



Transit Network Redesign

Far East Side Public Meeting
March 23, 2022

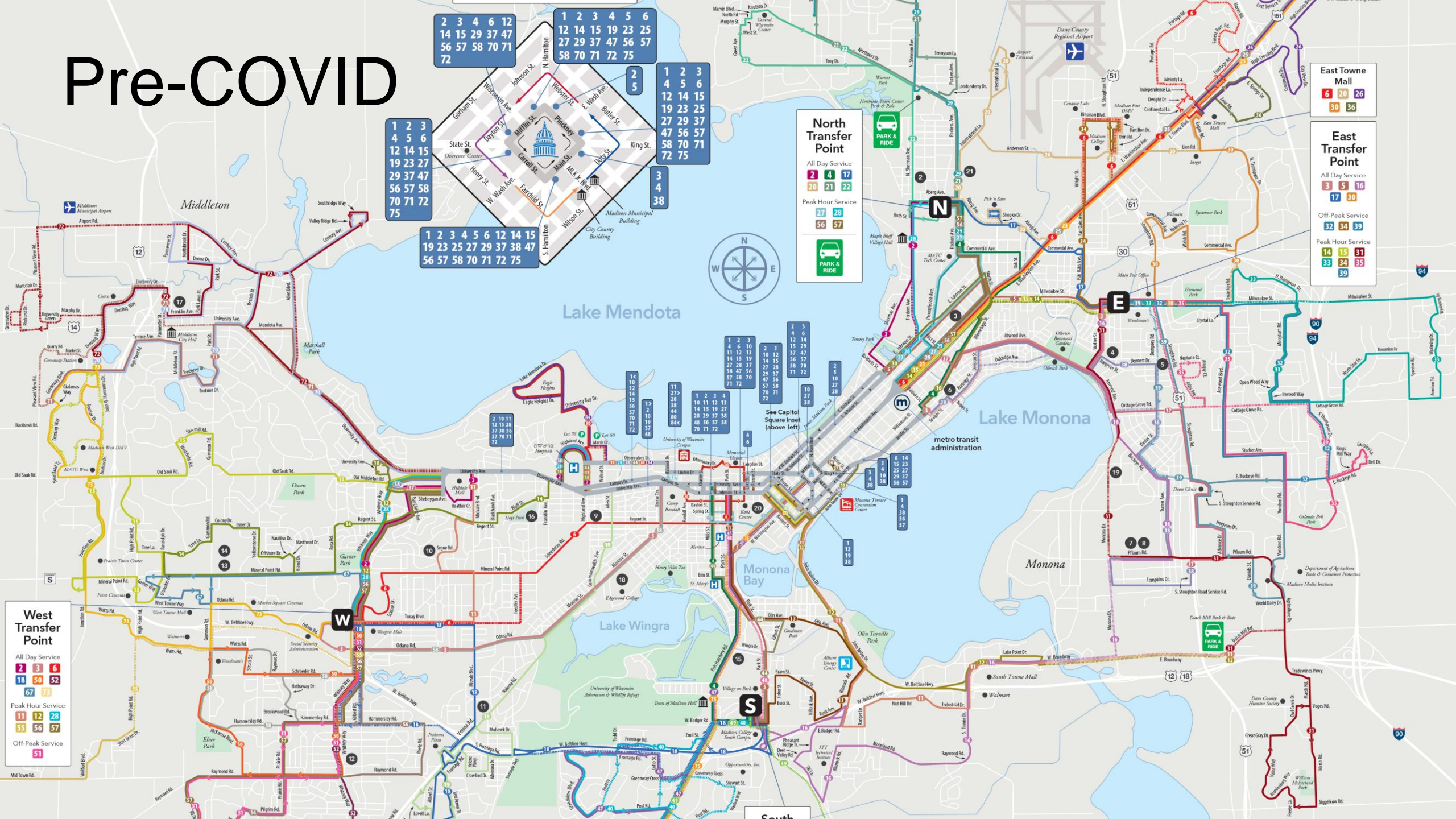
Transit Network Redesign

- The Metro Transit Network Redesign will design a route system that will better meet the needs of Madison area residents and businesses.



- www.MyMetroBus.com/Redesign

Pre-COVID



2	3	4	6	12
14	15	29	37	47
56	57	58	70	71
72				

1	2	3	4	5	6
12	14	15	19	23	25
27	29	37	47	56	57
58	70	71	72	75	

1	2	3
4	5	6
12	14	15
19	23	25
27	29	37
47	56	57
58	70	71
72	75	

1	2	3
4	5	6
12	14	15
19	23	27
29	37	47
56	57	58
70	71	72
75		

1	2	3	4	5	6	12	14	15
19	23	25	27	29	37	38	47	
56	57	58	70	71	72	75		

3	4	38
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North Transfer Point
All Day Service
2 4 17
20 21 22
Peak Hour Service
27 28
56 57
PARK & RIDE

East Towne Mall
6 20 26
30 36

East Transfer Point
All Day Service
3 5 16
17 30
Off-Peak Service
32 34 39
Peak Hour Service
14 15 31
33 34 35
39

West Transfer Point
All Day Service
2 3 6
18 50 52
67 72
Peak Hour Service
11 12 28
55 56 57
Off-Peak Service
51



