



# Transit Network Redesign

**Fitchburg**

**March 28, 2022**

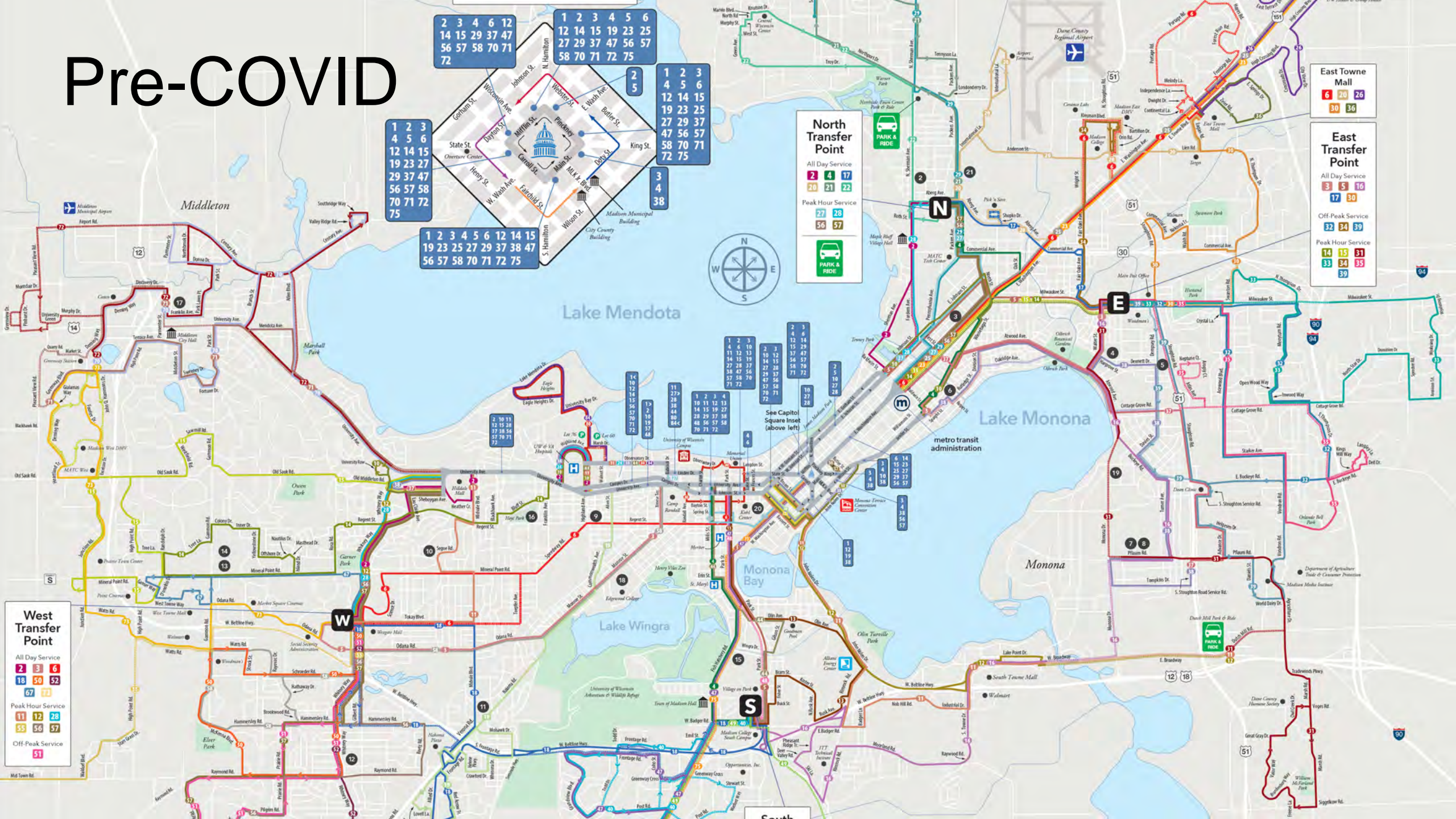
# Transit Network Redesign

- The Metro Transit Network Redesign will design a route system that will better meet the needs of Madison area residents and businesses.



- [www.MyMetroBus.com/Redesign](http://www.MyMetroBus.com/Redesign)

# Pre-COVID



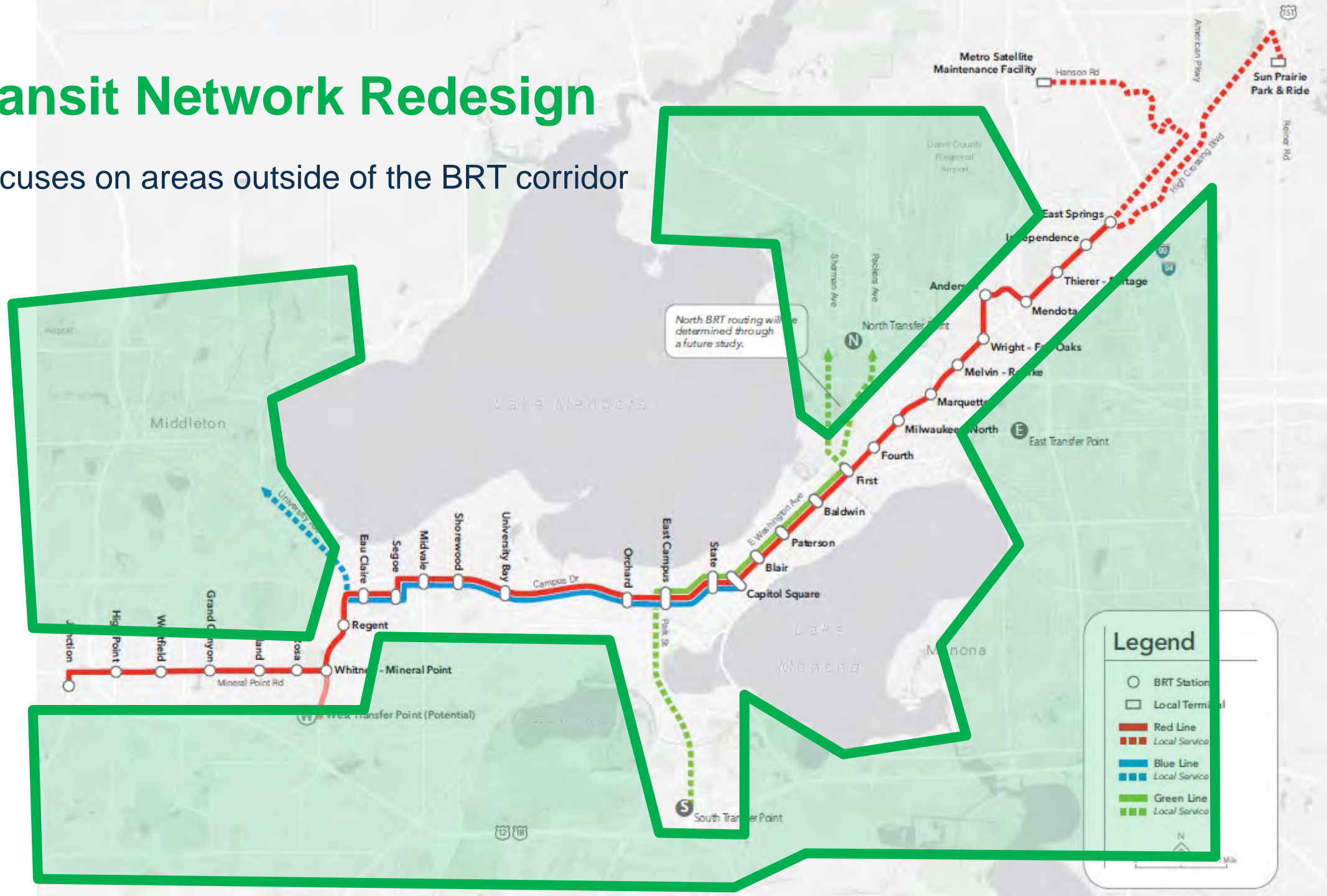
# Why now?

