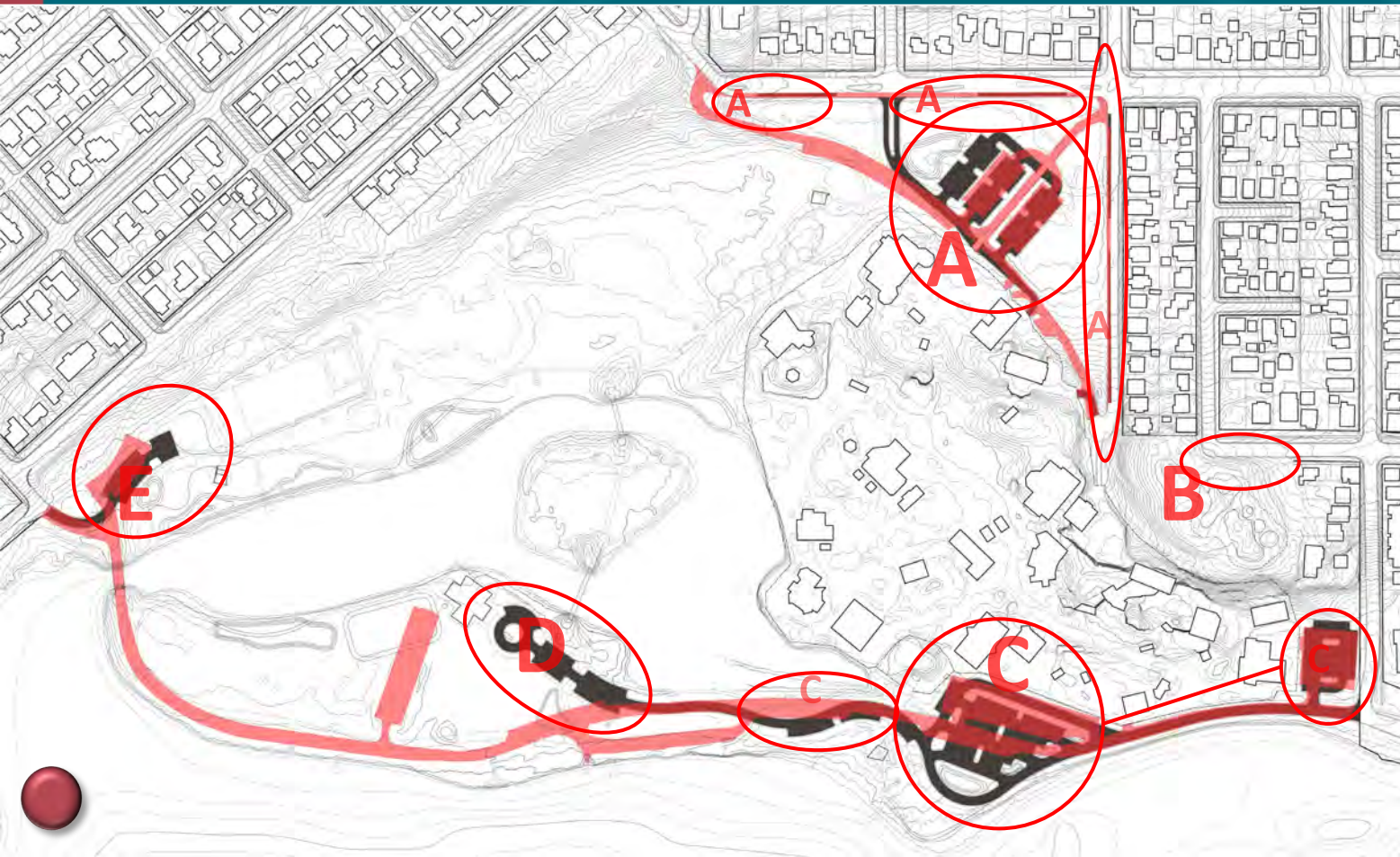
MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



- MOBILITY AND SAFETY
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## Parking



Existing	Final Plan*
A – 144	152
B – 8	8
C – 168	174
D – 84	48
E – 25	36
<b>Total 429</b>	<b>389</b>