South

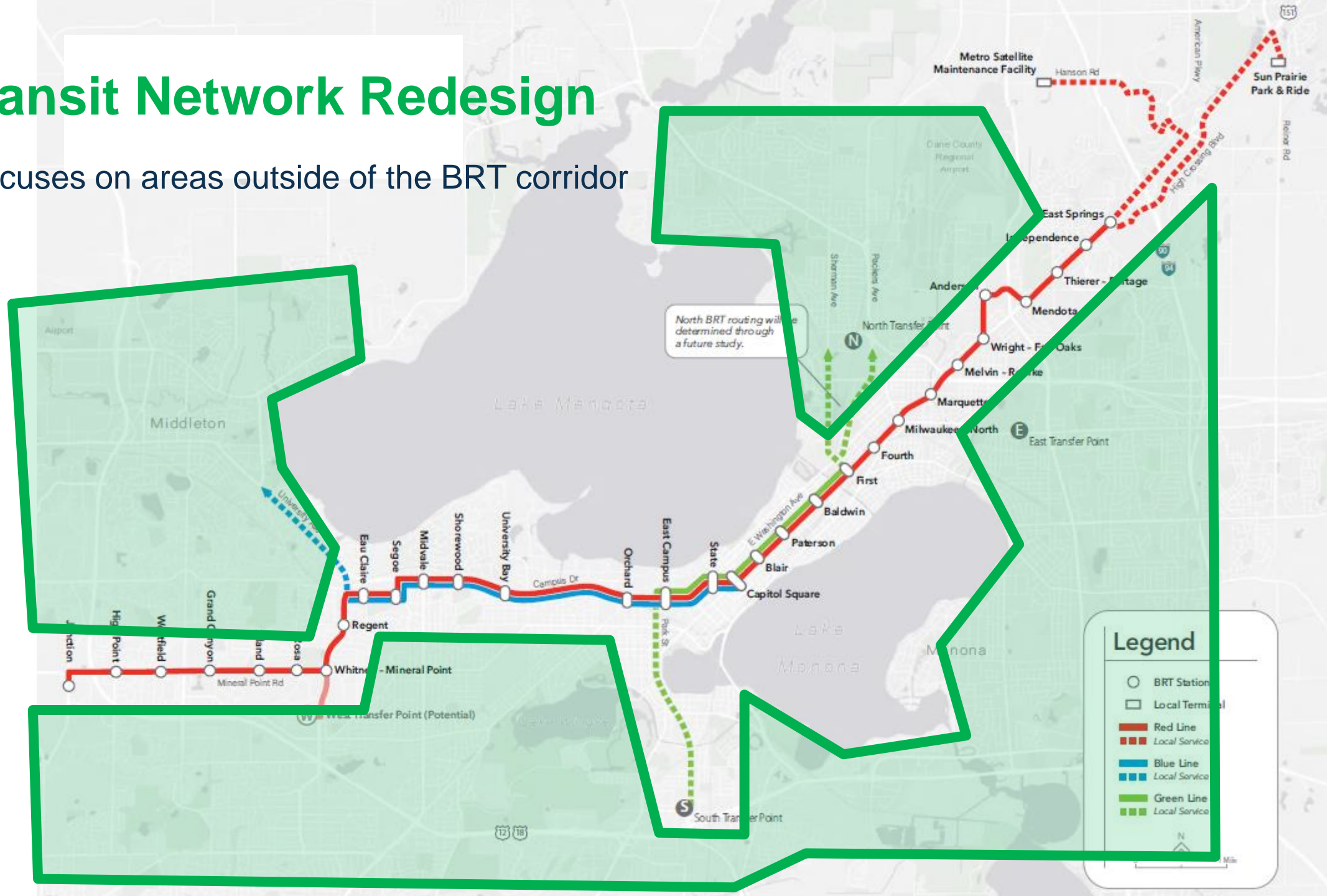
Why now?

- Address long-standing issues and discrepancies
- Recover from COVID-19 in a way that reflects future needs
- Compliments BRT and brings some of those benefits to more neighborhoods