- Address long-standing issues and discrepancies
- Recover from COVID-19 in a way that reflects future needs
- Compliments BRT and brings some of those benefits to more neighborhoods



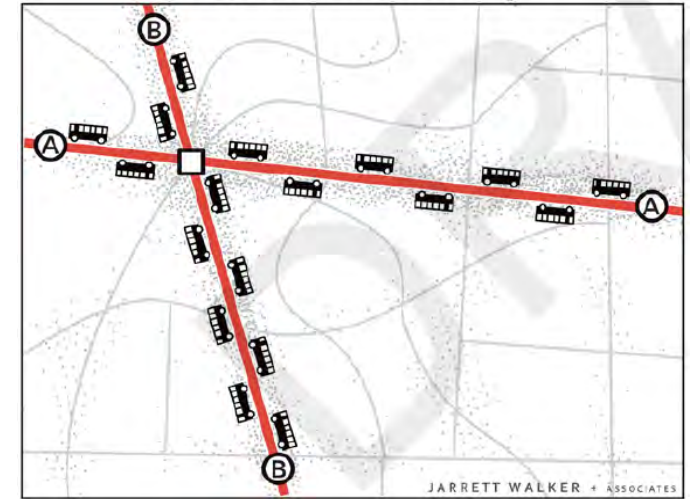
# Transit Network Redesign

Focuses on areas outside of the BRT corridor



# Basic Goals for Public Transportation

- **Ridership** concentrates transit service onto fewer routes with more frequent service, ultimately increasing ridership
- **Coverage** extends transit service to as many people as possible regardless of frequency











# Policy Direction

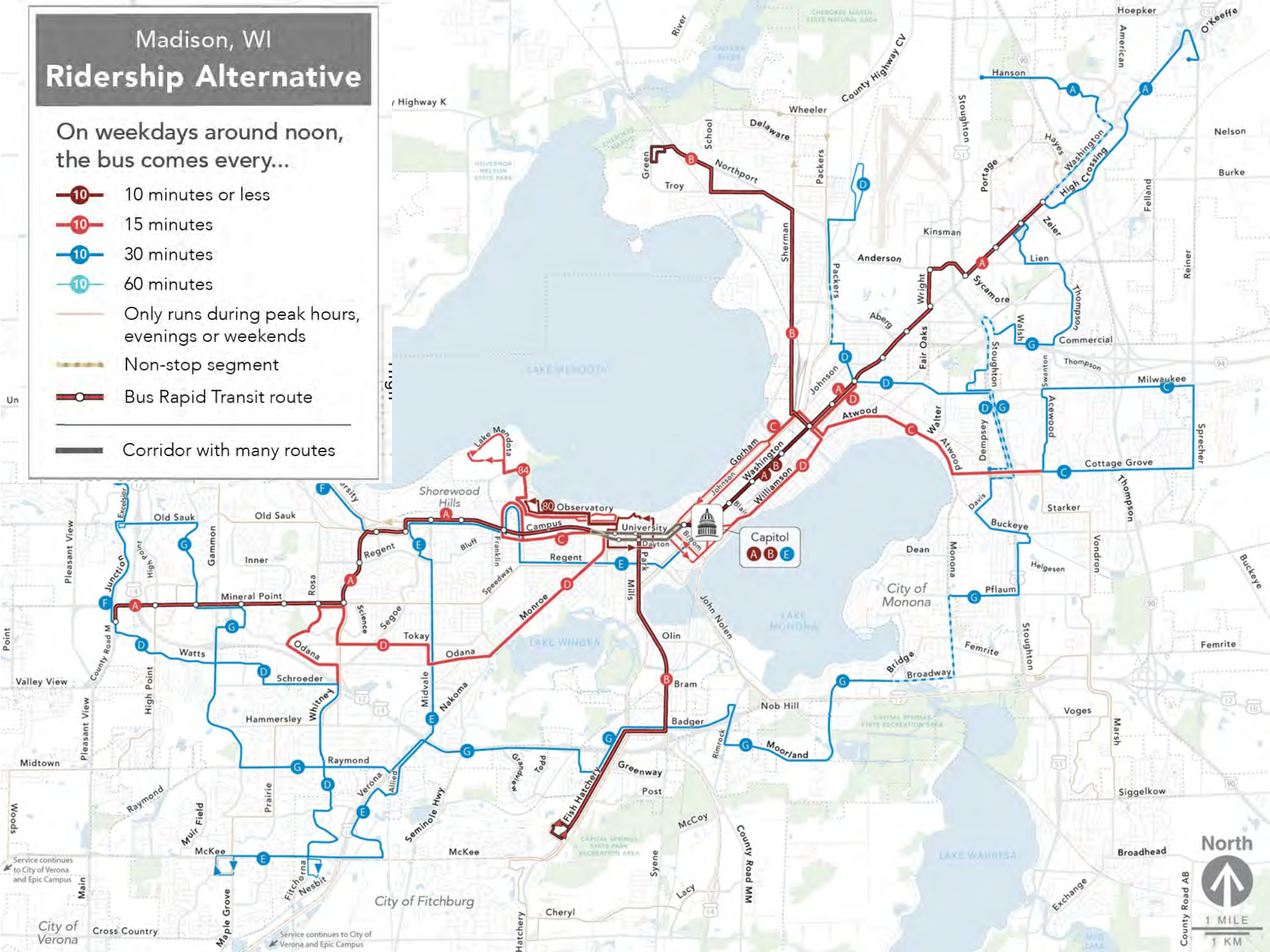
1. Ridership, definitely. Minor corrections only.
2. Ridership, mostly. Some lower frequencies to reach a few more places.
3. Coverage, mostly. Just a little less coverage to so we can get a few higher frequencies.
4. Coverage, definitely. Minor corrections only.

# Ridership Alternative

## Madison, WI Ridership Alternative

On weekdays around noon,  
the bus comes every...

