



## Youth, Young Adult and Adult Employment APPLICATION FORM

Submit Application to: [cddapplications@cityofmadison.com](mailto:cddapplications@cityofmadison.com)

Deadline: 12:00 pm CST (noon) on **August 19, 2022**

*Official submission date and time will be based on the time stamp from the CDD Applications inbox. Late applications will not be accepted*

Please limit your proposal and responses to spaces provided in this form. Responses to this RFP should be complete and comprehensive but succinct. Materials submitted in addition to this application form will not be considered in the evaluation of the proposal. If you are applying for multiple program or activity areas you must fill out this application for each program or area. **Do not attempt to unlock or alter this form.** Font should be no less than 11 pt.

If you have any questions **related to the content of the application**, please contact: Hugh Wing – [hwing@cityofmadison.com](mailto:hwing@cityofmadison.com) or Yolanda Shelton-Morris – [yshelton-morris@cityofmadison.com](mailto:yshelton-morris@cityofmadison.com)

If you have any questions or concerns that are related to **technical aspects** of this document, including difficulties with text boxes or auto fill functions, please contact Jen Stoiber – [jstoiber@cityofmadison.com](mailto:jstoiber@cityofmadison.com)

Legal Name of Organization:	Wisconsin Latino Chamber of Commerce of Dane County Inc.	Total Amount Requested:	\$ 75000
Program Name:	Mi Sendero (My Path)		
Program or Activity are you Applying for:	<input checked="" type="checkbox"/> Youth Employment Services (ages 14-21) <input checked="" type="checkbox"/> Youth Employment & Training <input type="checkbox"/> Wanda Fullmore Youth Internship Program <input type="checkbox"/> Young Adult Employment Services (ages 18-26) <input type="checkbox"/> Adult Employment Services (18+)		
Contact Person:	Jessica Cavazos	Email:	jessica@lccwi.org
Full Address:	5262 Verona Rd Fitchburg, WI 53711	Telephone:	608-712-3522
501 (c) 3 Status:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Fiscal Agent (if applicable)	

## **Organizational Qualifications:**

1. Describe your organization's experience implementing services relevant to the services described in the Youth, Young Adult and Adult Employment RFP, including to those who are furthest from resources and opportunities and who face systemic barriers to employment.

Founded in 2003, as the Latino Chamber of Dane County, it now operates as the Wisconsin Latino Chamber of Commerce (LCC) representing over 500 minority small businesses. The mission of the LCC is "to maximize economic development and job creation through advocacy and programs that generate success and value for our Latino and non-Latino business community."

The LCC promotes economic equity and the interests of our community through business advocacy and programs that make an overall impact on economic growth and sustainability. The Incubator program has created over 300 graduates, who are mostly business start-ups or businesses looking to pivot and upscale. The LCC has been supporting economic growth for nearly two decades. The Latino Chamber's mission is to uplift, advocate, and collaborate to make thriving communities and a stronger Wisconsin. Most importantly, the Latino Chamber is immersed in the Latino community and served and engaged over 5,270 entrepreneurs in 2020. In 2021, the WLCC served over 960 Latino-owned businesses looking for technical assistance and one-on-one mentorship to help these businesses scale and build wealth. Over 90% of those served by the LCC are Hispanic identifying and over half meet the federal poverty guidelines.

2. Describe how your agency builds relationships and authentically engages with individuals and households served. Specifically include information on previous strategies used to authentically engage with BIPOC, LGBTQ+, immigrant and/or low-income households and individuals.

The LCC has a strong commitment to cultural diversity and delivering culturally relevant programming. LCC relies on members of the Latino community and those with personal experience on issues like previous low-income earners to deliver relevant and engaging programming. Over 75% of consultants and program facilitators will identify as Latino. To continue the LCC's work on promoting racial equity, services will focus on resources relevant to the needs of the Latino community.

Previously, the Chamber has worked with the Tu Empresa program where over 90% were Hispanic identify and over 75% low-income. Previous strategies to engage the Hispanic population include reaching out to business owners, deep connections with community leaders, a strong presence at community events and locations, and targeted program to serve the Hispanic community that creates strong engagement.

3. Describe your organization's experience, education and training requirements for program staff and management staff.

All programming done by the LCC is done in a culturally responsive manner, with strong community collaboration, and is done in both English and Spanish. The WLCC is proud to have a staff of 9, with plans to hire two additional staff this fall.

This program would be headed by Jessica Cavazos, President & CEO who has over 30 years of experience in the business and education sector. Abraham Martinez, Director of Finance and Compliance, works on organization effectiveness, grant reporting, assessment, and more. Jorge Antezenea is the VP of Operations. Jorge Antezana is the Vice President and CEO of the Chamber and is a senior instructor of business technology bilingual programs at Madison College. Jorge oversees and teaches the "Tu Empresa" course provided by the Chamber. Jonathan Delgado is the Membership and Outreach Manager. Allison Aguilar Bultman is the Associate Director. Maria Alvarez is the Business Development Specialist and Alex Moreno is the Marketing Intern. Additionally, the LCC contracts for

nonprofit administrative assistance with Jessica Tomey from the Wisconsin Idea Group and a Grant Manager with Katerina Klawes.

Jessica Cavazos will provide executive oversight of the grant, with budgeting oversight and assessment management from Abraham Martinez. Katerina Klawes, a seasoned Grant Manager will provide grant reporting and grant data analysis. Other programmatic support will take place with Maria Alvarez, who will manage programming and partnership collaboration.