Asphalt Pavement  
**262,389sf**    192,966sf

~69,400 SF  
 ~ 1.6 acre

**Recovered  
 Greenspace**

\*Draft Plan included 422  
 parking stalls



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## Entrance

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## Historic Sites

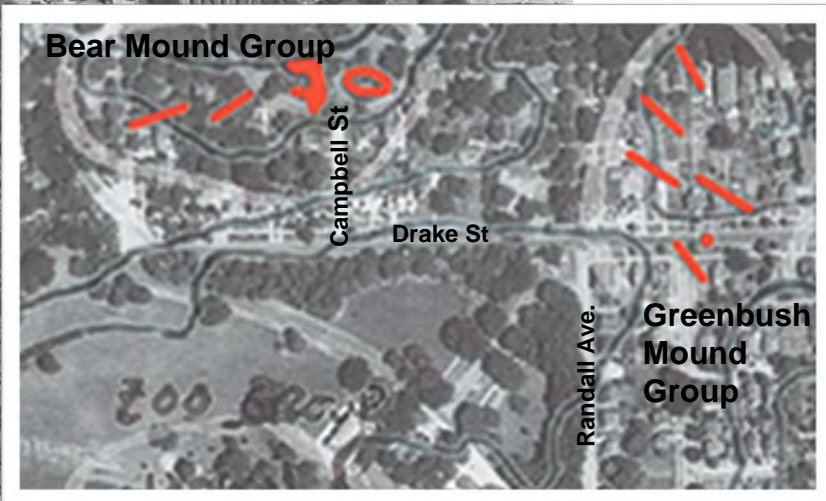
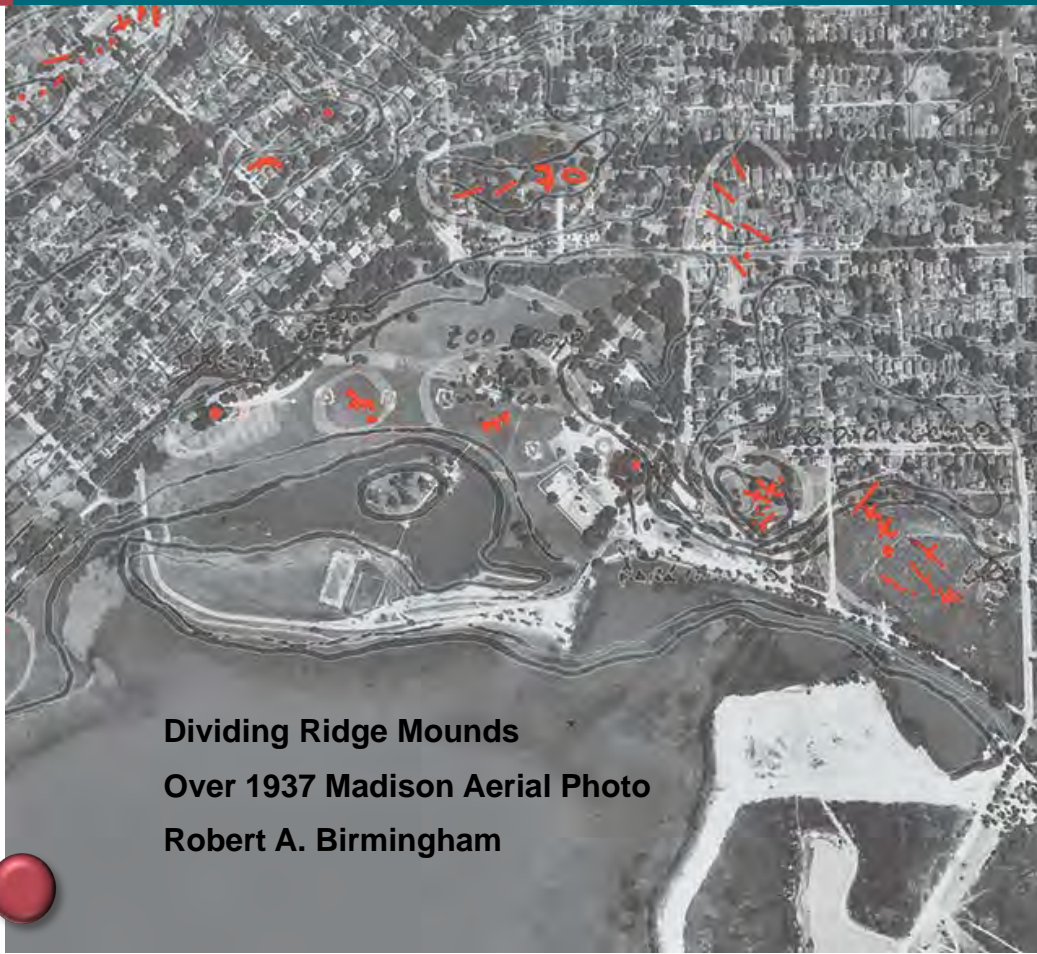
MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