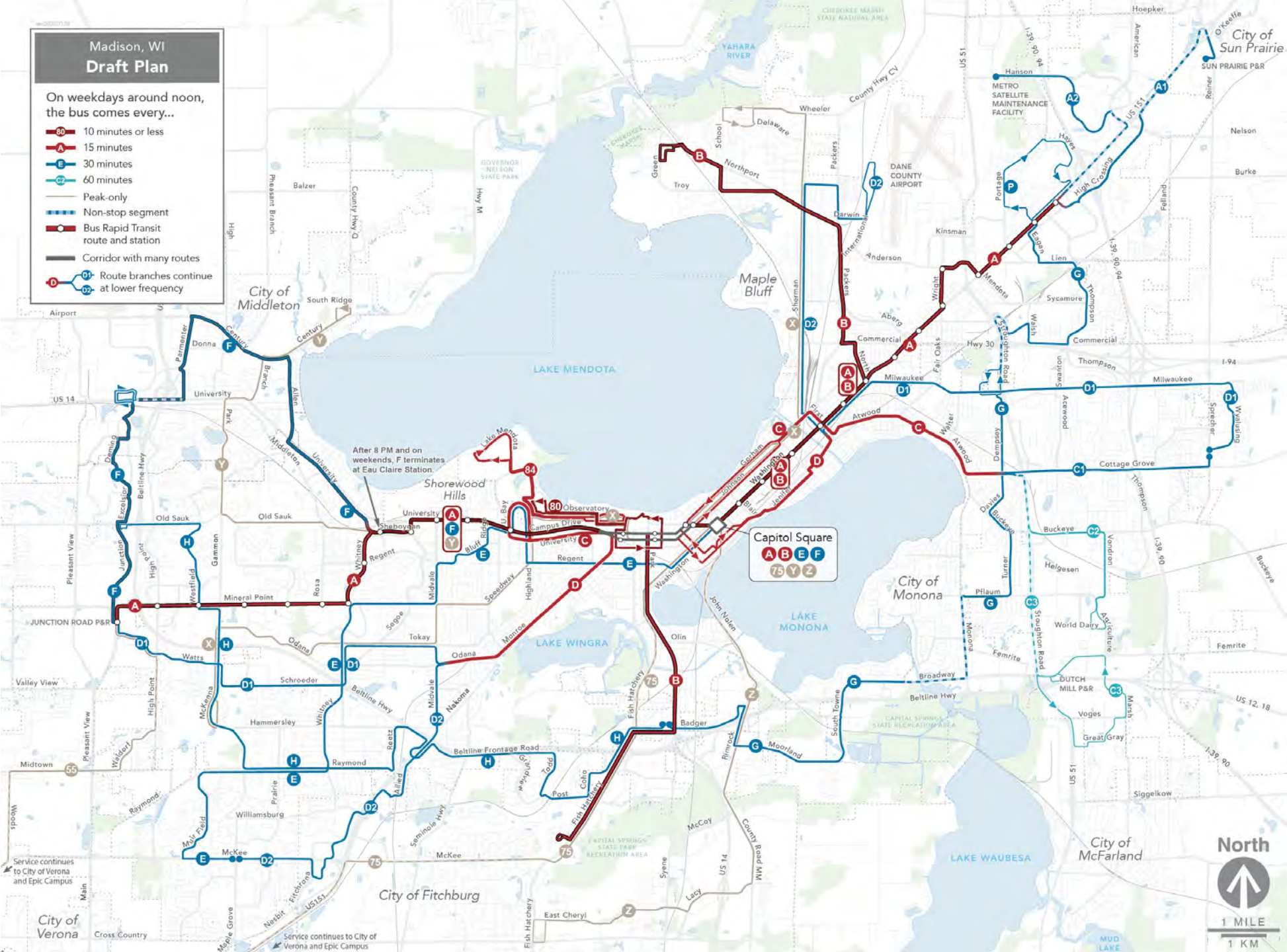
-  10 minutes or less
-  15 minutes
-  30 minutes
-  60 minutes
-  Only runs during peak hours, evenings or weekends
-  Non-stop segment
-  Bus Rapid Transit route
-  Corridor with many routes







# Draft Plan



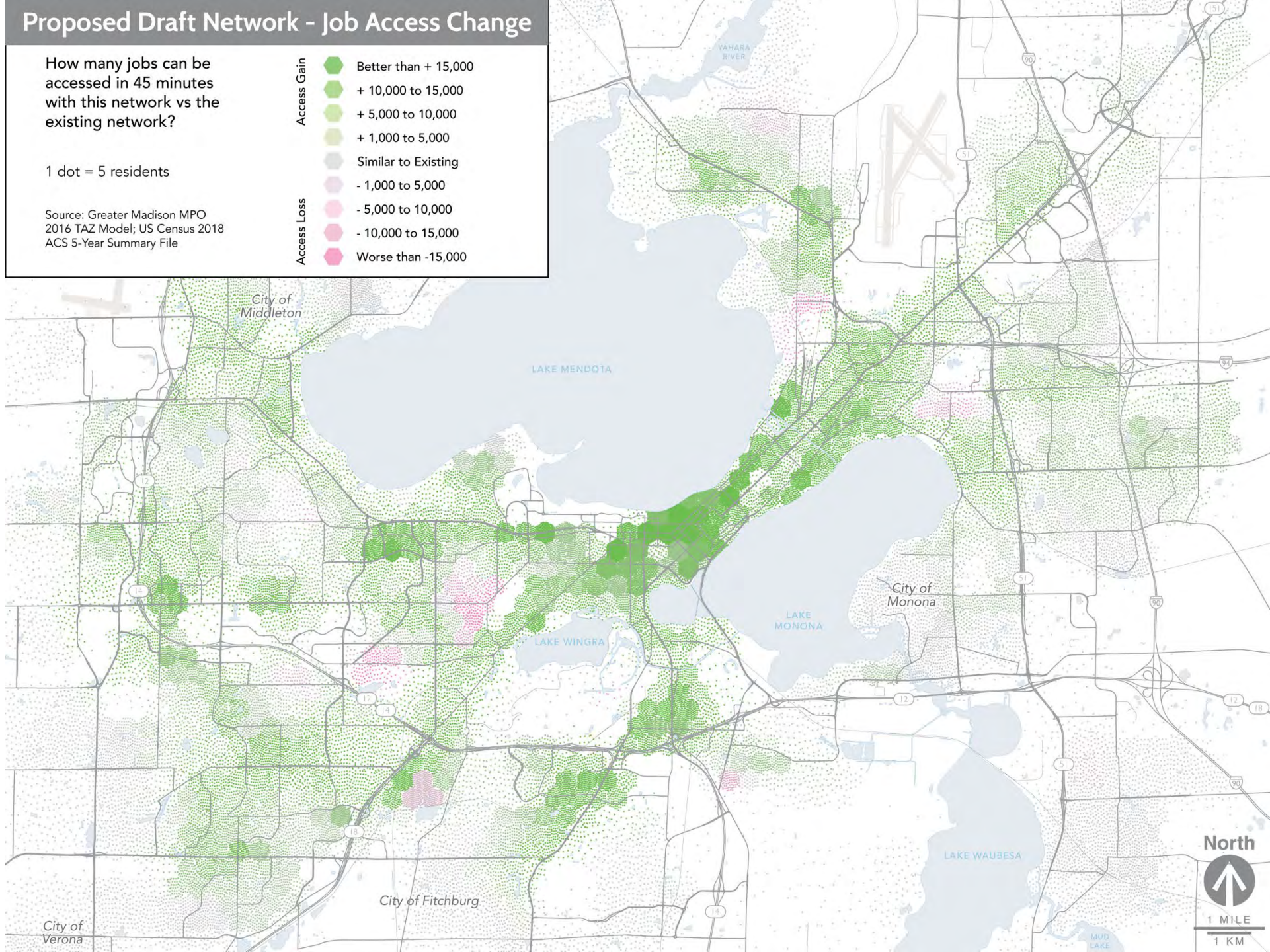


# Proposed Draft Network - Job Access Change

How many jobs can be accessed in 45 minutes with this network vs the existing network?