### **Partnerships, Collaboration & Coordination**

1. Describe your current and recent collaboration and partnerships with the following groups, specifying organization names, collaboration/partnership dates, and information about your shared work and accomplishments.

a. Organizations and groups that work with youth, young adults and/or adults.

LCC will work within the Latino community to develop culturally relevant programming and programming that is integrated and attuned to community needs. Within its network, the LCC has contacts with thousands of businesses, nonprofits, organizations, and government agencies. This allows the Chamber to facilitate quality and far-reaching initiatives to support the Latino community.

LCC has worked in conjunction with many Technical Assistant Partners organizations in the past, notably, WEDC, Baraboo Chamber of Commerce, WEDA, Boys and Girls Club of Dane County, City of Madison, Kiva, and many others. With its staff and partner network spanning 15 counties the LCC hopes to continue to work collaboratively.

In particular, the LCC will work with the Latino Consortium of Action. The Latino Consortium of Action and include at least monthly meetings. The Latino Consortium will assist in outreach, feedback, and assessment of programming. Some sessions and youth mentorship/partnerships will include members of the Latino Consortium of Action.

In 2020, the LCC signed an agreement with Madison College to work collaboratively to provide business entrepreneurship training, with providing college credit. The Chamber works with two business professors at Madison College to provide programming and consultations on initiatives.

b. Organizations that provide pre-employment/career preparation, employment services, and/or training and education.

Madison College, Boys and Girls Club of Dane County, and WEDC.

c. Organizations and groups that focus on working with, or have a history of working with, low-income households, women, and those that are Black, Indigenous, People of Color (BIPOC), immigrants, and/or individuals who identify as Lesbian, Gay, Bisexual, Transgender, and Queer + (LGBTQ+).

Latino Consortium of Action, Boys and Girls Club, City of Madison, Ethnic and Diverse Business Coalition, Wisconsin Chinese Chamber, Hmong Chamber.

2. Describe your plans to partner, collaborate, and coordinate services with organizations and groups, including names and partnership details. Please explain why and how these collaborations benefit the participants served. Organizations that identify key partnerships must provide written documentation of agreement/commitment from each listed partner.

In particular, the LCC will work with the Latino Consortium of Action. The Latino Consortium of Action and include at least monthly meetings. The Latino Consortium will assist in outreach, feedback, and assessment of programming. Some sessions and youth mentorship/partnerships will include members of the Latino Consortium of Action.

In 2020, the LCC signed an agreement with Madison College to work collaboratively to provide business entrepreneurship training, with providing college credit for the Tu Empresa program. The Chamber works with two

business professors at Madison College to provide programming and consultations on initiatives, which both will assist in the Mi Sendero program.

### **Program Design**

1. Describe the organization's program and proposed service delivery plan including recruitment and selection of participants, individual assessment process, anticipated number to be served, who will be served, duration, location, and goals.

The LCC will continue to grow our existing network of workforce development organizations and use it for referrals to other resources to grow and support this program. This will include the creation of a resource guide that will assist those not able to access services should capacity be exceeded, creating a listing of resources for youth and adults.

The Mi Sendero program will serve youth ages 15-21 and will focus on providing services to Latino-identifying youth. Mi Sendero will include cohorts of youth to work to provide paired mentorship groups with Latino leaders, sessions on finances, entrepreneurship, and choosing the correct career. Youth will get to engage and shadow business owners and leaders in various fields. It is estimated that each youth participant will receive 10 hours of programming while in Mi Sendero and 10 hours of mentorship with a leader, along with 5 hours of collaborative work within their cohort. There will be 4 cohorts of youth, with approximately 10-15 youth per cohort. A total estimate of 50 youth will be served by this grant.

2. Describe the outreach/marketing methods the organization intends to employ to generate participation in the program and to reach the targeted populations considered priority for this funding.

The Chamber will send information out to its network through its over 500 business members, Madison College, Latino Consortium of Action, nonprofit contacts, organizations, governmental contacts, and more.

3. Describe how your program includes input or suggestions from target population served in your program design and operation.

As a part of programming, the LCC will do surveys and check-ins to gauge the effectiveness of programming. Surveys will be done pre-service, mid-service, and 6 months post-service. The response rate from surveys and call-backs is expected to be approximately 80%. Other data will include a call for community and family input on the program. Input will also be selected from partners at Madison College and the Latino Consortium of Action.

### **Theory of Change & Logic Model**

1. Describe how your proposed services are based on evidence of success, and how you will meet performance outcomes while maintaining quality services customized to each participant's needs. Please include the following in your response:

- a. Past service outcomes and other accomplishments that validate your approach.
- b. Best practices and proven resources for youth, young adults, and/or adults you will utilize.
- c. How you will incorporate past experience with performance tracking and reaching outcomes, including challenges overcome.

The LCC will work to expand the "Mi Sendero" or My Path program. This funding would allow the LCC to greatly increase capacity for youthserved and expand to new program service areas of providing job and resource coaches. This grant would fund Mi Sendero, My Path, which is phase 2 in the LCC's supportive programming. My Path will fill unmet needs and grow the impact from the Tu Empresa program, targeting youth to create a talent pipeline to grow Latino youth opportunities and meet workforce needs. Some examples of programming include: Starting a Business,

Financial Education, Jobs in Trades, and more. Sessions will focus on available and needed workforce opportunities in Dane County.