Map showing approximate overlay Master Plan and of boundaries of six previously recorded archaeological sites - Original Map from 2018 - Vilas Park Investigation - Study of Potential Archaeological Adverse Effects conducted by Cardno, Inc.,



## Mounds



Dividing Ridge Mounds  
Over 1937 Madison Aerial Photo  
Robert A. Birmingham





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## Trees

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE

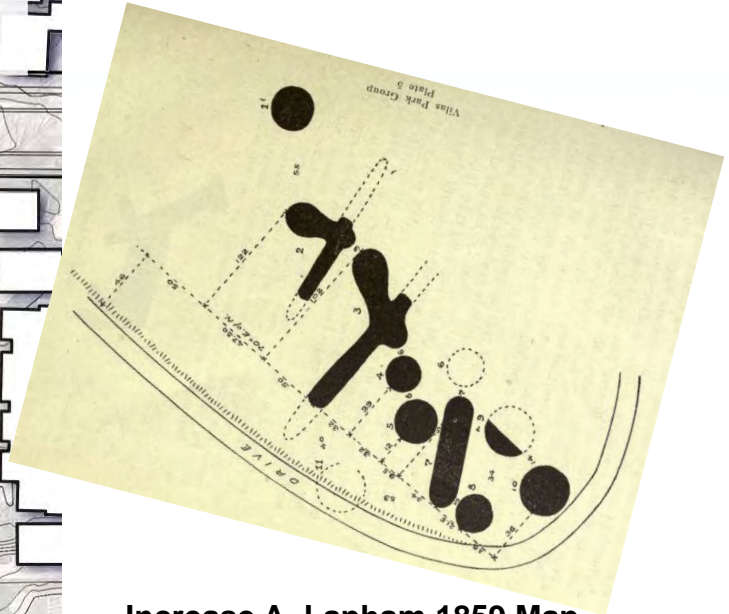


Map showing approximate location of existing trees (Species and size also shown) - MSA

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## Overlook

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Increase A. Lapham 1859 Map  
(Redraw by Charles E Brown for  
The Wisconsin Archeologist 1915)



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## West Entrance

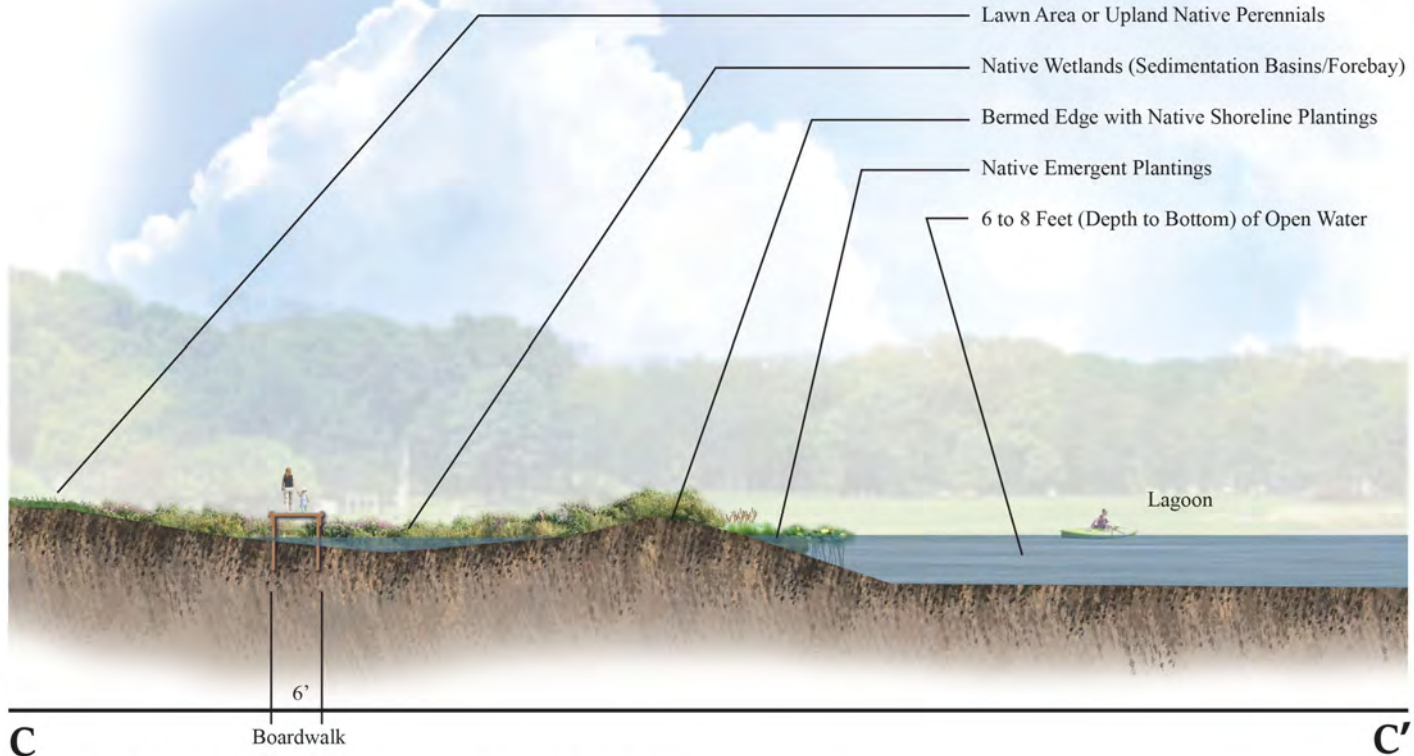
MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