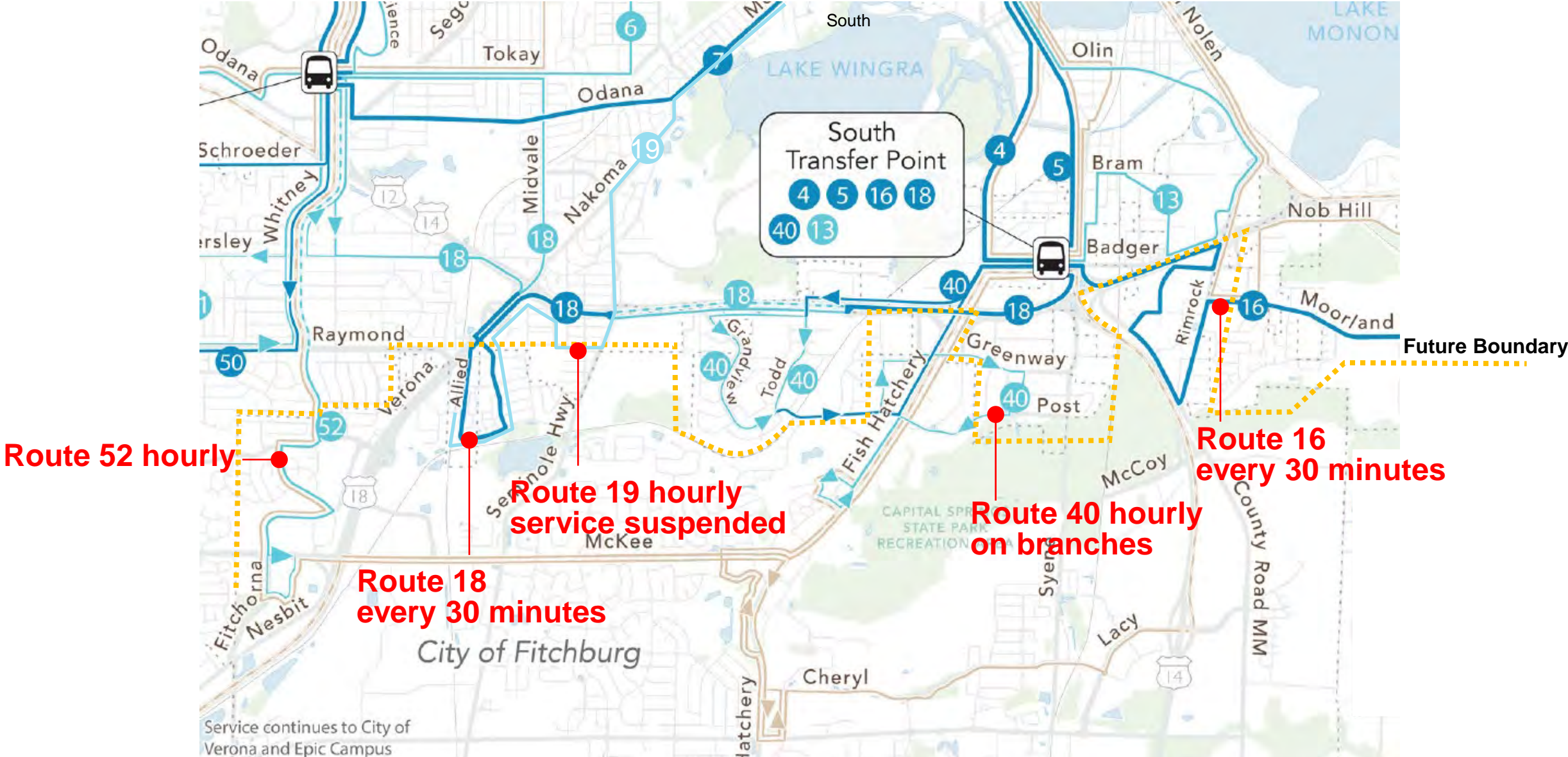
1 dot = 5 residents

Source: Greater Madison MPO  
2016 TAZ Model; US Census 2018  
ACS 5-Year Summary File