The Theory of Change model focuses on inspiring youth and equipping them with the tools and education to start on the right path early. Programming will partner youth with leaders that will be positive role models, and cohorts to promote peer learning and focus on giving them current opportunities to explore and grow. Currently, youth lack positive role models, and many education programs solely focus on traditional college education as a path. Mi Sendero will provide a holistic overview of a wide range of paths. The LCC has a proven track record with its adult programming and is looking to assist in community needs of assisting youth.

This grant will target youth include Hispanic Wisconsinites living in Madison. This programming is targeted at serving the over 200,000 Spanish speakers in Wisconsin. The Latino community in Wisconsin faces nearly double the higher average unemployment, lack of resources, and other cultural and language barriers. This programming will help youth find the right job for them, help give them the skills for their dream job, and help individuals find their place in the modern economy. Currently, Latino youth are nearly twice as likely to not be actively engaged in future thinking such as trade school, training program, or college. Additionally, the City of Madison has a shortage of employees in numerous fields, like the trades and other specified sectors.

This program will help young Wisconsinites find their path, be it starting their own business, better understanding best business practices, finding the career that is right for them, mentorship, and most importantly providing them with the opportunity for economic stability and a path to prosperity.

All data from this grant will be inputted into a grant tracking software, so that LCC can use it comparatively with past grants. Past organization from LCC has included mid-service grants were assessments and increased outreach have been done to better serve the community after feedback. As a part of programming, the LCC will do surveys and check-ins to gauge the effectiveness of programming. Surveys will be done pre-service, mid-service, and 6 months post-service. The response rate from surveys and call-backs is expected to be approximately 80%. Other data will include a call for community and family input on the program.

Program outcomes include increased engagement in youth in school, increased knowledge of career paths, increased community belonging and ties, and peer collaboration. Long-term goals include setting youth on a stable economic career path and creating the next generation of Latino leaders.

2. Please describe current and past success in engaging community members and service recipients in developing and improving services.

The LCC has a proven history of success in programming, with the Tu Empresa (Your Business), Lunch and Learns, and other programming. Tu Empresa is an incubator program that operates three times a year. This is adult-focused programming, with two groups per cohort, one in the morning and one at night. The program has four main components: training, educational workshops, consulting, and networking events. This program allows individuals to receive 3 college credits at Madison College as well as a certificate of completion on the program.

Most importantly, the Latino Chamber is immersed in the Latino community and served and engaged over 5,270 entrepreneurs in 2020. With over 400+ individuals having received impactful technical assistance, ongoing assessment, and mentorship. During the pandemic LCC increased its workshop activities, having hosted over 66 workshops with an average attendance of 40 participants.

3. Please describe your plan to meaningfully involve service recipients, including past, present and potential recipients, in ongoing design, flexing and improvement of proposed youth, young adult, and/or adult employment services. The LCC has centered the hispanic community in all of its programming. All programming is presented in a culturally responsive and dual language format. Programming for Mi Sendero will involve the youth, their family, business owners, and the wider community; giving them time to meaningfully interact and work towards common goals. Regular listening sessions will happen with community partners like the Latino Consortium of Action. Additionally, at the mid-cohort assessment, the programming will be evaluated for relevance, engagement, and whether it is meeting key goals.

**Budget** - Complete the Budget Worksheet, including all costs for which you request funding through this RFP. All costs included must be reasonable, allowable, necessary, and allocable among the stated cost categories.



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Contact Person:	Jessica Cavazos	Email:	jessica@lccwi.org
Full Address:	5262 Verona Rd Fitchburg, WI 53711	Telephone:	608-712-3522
501 (c) 3 Status:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Fiscal Agent (if applicable)	

### **Organizational Qualifications:**

1. Describe your organization's experience implementing services relevant to the services described in the Youth, Young Adult and Adult Employment RFP, including to those who are furthest from resources and opportunities and who face systemic barriers to employment.

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The LCC promotes economic equity and the interests of our community through business advocacy and programs that make an overall impact on economic growth and sustainability. The Incubator program has created over 300 graduates, who are mostly business start-ups or businesses looking to pivot and upscale. The LCC has been supporting economic growth for nearly two decades. The Latino Chamber's mission is to uplift, advocate, and collaborate to make thriving communities and a stronger Wisconsin. Most importantly, the Latino Chamber is immersed in the Latino community and served and engaged over 5,270 entrepreneurs in 2020. In 2021, the LCC served over 960 Latino-owned businesses looking for technical assistance and one-on-one mentorship to help these businesses scale and build wealth. Over 90% of those served by the LCC are Hispanic identifying and over half meet the federal poverty guidelines.

Tu Empresa is an incubator program that helps individuals start or grow their business. It operates three times a year. This is adult-focused programming, with two groups per cohort, one in the morning and one at night. The program has four main components: training, educational workshops, consulting/technical assistance, and networking events. This program allows individuals to receive 3 college credits at Madison College as well as a certificate of completion for the program.

2. Describe how your agency builds relationships and authentically engages with individuals and households served. Specifically include information on previous strategies used to authentically engage with BIPOC, LGBTQ+, immigrant and/or low-income households and individuals.