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## Lagoon

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



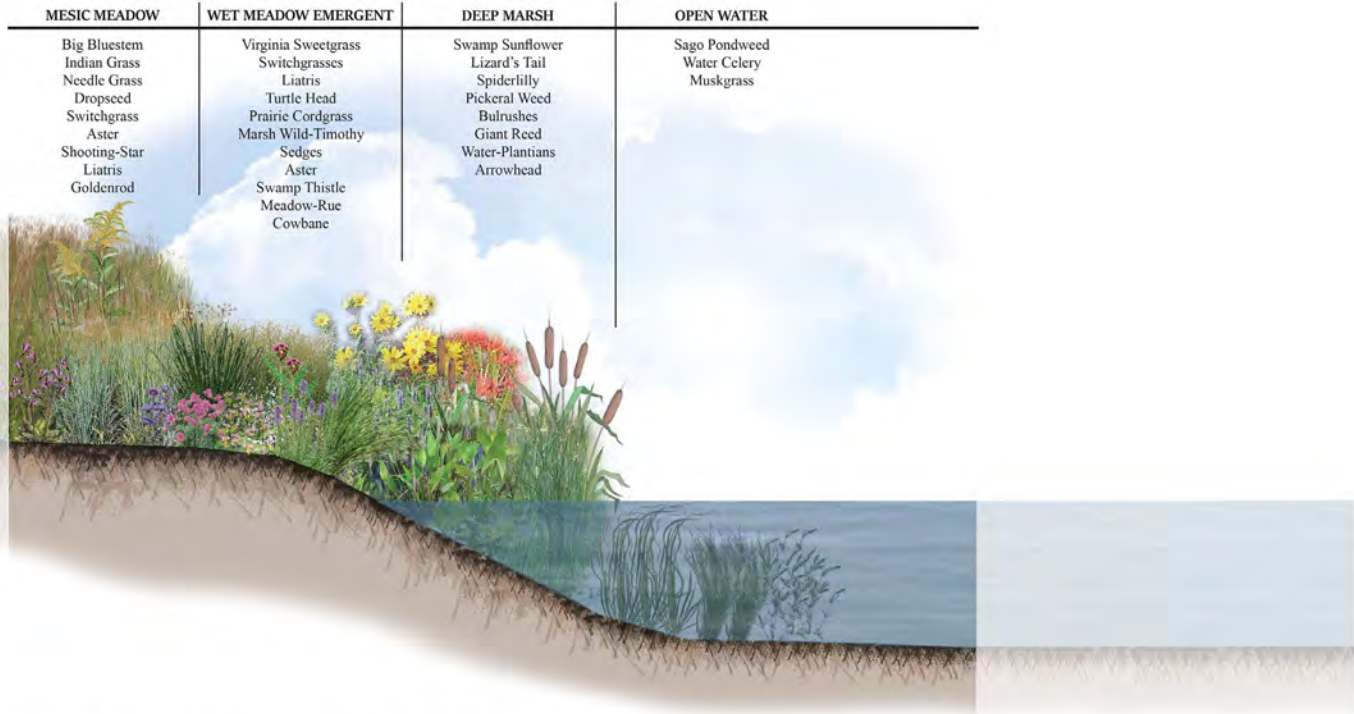
VILAS PARK LAGOON CROSS-SECTION - PROPOSED NATIVE WETLAND EDGE



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## Lagoon Shore

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SHORELINE VEGETATION ZONES WITH EXAMPLE PLANT LIST FROM WIDNR



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## South Parking

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## Final Plan

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Map showing boundaries of six previously recorded archaeological sites - from 2018 - Vilas Park Investigation – Study of Potential Archaeological Adverse Effects conducted by Cardno, Inc.,