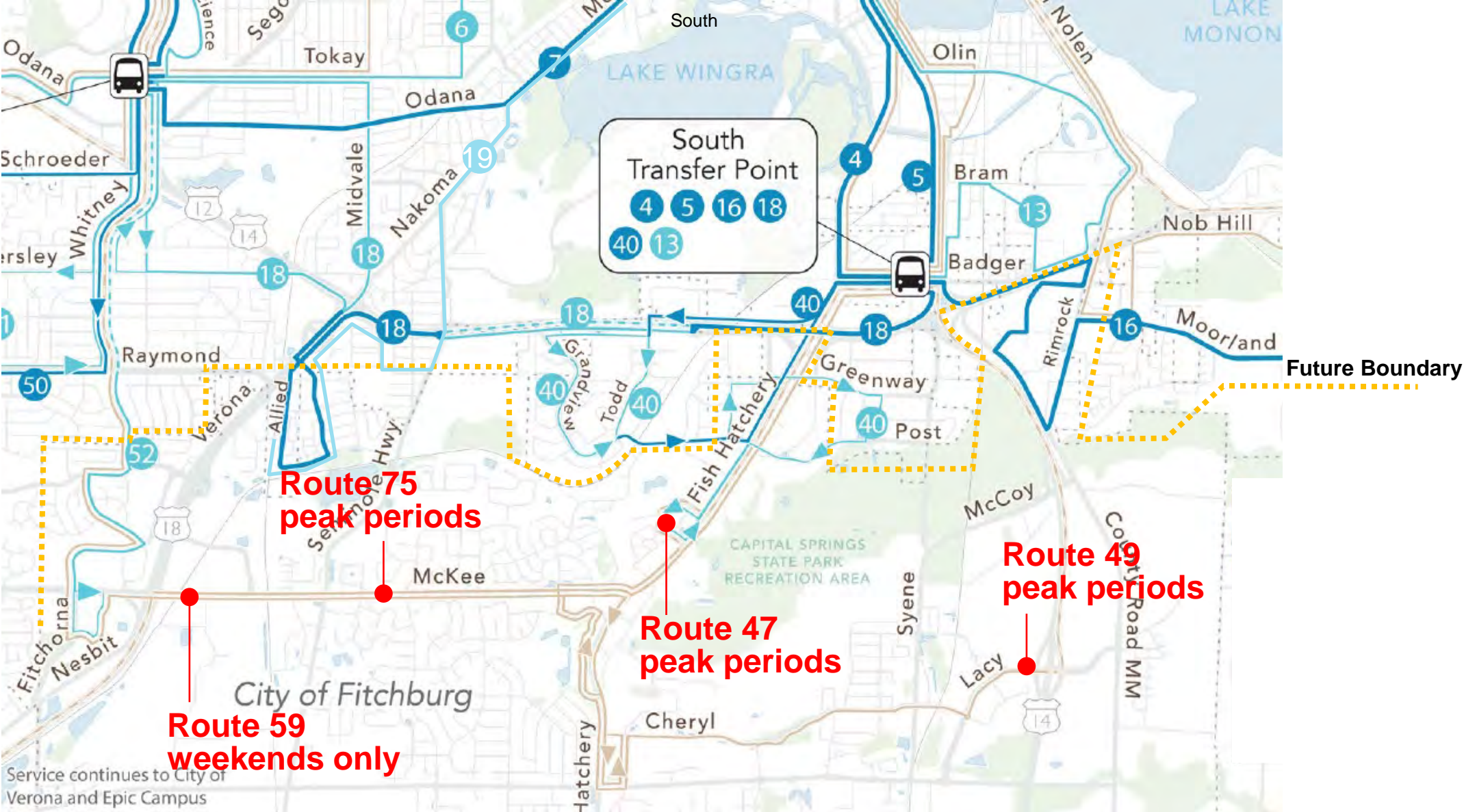
# Fitchburg Service Today

Mid Day Weekday Headways



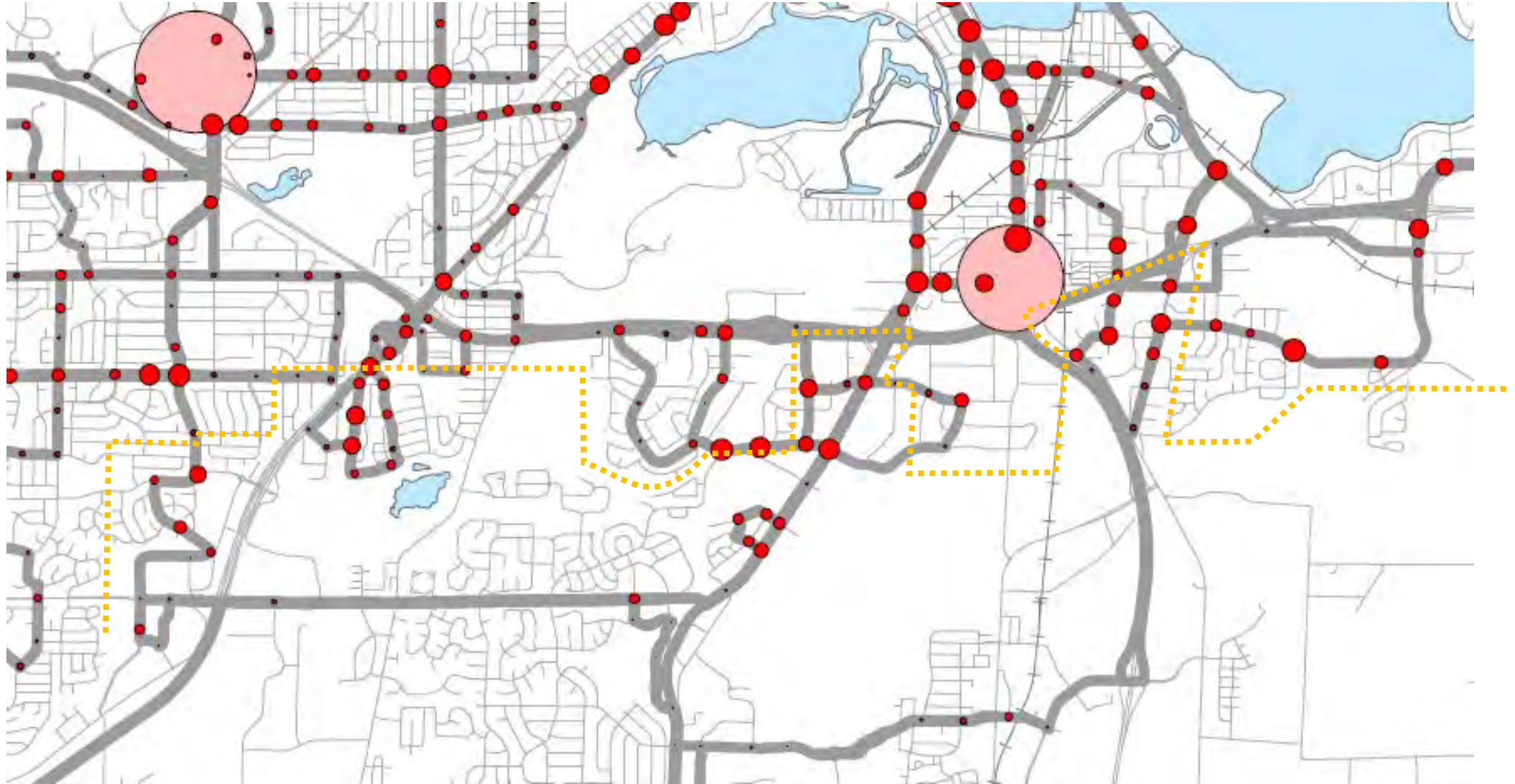
# Fitchburg Service Today

**Additional Service  
Peak Periods and Weekends**