The LCC has a strong commitment to cultural diversity and delivering culturally relevant programming. LCC relies on members of the Latino community and those with personal experience on issues like previous low-income earners to deliver relevant and engaging programming. Over 75% of consultants and program facilitators will identify as Latino. To continue the LCC's work on promoting racial equity, services will focus on resources relevant to the needs of the Latino community.

Previously, the Chamber has worked with the Tu Empresa program where over 90% were Hispanic identifying and over 75% low-income. Previous strategies to engage the Hispanic population include reaching out to business owners, deep connections with community leaders, a strong presence at community events and locations, and targeted program to serve the Hispanic community that creates strong engagement.

The Chamber has been providing business technical assistance and other programming regularly, that engages the community at large, not just the Hispanic community.

3. Describe your organization's experience, education and training requirements for program staff and management staff.



All programming done by the LCC is done in a culturally responsive manner, with strong community collaboration, and is done in both English and Spanish. The LCC is proud to have a staff of 9, with plans to hire two additional staff this fall.

This program would be headed by Jessica Cavazos, President & CEO who has over 30 years of experience in the business and education sector. Abraham Martinez, Director of Finance and Compliance, works on organization effectiveness, grant reporting, assessment, and more. Jorge Antezenea is the VP of Operations. Jorge Antezana is the Vice President and CEO of the Chamber and is a senior instructor of business technology bilingual programs at Madison College. Jorge oversees and teaches the “Tu Empresa” course provided by the Chamber. Jonathan Delgado is the Membership and Outreach Manager. Allison Aguilar Bultman is the Associate Director. Maria Alvarez is the Business Development Specialist and Alex Moreno is the Marketing Intern. Additionally, the LCC contracts for nonprofit administrative assistance with Jessica Tomey from the Wisconsin Idea Group and a Grant Manager with Katerina Klawes.

Jessica Cavazos will provide executive oversight of the grant, with budgeting oversight and assessment management from Abraham Martinez. Katerina Klawes, a seasoned Grant Manager will provide grant reporting and grant data analysis. Jorge Antezenea will oversee a large portion of the Tu Empresa management.

### **Partnerships, Collaboration & Coordination**

1. Describe your current and recent collaboration and partnerships with the following groups, specifying organization names, collaboration/partnership dates, and information about your shared work and accomplishments.

a. Organizations and groups that work with youth, young adults and/or adults.

LCC will work within the Latino community to develop culturally relevant programming and programming that is integrated and attuned to community needs. Within its network, the LCC has contacts with thousands of businesses, nonprofits, organizations, and government agencies. This allows the Chamber to facilitate quality and far-reaching initiatives to support the Latino community.

LCC has worked in conjunction with many Technical Assistant Partners organizations in the past, notably, WEDC, Baraboo Chamber of Commerce, WEDA, Boys and Girls Club of Dane County, City of Madison, Kiva, and many others. With its staff and partner network spanning 15 counties the LCC hopes to continue to work collaboratively.

In particular, the LCC will work with the Latino Consortium of Action. The Latino Consortium of Action and include at least monthly meetings. The Latino Consortium will assist in outreach, feedback, and assessment of programming. Some sessions and youth mentorship/partnerships will include members of the Latino Consortium of Action.

In 2020, the LCC signed an agreement with Madison College to work collaboratively to provide business entrepreneurship training, with providing college credit. The Chamber works with two business professors at Madison College to provide programming and consultations on initiatives.

b. Organizations that provide pre-employment/career preparation, employment services, and/or training and education.

Madison College, Boys and Girls Club of Dane County, and WEDC.

c. Organizations and groups that focus on working with, or have a history of working with, low-income households, women, and those that are Black, Indigenous, People of Color (BIPOC), immigrants, and/or individuals who identify as Lesbian, Gay, Bisexual, Transgender, and Queer + (LGBTQ+).

Latino Consortium of Action, Boys and Girls Club, City of Madison, Ethnic and Diverse Business Coalition, Wisconsin Chinese Chamber, Hmong Chamber.

2. Describe your plans to partner, collaborate, and coordinate services with organizations and groups, including names and partnership details. Please explain why and how these collaborations benefit the participants served. Organizations that identify key partnerships must provide written documentation of agreement/commitment from each listed partner.

In particular, the LCC will work with the Latino Consortium of Action. The Latino Consortium of Action and include at least monthly meetings. The Latino Consortium will assist in outreach, feedback, and assessment of programming. Some of the business connections and speakers will be from the Latino Consortium of Action.

In 2020, the LCC signed an agreement with Madison College to work collaboratively to provide business entrepreneurship training, with providing college credit for the Tu Empresa program. The Chamber works with two business professors at Madison College to provide programming and consultations on initiatives, which both will assist in the Tu Empresa program.

Our other funders and partners include UW-Extension, Madison Score, SBA, Wisconsin Procurement Institute, Wisconsin Supplier and Diversity Program, Meijer Family Foundation, US Hispanic Chamber of Commerce, Monona State Bank, and Summit Credit Union. Partners have included assistance in outreach, funding, speakers, materials and more.

### **Program Design**

1. Describe the organization's program and proposed service delivery plan including recruitment and selection of participants, individual assessment process, anticipated number to be served, who will be served, duration, location, and goals.

The LCC will continue to grow our existing network of workforce development organizations and use it for referrals to other resources to grow and support this program. This will include the creation of a resource guide that will assist those not able to access services should capacity be exceeded, creating a listing of resources for youth and adults.