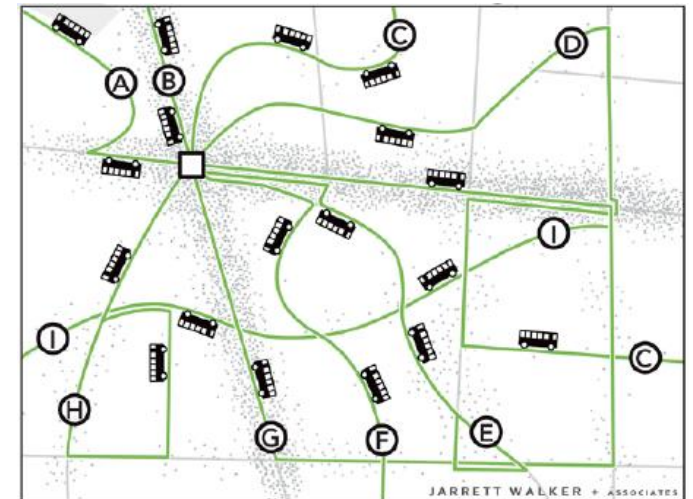
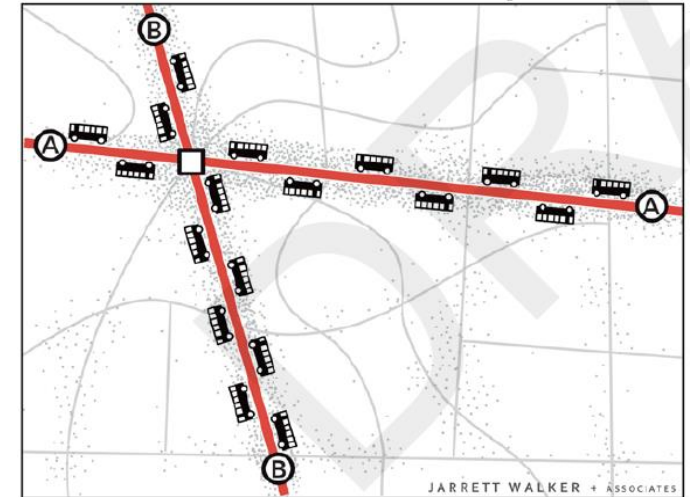
Transit Network Redesign

Focuses on areas outside of the BRT corridor



Basic Goals for Public Transportation

- **Ridership** concentrates transit service onto fewer routes with more frequent service, ultimately increasing ridership
- **Coverage** extends transit service to as many people as possible regardless of frequency











Policy Direction

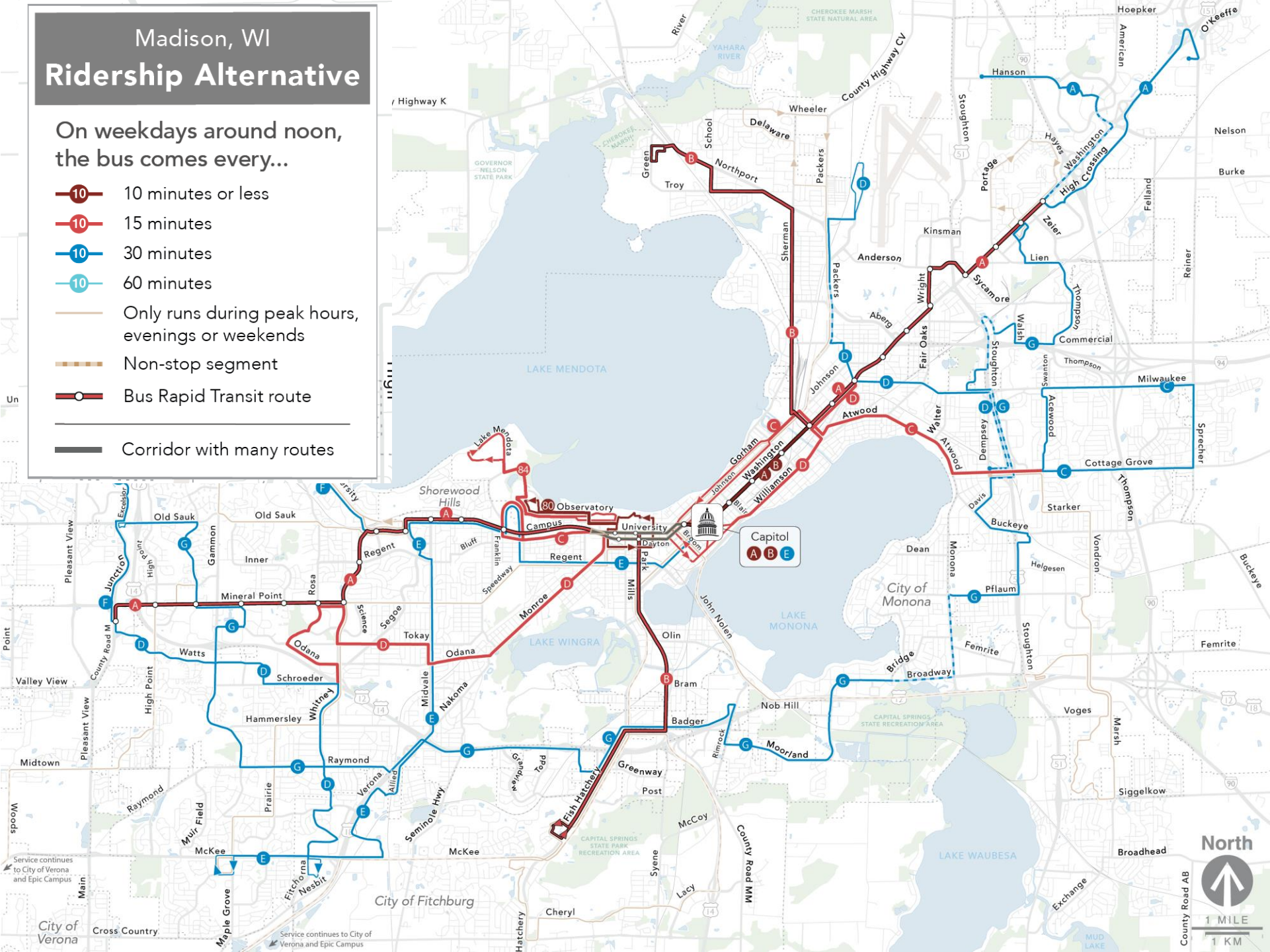
1. Ridership, definitely. Minor corrections only.
2. Ridership, mostly. Some lower frequencies to reach a few more places.
3. Coverage, mostly. Just a little less coverage to so we can get a few higher frequencies.
4. Coverage, definitely. Minor corrections only.