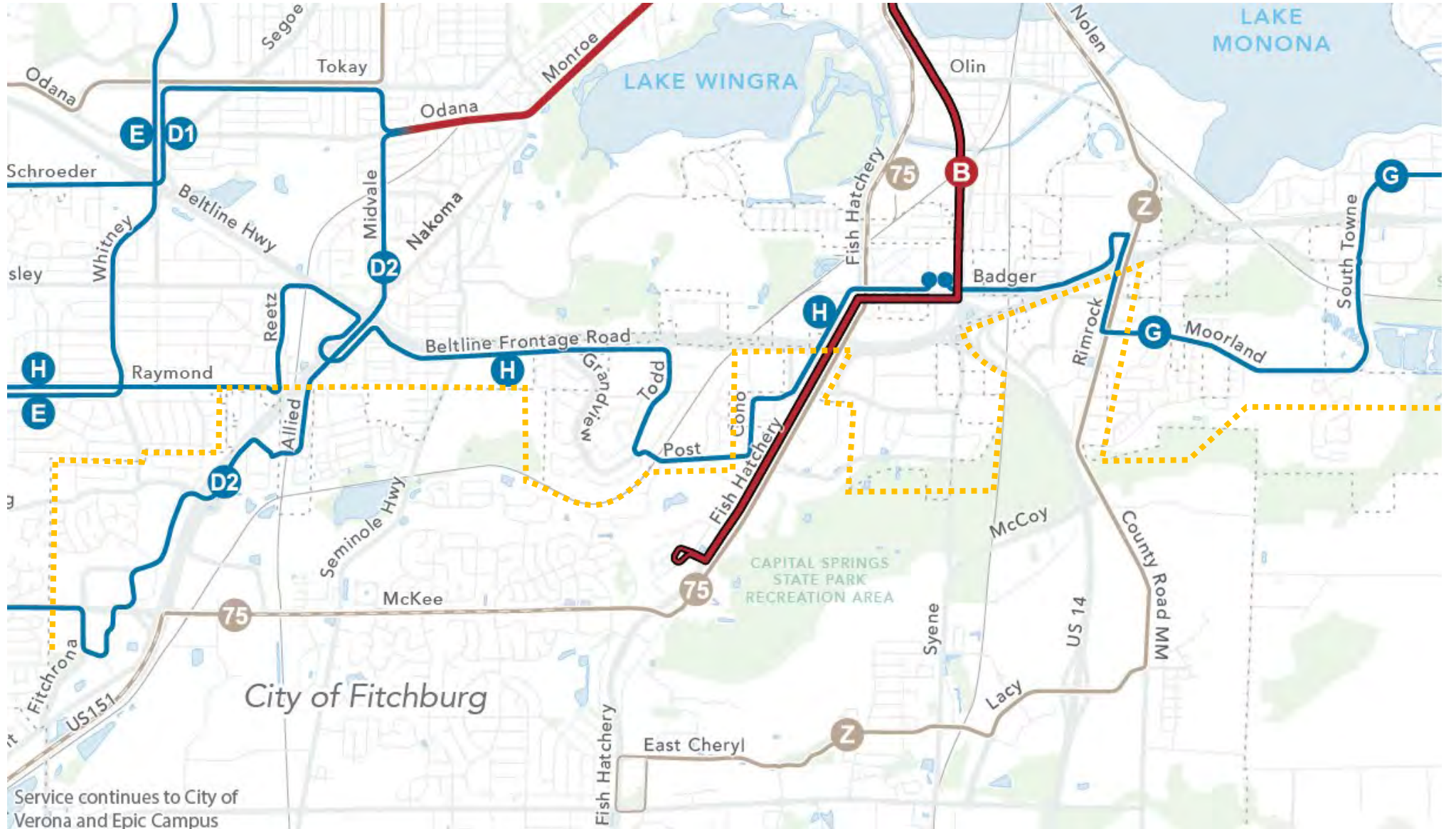


# Ridership in Fitchburg

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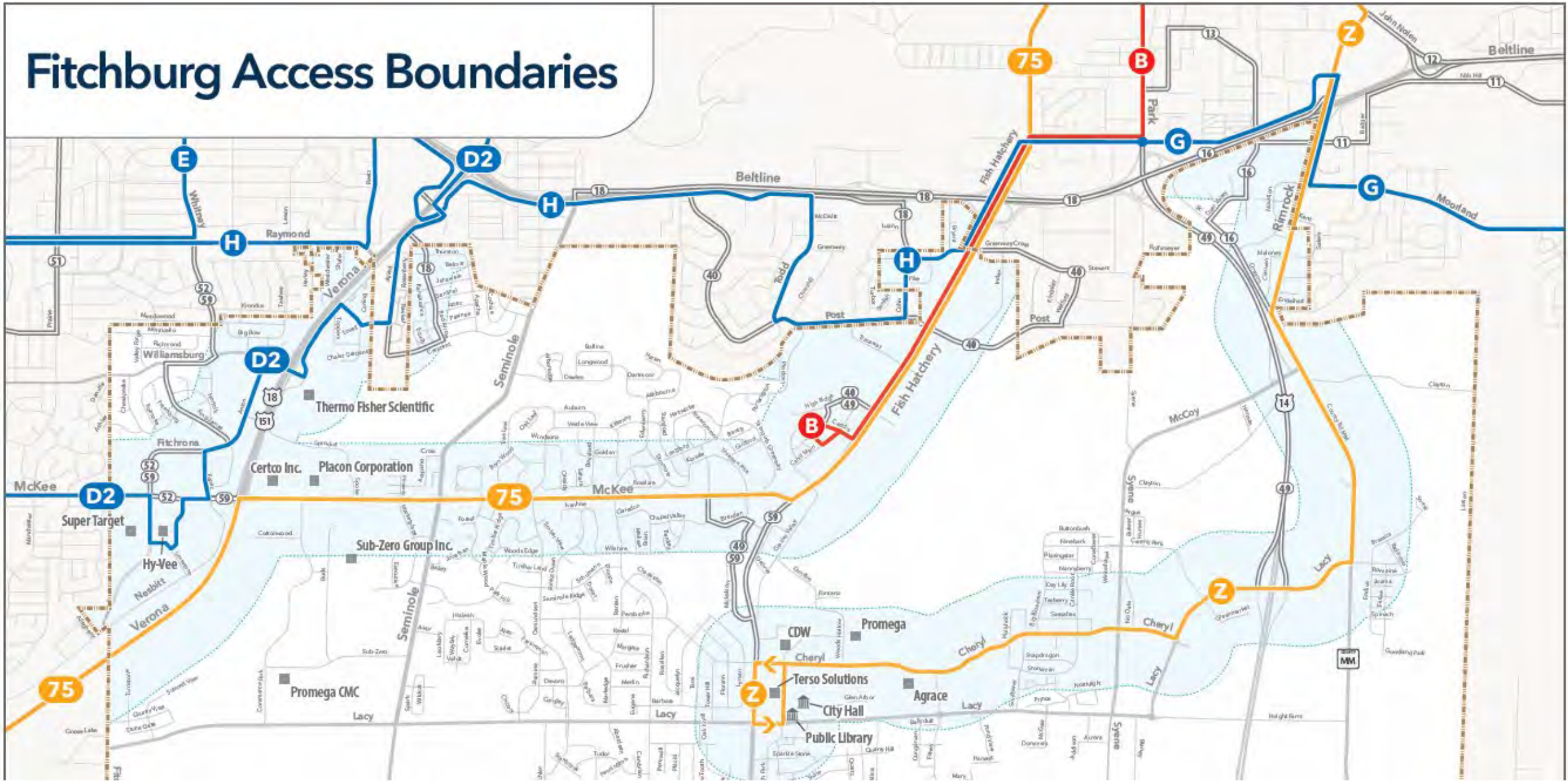