The Tu Empresa program will serve adults in the Greater Madison area. It will focus on helping those interested in starting a business the skills, confidence, and resources to make their dream a possibility. Tu Empresa, is an business incubator that features dual-language format and culturally responsive programming. There are two Tu Empresa cohorts a year. With funding from the City of Madison, Tu Empresa would be able to expand to 4 cohorts, doubling the amount of individuals impacted. The Latino Chamber has been quietly serving as one of the state's largest job creators. The impressive "Tu Empresa" program has graduated over 450 businesses to date and anticipates continued growth of its virtual hybrid classes.

Individuals would be served with both virtual and in-person cohorts. In-person cohorts would take place at The Gateway. Participants outreach would include existing networks of businesses, Madison College, organizations, and others. The anticipated number to be served by this grant would be 55 for the Tu Empresa incubator program and 75 for the business technical assistance services or business consulting.

2. Describe the outreach/marketing methods the organization intends to employ to generate participation in the program and to reach the targeted populations considered priority for this funding.

The Chamber will send information out to its network through its over 500 business members, Madison College, Latino Consortium of Action, nonprofit contacts, organizations, governmental contacts, and more. This will be released in both English and Spanish. Special notices including the special invitation from individuals with dual-identities such as those women identifying, queer identifying, those with a disability, veterans, and others.

3. Describe how your program includes input or suggestions from target population served in your program design and operation.

As a part of programming, the LCC will do surveys and check-ins to gauge the effectiveness of programming. Surveys will be done pre-service, mid-service, and 6 months post-service. The response rate from surveys and call-backs is expected to be approximately 80%. Other data will include a call for community and family input on the program. Input will also be selected from partners at Madison College and the Latino Consortium of Action.

Strategic planning for the Chamber will take place within the next year and include a Chamber wide-programmatic assessment and listening sessions.

### **Theory of Change & Logic Model**

1. Describe how your proposed services are based on evidence of success, and how you will meet performance outcomes while maintaining quality services customized to each participant's needs. Please include the following in your response:

- a. Past service outcomes and other accomplishments that validate your approach.
- b. Best practices and proven resources for youth, young adults, and/or adults you will utilize.
- c. How you will incorporate past experience with performance tracking and reaching outcomes, including challenges overcome.

The LCC hopes to serve twice as many in the Tu Empresa program. "Tu Empresa" comprehensive approach is centered within a multifunction training incubator/accelerator space designed to support startups and create new businesses and jobs. Outreach, marketing and partnerships with associations and investors will attract existing and potential entrepreneurs and new business owners. Tu Empresa is a part of the LCC's talent pipeline to grow Latino leaders, meet workforce needs, and create a stronger local economy. Some examples of programming include: Business Legal Assistance, Filling an LCC, Business Marketing, and more.

The Theory of Change model focuses on assisting individuals and equipping them with the tools and education to start or grow their business. This Theory of Change is evidence driven that economic prosperity and freedom can help entire communities prosper. Data shows that entrepreneurship in a family benefits an entire community and help address racial wealth disparities.

This grant will target Hispanic Wisconsinites living in Madison. This programming is targeted at serving the over 200,000 Spanish speakers in Wisconsin. The Latino community in Wisconsin faces nearly double the higher average unemployment, lack of resources, and other cultural and language barriers. This programming will help develop the new business owners, leaders, employers, and create prosperity for the Latino community.

All data from this grant will be inputted into a grant tracking software, so that LCC can use it comparatively with past grants. Past organization from LCC has included mid-service grants were assessments and increased outreach have been done to better serve the community after feedback. As a part of programming, the LCC will do surveys and check-ins to gauge the effectiveness of programming. Surveys will be done pre-service, mid-service, and 6 months post-service. The response rate from surveys and call-backs is expected to be approximately 80%. Other data will include a call for community input on the program.

Program outcomes include: amount of businesses created, amount of staff hired by participant businesses, revenue/wage of business participants, knowledge on business foundational skills from participants, and other demographic data.

2. Please describe current and past success in engaging community members and service recipients in developing and improving services.

The LCC has a proven history of success in programming, with the Tu Empresa (Your Business), Lunch and Learns, and other programming. Most importantly, the Latino Chamber is immersed in the Latino community and served and engaged over 5,270 entrepreneurs in 2020. With over 400+ individuals having received impactful technical assistance, ongoing assessment, and mentorship. During the pandemic LCC increased its workshop activities, having hosted over 66 workshops with an average attendance of 40 participants.

3. Please describe your plan to meaningfully involve service recipients, including past, present and potential recipients, in ongoing design, flexing and improvement of proposed youth, young adult, and/or adult employment services.