Ridership Alternative

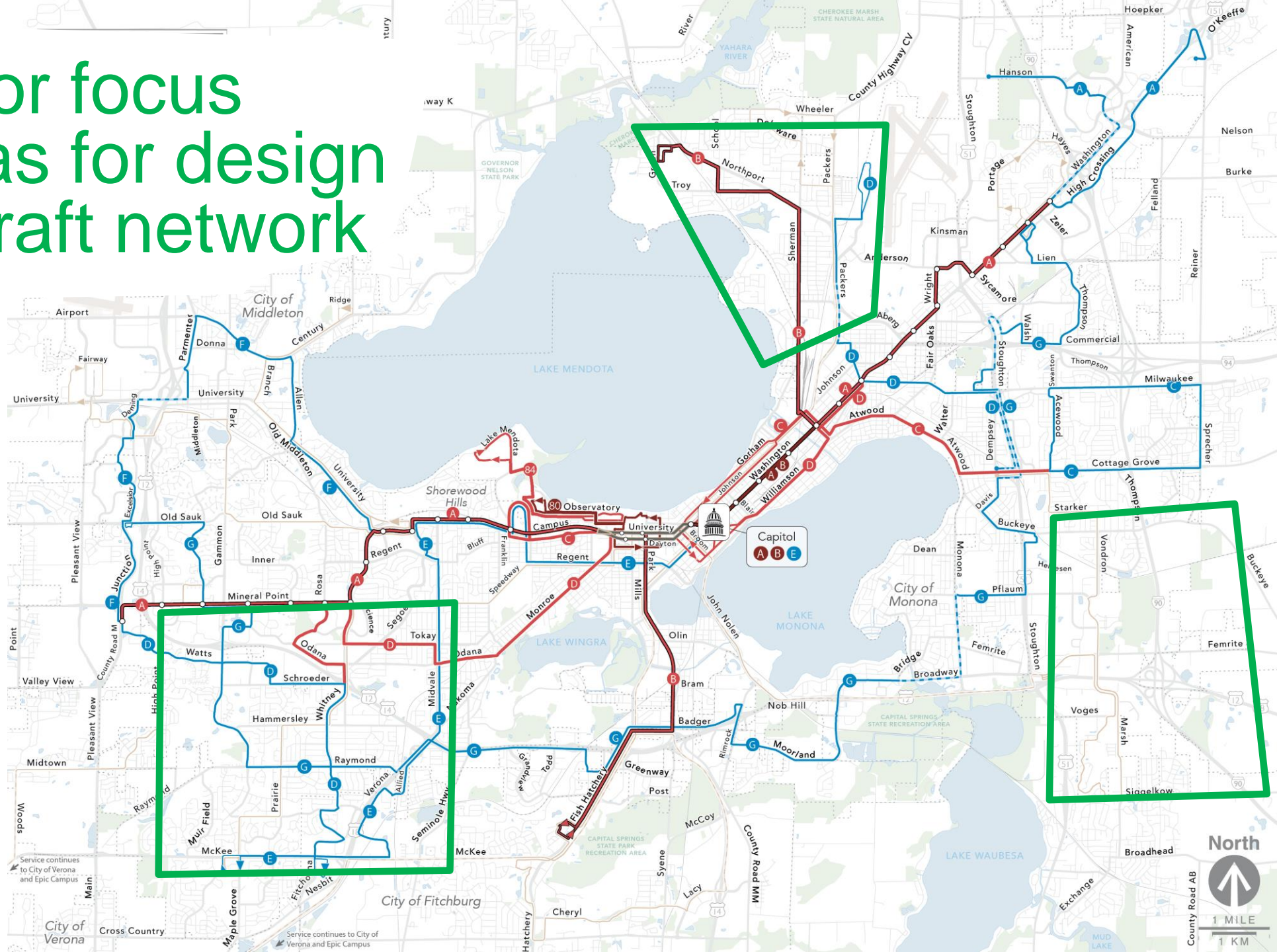
Madison, WI Ridership Alternative

On weekdays around noon,
the bus comes every...