# Draft Plan

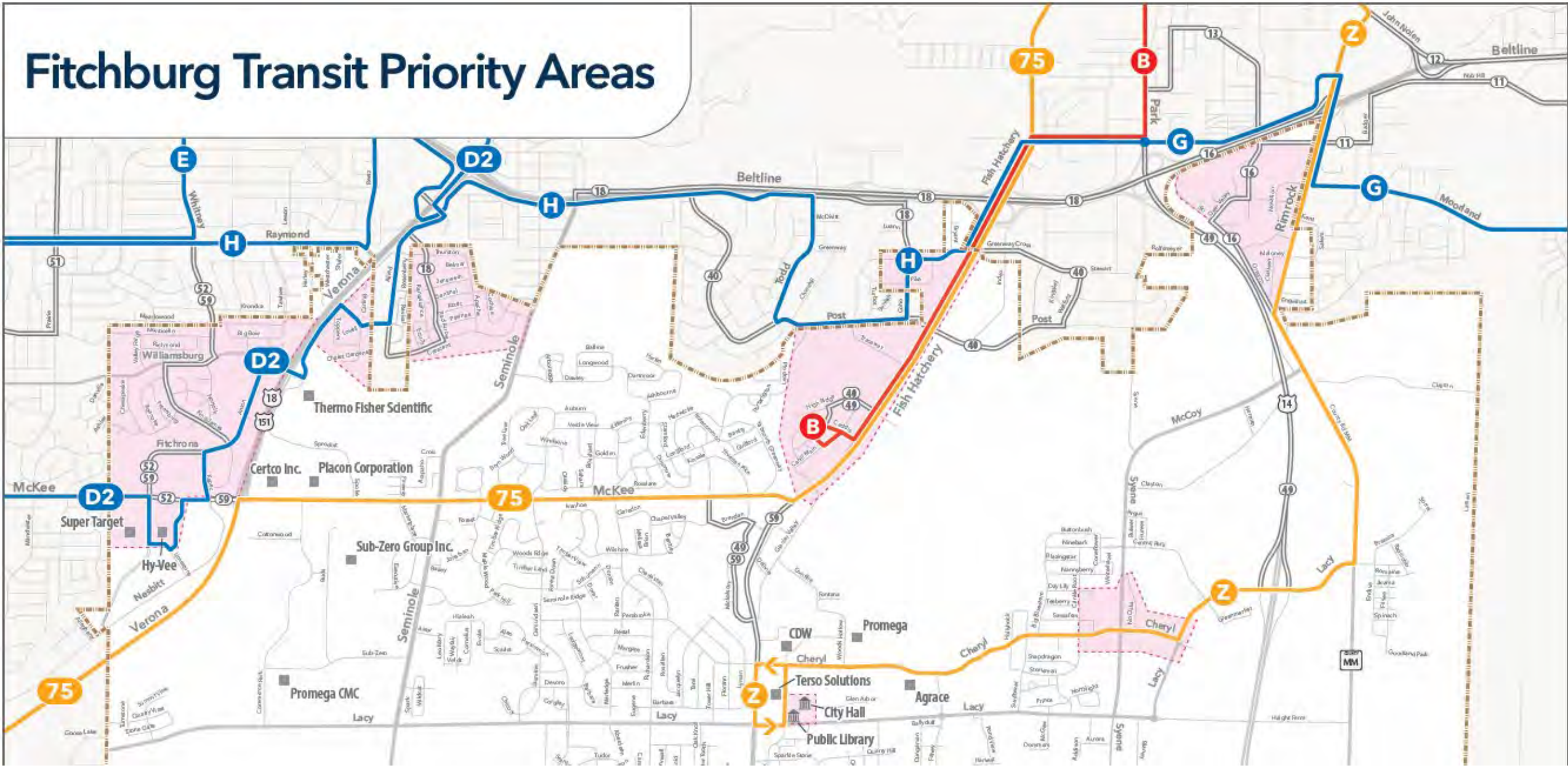




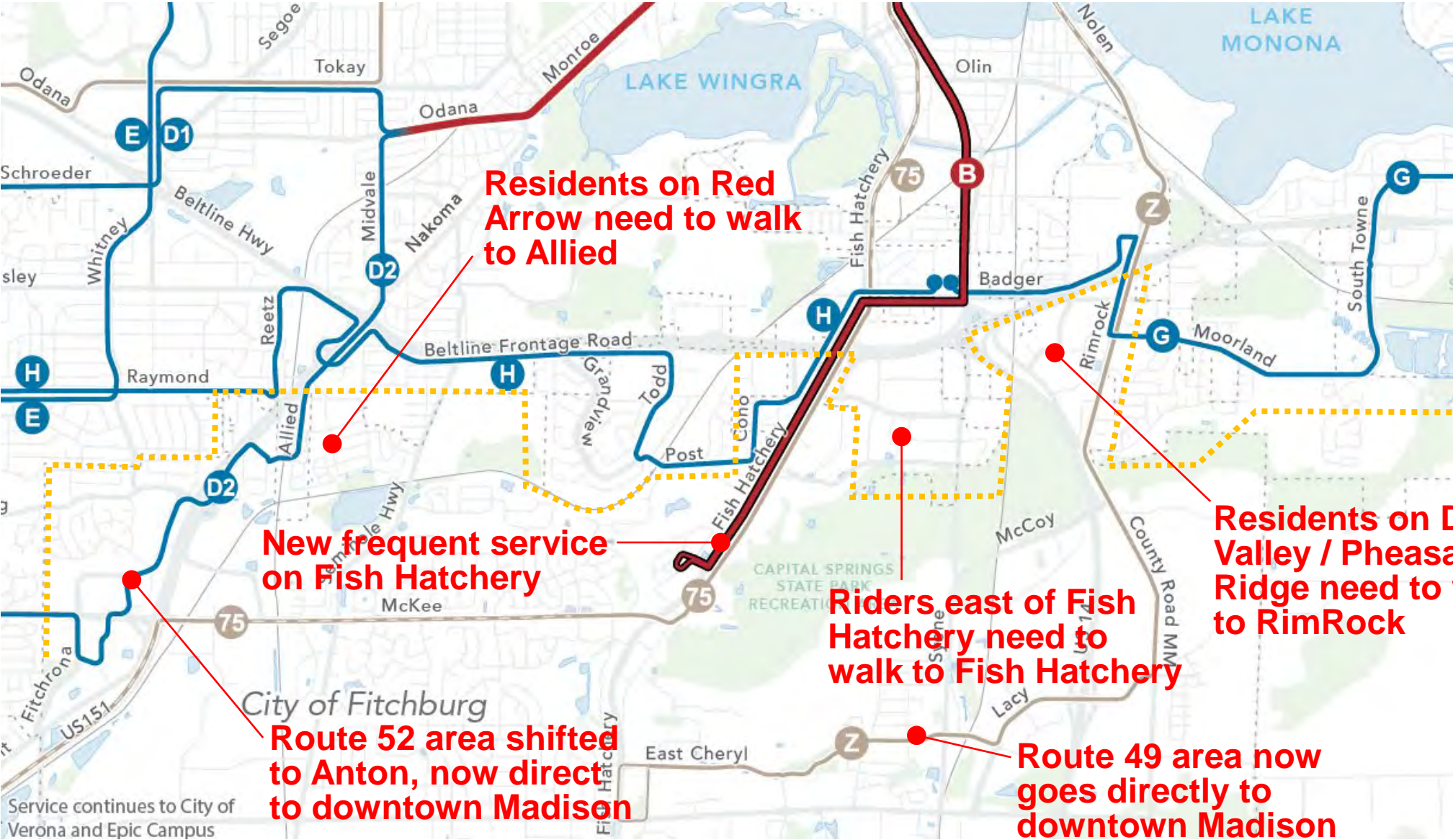
# Fitchburg Access Boundaries



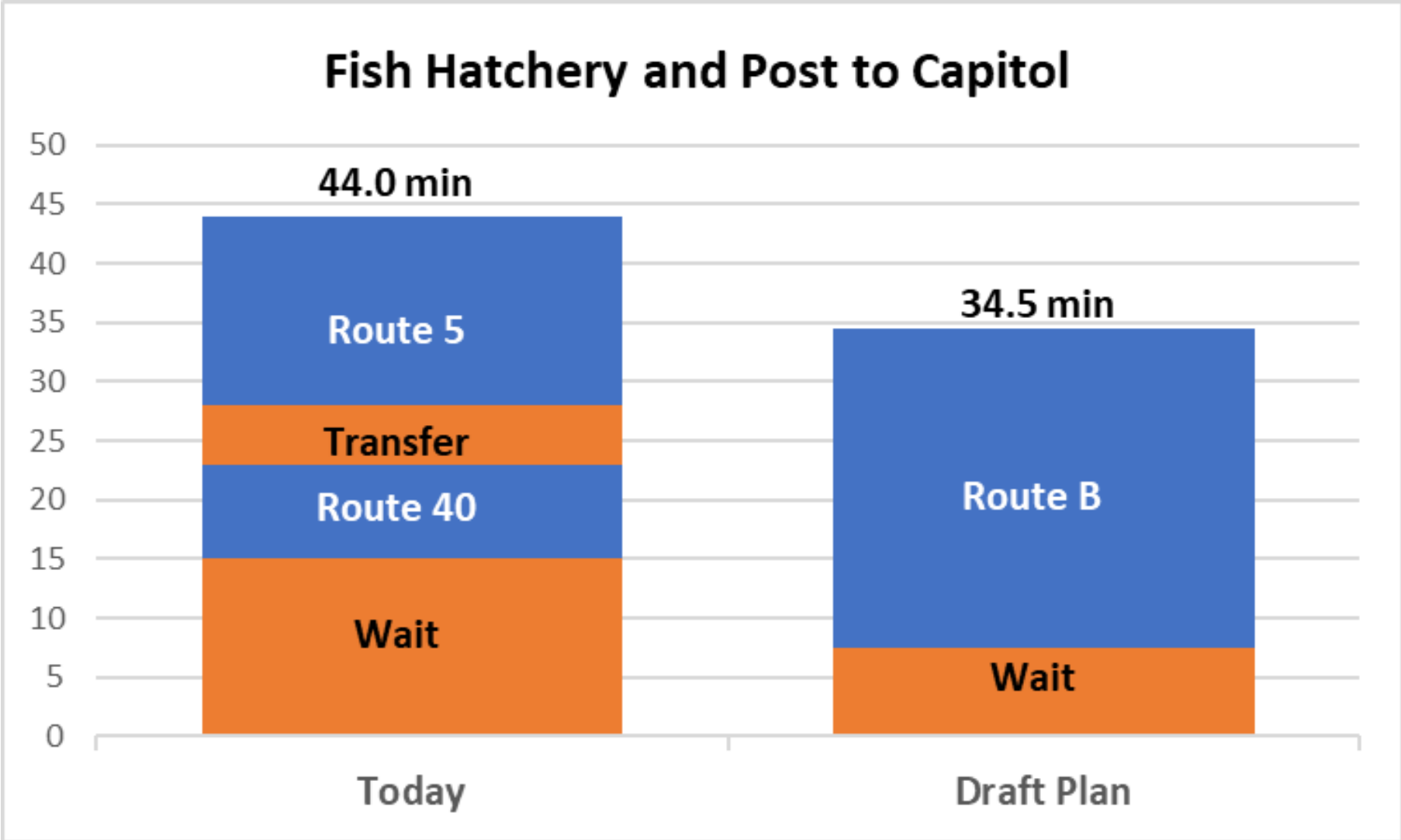
# Fitchburg Transit Priority Areas



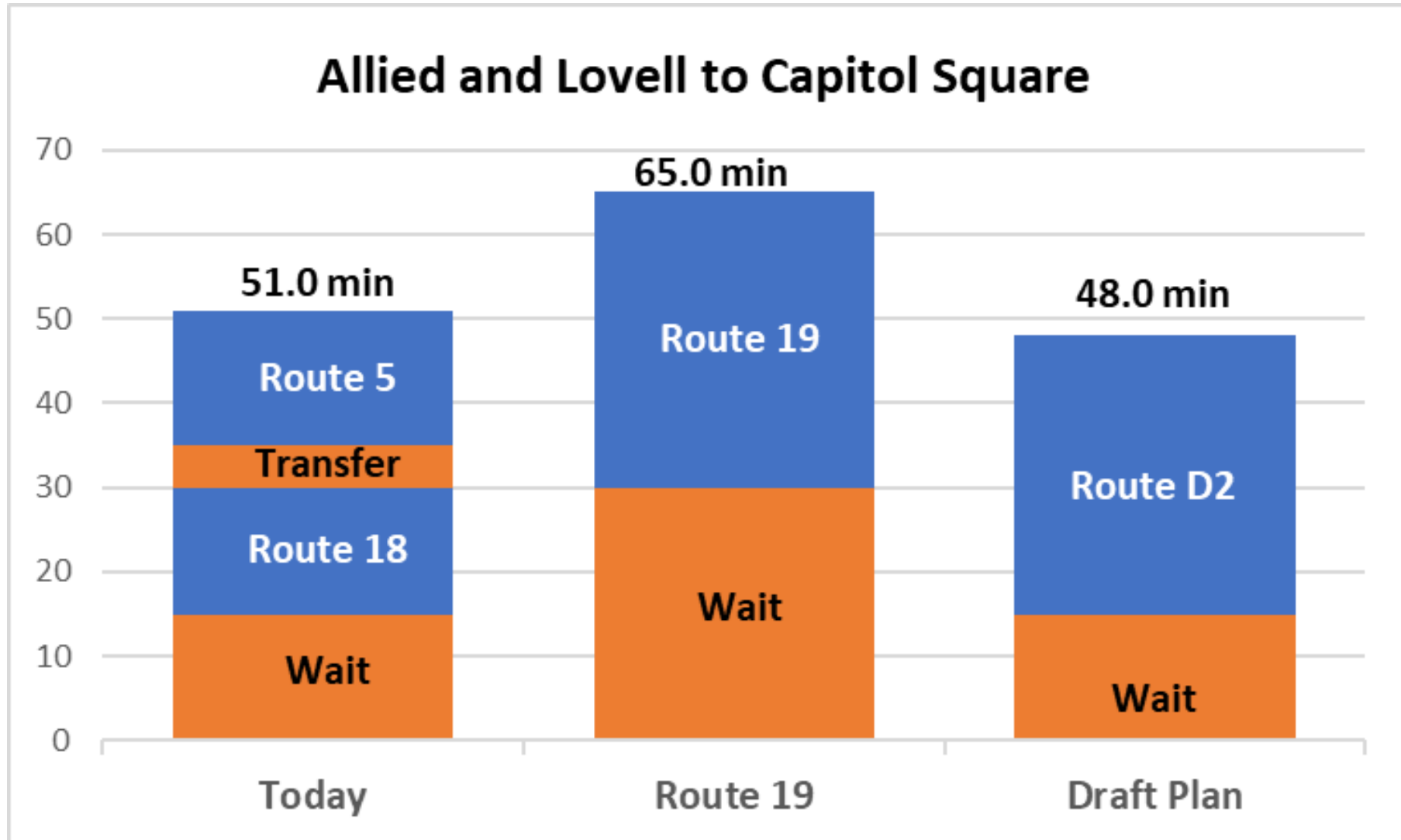
# Draft Plan Compared to Existing Network



# Estimated Travel Times



# Estimated Travel Times



# Key Take-Aways

- Bus routes will be longer, straighter, and more frequent
- Transfer points will be eliminated, eliminating unnecessary delays and indirection
- The system overall will be far simpler, more logical, and easier to use.

# Amendment Process

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- Metro will lay out plausible amendments to the draft plan.
- City of Madison and City of Fitchburg Policy Makers will decide which ones to include

# Next Steps

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- Please fill out survey – [MyMetroBus.com/Redesign](https://www.mymetrobus.com/Redesign)
- Plan with amendments adopted summer 2022
- New network implemented in summer 2023





# Transit Network Redesign

**Fitchburg**

**[www.MyMetroBus.com/Redesign](http://www.MyMetroBus.com/Redesign)**

**[MetroRedesign@cityofmadison.com](mailto:MetroRedesign@cityofmadison.com)**