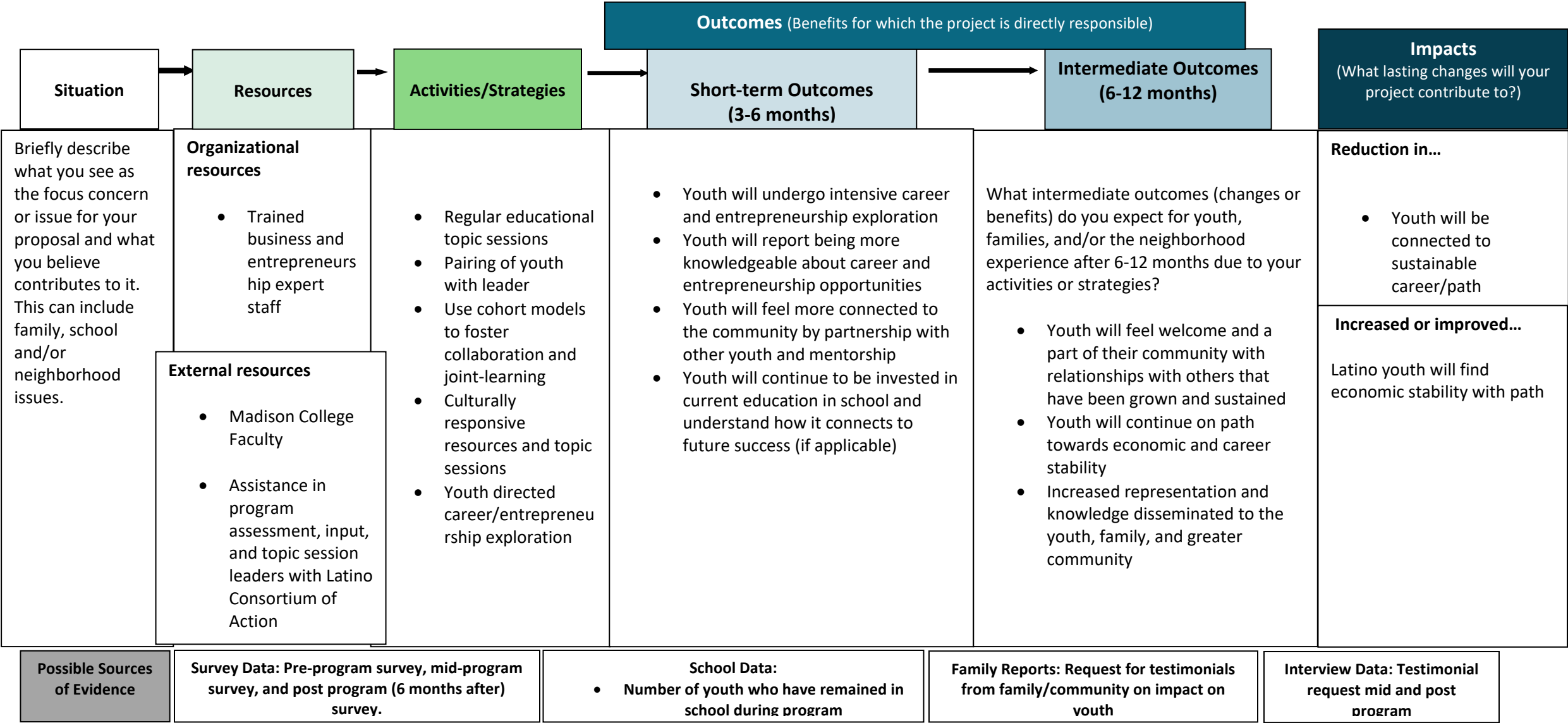
The LCC has centered the hispanic community in all of its programming. All programming is presented in a culturally responsive and dual language format. Programming for Tu Empresa will include the Latino community, business owners, non-profits, service agencies, and the wider community; giving them time to meaningfully interact and work towards common goals. Regular listening sessions will happen with community partners like the Latino Consortium of Action. Additionally, at the mid-cohort assessment, the programming will be evaluated for relevance, engagement, and whether it is meeting key goals.

**Budget** - Complete the Budget Worksheet, including all costs for which you request funding through this RFP. All costs included must be reasonable, allowable, necessary, and allocable among the stated cost categories.