-  10 minutes or less
-  15 minutes
-  30 minutes
-  60 minutes
-  Only runs during peak hours, evenings or weekends
-  Non-stop segment
-  Bus Rapid Transit route
-  Corridor with many routes



Major focus areas for design of draft network

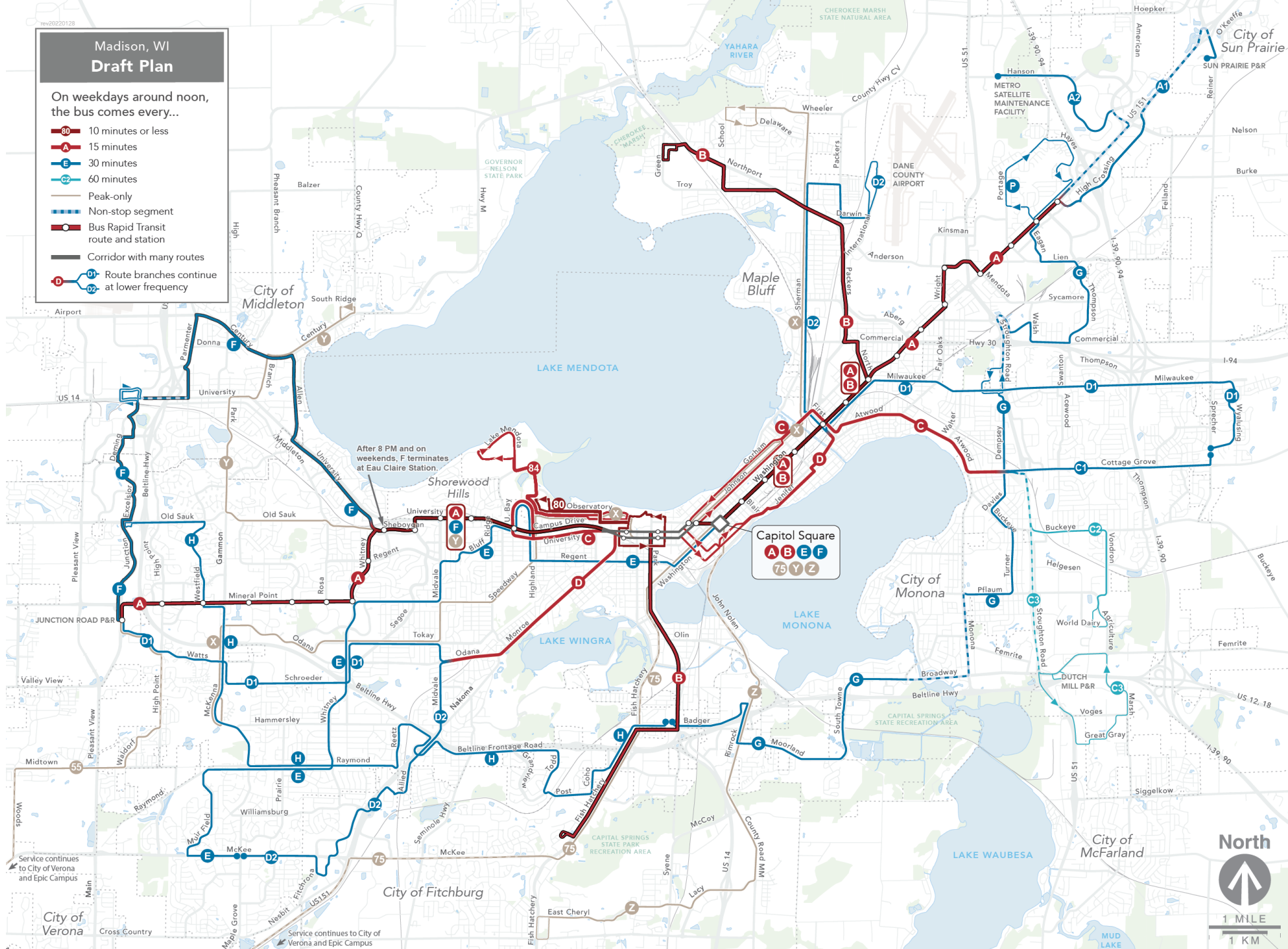


Draft Plan

Madison, WI
Draft Plan

On weekdays around noon,
the bus comes every...

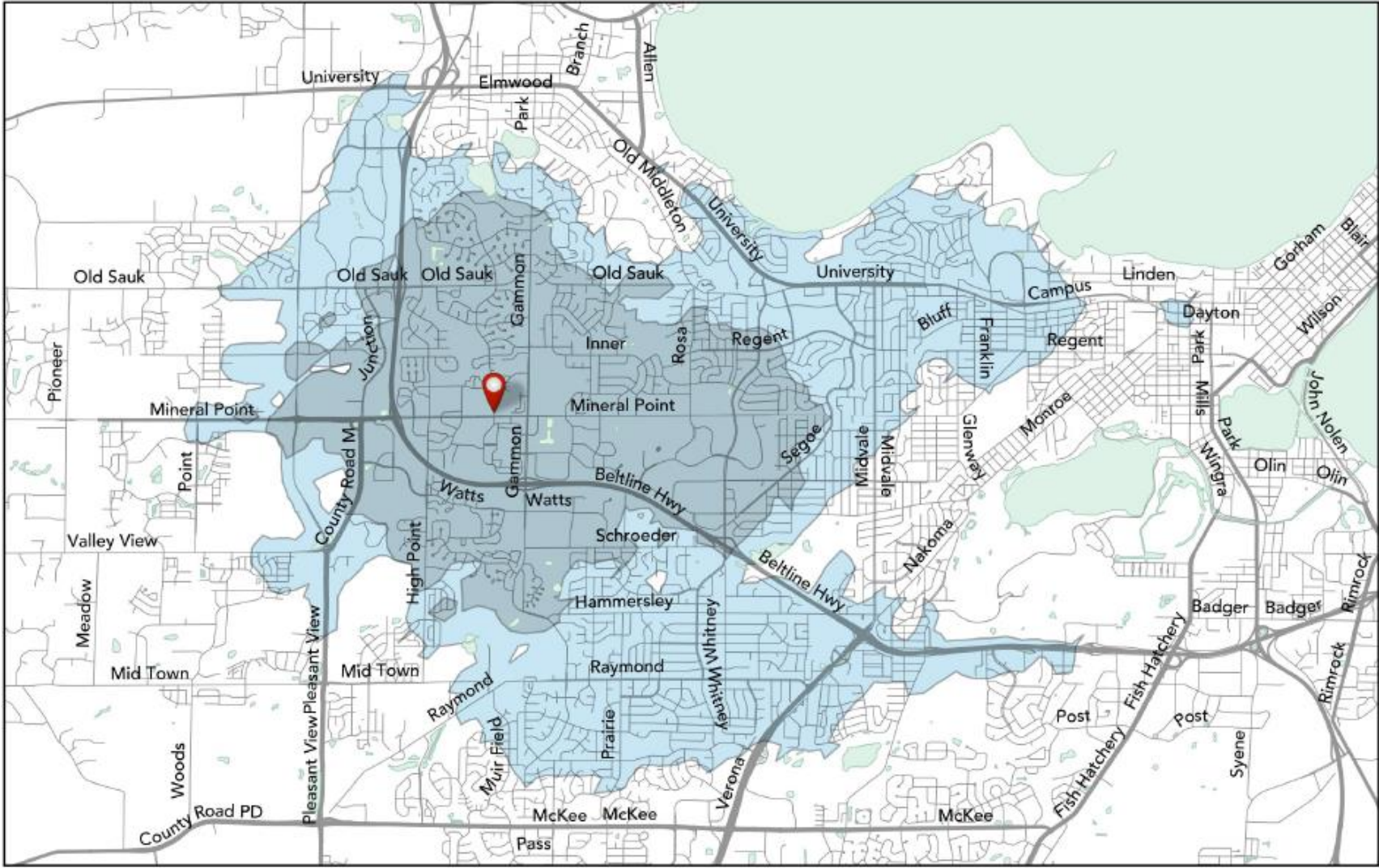
- 80 10 minutes or less
- A 15 minutes
- E 30 minutes
- C 60 minutes
- Peak-only
- Non-stop segment
- Bus Rapid Transit route and station
- Corridor with many routes
- Route branches continue at lower frequency



How far can I travel in **45 minutes** from

* Compared with the Metro Network as of Spring 2020

Mineral Point at Westfield
on weekdays at noon using:
the Draft Plan Network?



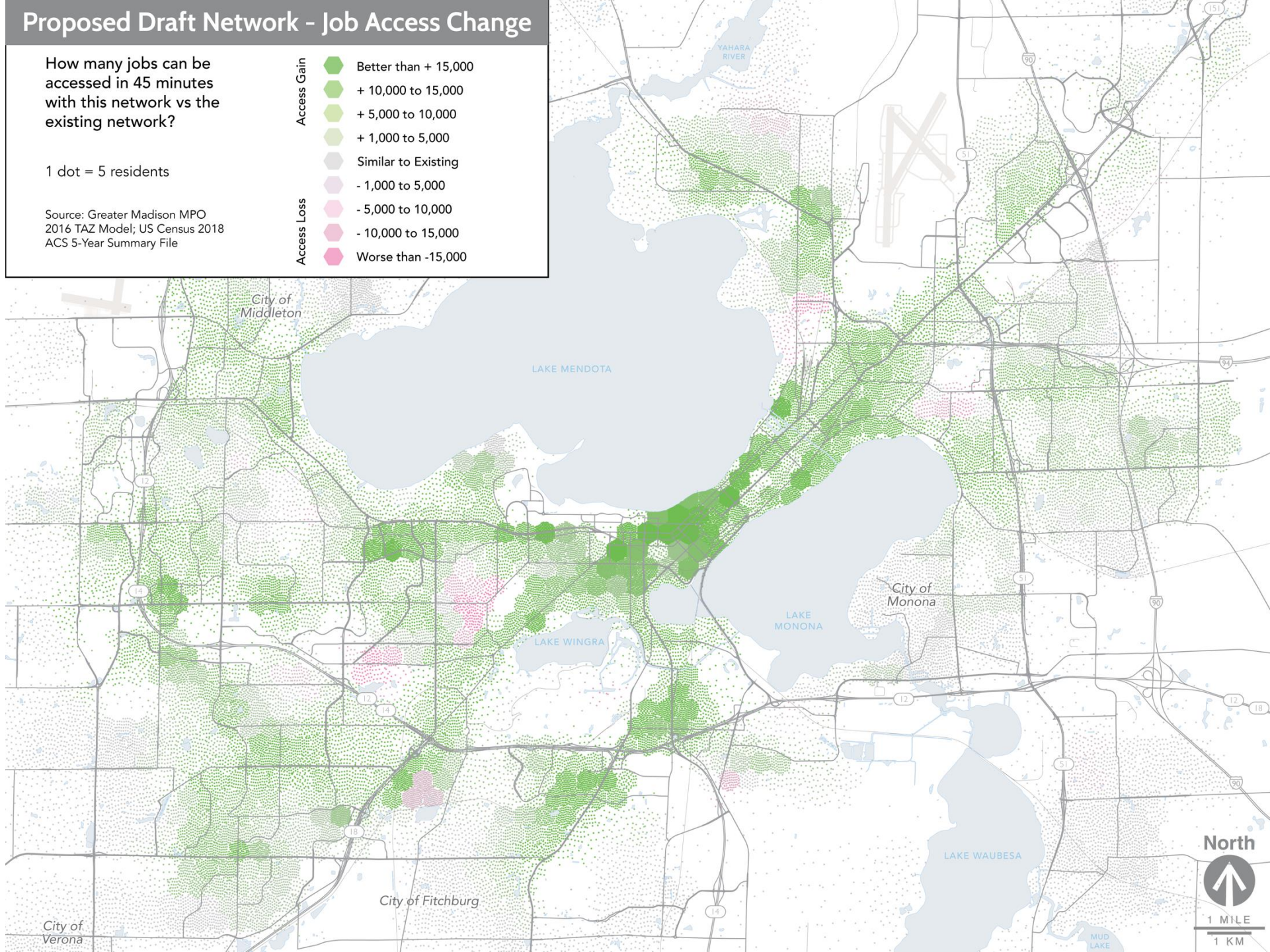
Proposed Draft Network - Job Access Change