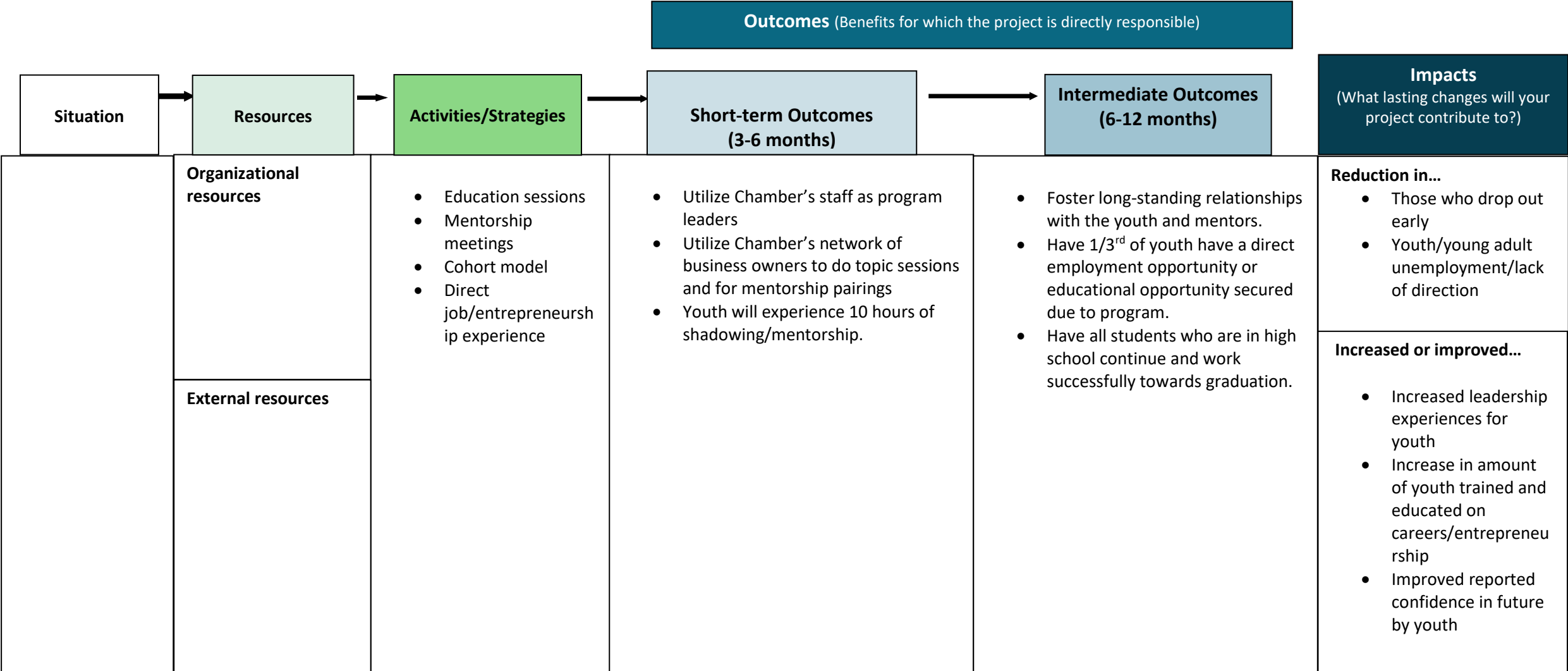
# Appendix B: Logic Model

**Logic Model Template:**

The following logic model template should be used by applicants applying for funds to support youth, young adult & adult employment and training initiatives. Any content over the 3 page limit will not be considered by reviewers. Below is a brief definition of each required logic model component.



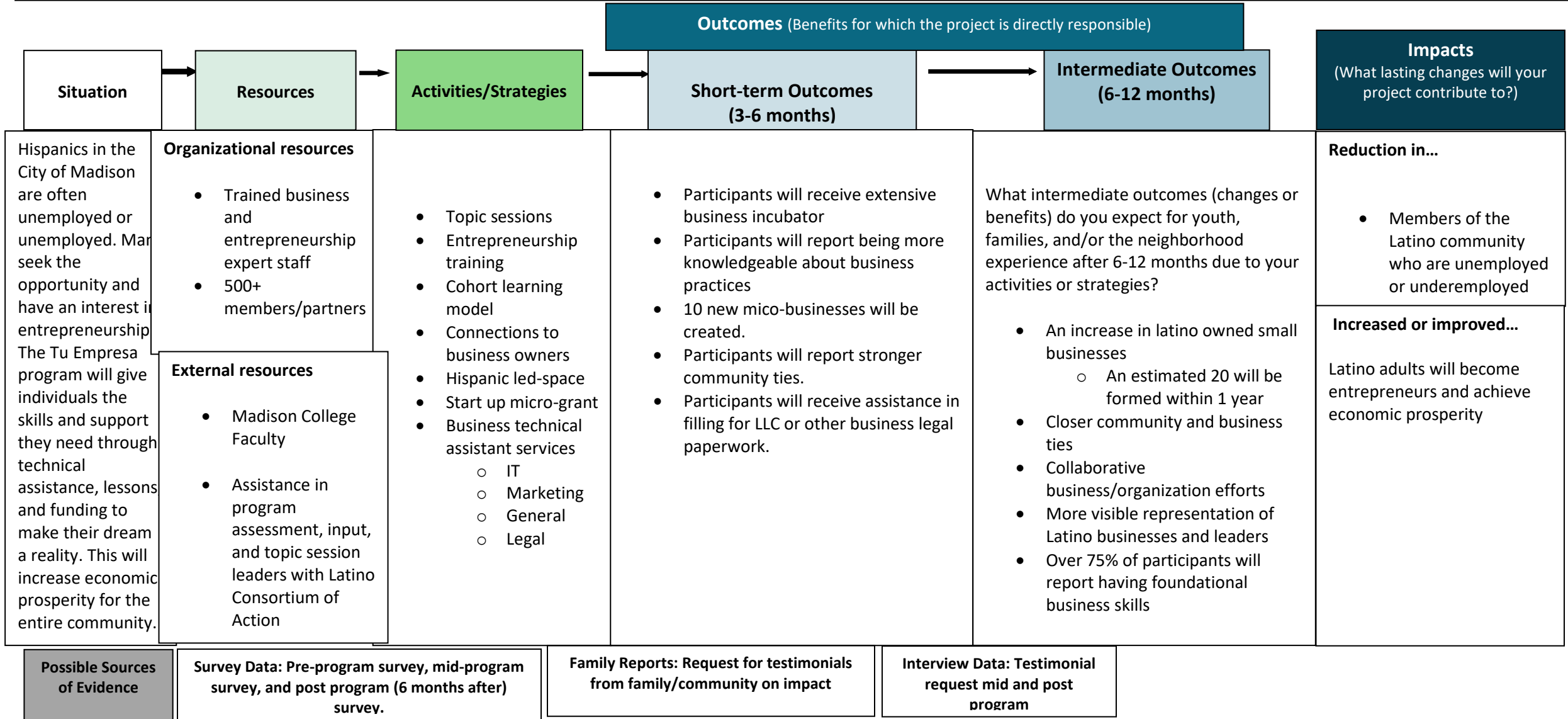
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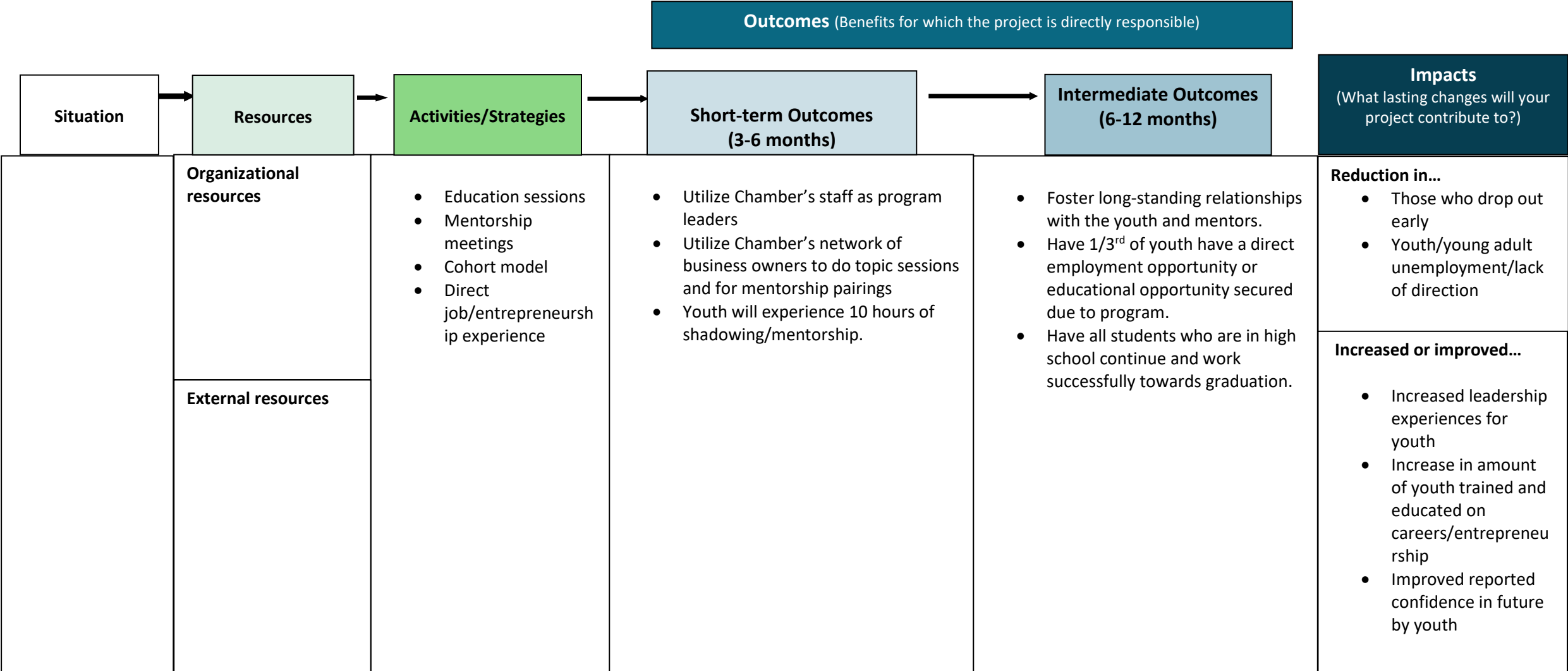
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## Logic Model Template:

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# Appendix B: Logic Model





# LATINO CONSORTIUM FOR ACTION

August 2022

To Whom it May Concern,

The Latino Consortium for Action made of 13 organizations agrees to support the Wisconsin Latino Chamber of Commerce in their application for the Youth, Young Adult & Employment grant.

We wholeheartedly believe in LCC's capabilities to administer a grant and create programming. The Latino Consortium plans to support them in their efforts to expand Latino youth career paths and educational opportunities in Wisconsin. The Latino Consortium will work jointly with LCC. This partnership support, and ongoing meetings, will meet at least monthly.

The Latino Consortium includes a wide network of community leaders, educational specialists, economic and workforce development leaders, social services leaders, health professionals, and higher education leaders, all of whom are highly regarded by our ever-increasing Latino community.

We believe their approach is needed, innovative, and will benefit many youths across the state.

Thank you for your consideration.

Sincerely,

Oscar Mireles

*Oscar* MIRELES

President, Omega School  
Member, Latino Consortium

# LATINO CONSORTIUM FOR ACTION

August 2022

To Whom it May Concern,

The Latino Consortium for Action made of 13 organizations agrees to support the Wisconsin Latino Chamber of Commerce in their application for the Adult Employment Services Grant.

We wholeheartedly believe in LCC's capabilities to administer a grant and create programming. The Latino Consortium plans to support them in their efforts to expand Latino youth career paths and educational opportunities in Wisconsin. The Latino Consortium will work jointly with LCC. This partnership support, and ongoing meetings, will meet at least monthly.

The Latino Consortium includes a wide network of community leaders, educational specialists, economic and workforce development leaders, social services leaders, health professionals, and higher education leaders, all of whom are highly regarded by our ever-increasing Latino community.

We believe their approach is needed, innovative, and will benefit many Latinos in the Madison area.

Thank you for your consideration.

Sincerely,

Oscar Mireles

*Oscar* MIRELES

President, Omega School  
Member, Latino Consortium