How many jobs can be accessed in 45 minutes with this network vs the existing network?

1 dot = 5 residents

Source: Greater Madison MPO
2016 TAZ Model; US Census 2018
ACS 5-Year Summary File

- | | | |
|-------------|--|----------------------|
| Access Gain | | Better than + 15,000 |
| | | + 10,000 to 15,000 |
| | | + 5,000 to 10,000 |
| | | + 1,000 to 5,000 |
| | | Similar to Existing |
| Access Loss | | - 1,000 to 5,000 |
| | | - 5,000 to 10,000 |
| | | - 10,000 to 15,000 |
| | | Worse than -15,000 |

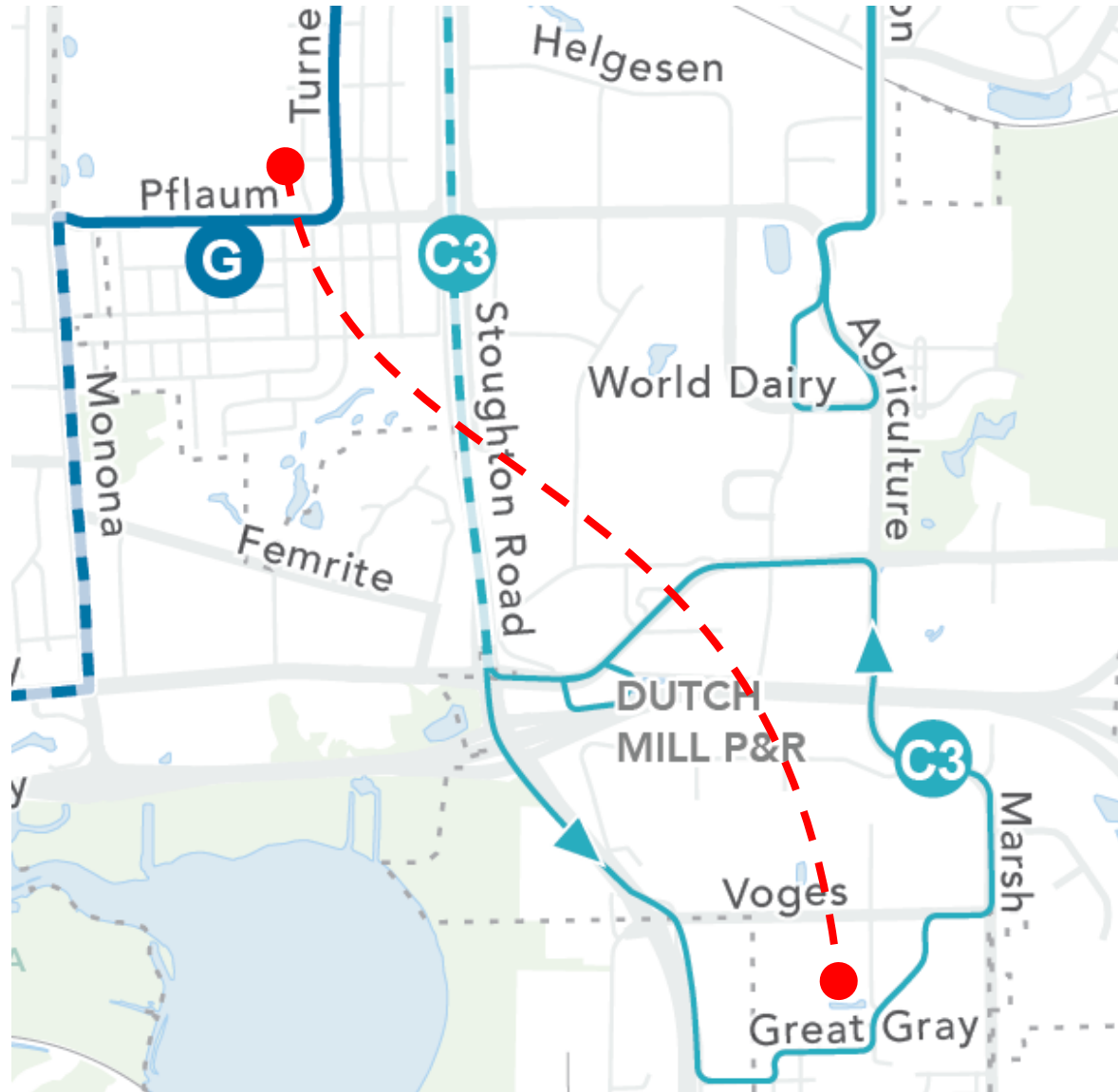


Amendment Process

- Metro will lay out plausible amendments to the draft plan.
- City of Madison Policy Makers will decide which ones to include

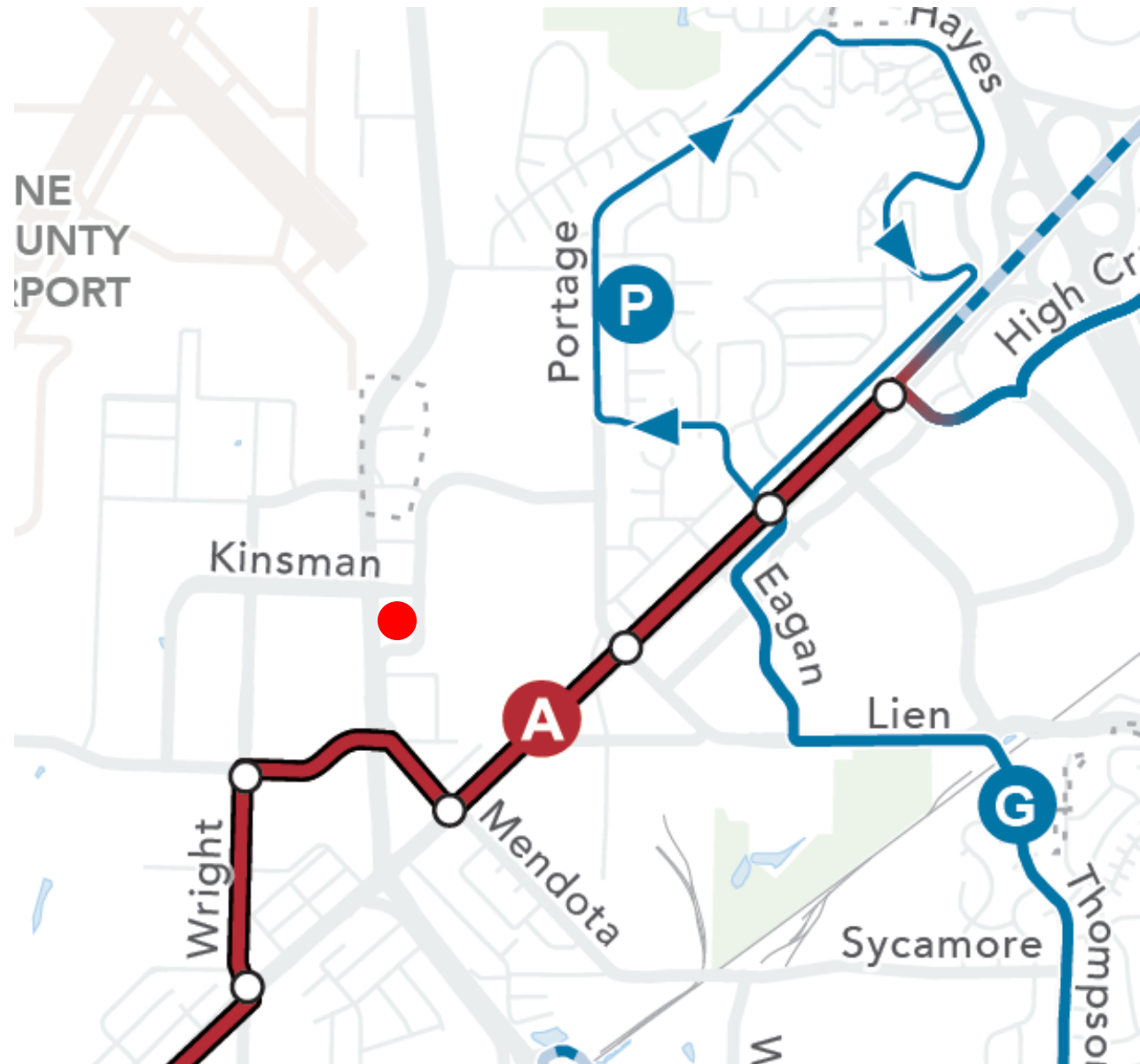
Owl Creek to La Follette

Staff are investigating ways to make this trip more directly.



Planned Homeless Shelter

Staff are investigating ways to serve this destination.



Next Steps

- Please fill out survey – MyMetroBus.com/Redesign
- Plan with amendments adopted summer 2022
- New network implemented in summer 2023



Transit Network Redesign

Far West Side Public Meeting

www.MyMetroBus.com/Redesign

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