

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Agenda - FINAL

Madison's Central Business Improvement District (BID) Board of Directors



May 4, 2023 Noon – 1:30 pm Hybrid – Virtual and 122 W. Washington Ave.
1st Floor Conference Room

Madison's Central Business Improvement District Board is meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic. You can still participate in this meeting.

PARTICIPATION GUIDELINES

1. WRITTEN COMMENTS: You can send comments on agenda items to info@visitdowntownmadison.com with the subject: "Board Comments".
2. LISTEN TO THE MEETING: You can call-in via phone: (312) 626-6799, Meeting ID: 897 1790 6983 Meeting Passcode: 942263
3. WATCH THE MEETING: You can watch the meeting using the Zoom app.
<https://us02web.zoom.us/j/89717906983?pwd=QzFiRFFsVlBkcEYajQ0WmxZnW5PdZ09>
4. REGISTER BUT DO NOT SPEAK: You can register your support or opposition to an agenda item by emailing info@visitdowntownmadison.com.
5. REGISTER AND SPEAK: If you wish to speak at the virtual meeting on an agenda item, you MUST register. You can register by emailing info@visitdowntownmadison.com.

If you need an interpreter, translator, materials in alternate formats or other accommodation to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauv lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Madison's Central Business Improvement District (BID): (608) 512-1340

AGENDA

1. Call to Order – **Vic Villacrez**, Board Chair (12:00pm)
2. Approval of Minutes
3. Disclosures and Recusals
Members of the body should make any required disclosures or recusals under the City's Ethics Code.
4. Public Comment
Limited to 3 minutes per speaker.
5. City of Madison Engineering and Traffic Update of Impacts on Downtown
– **Chris Petykowski** (12:05p)
6. Board Chair Report – **Vic Villacrez** (12:20p)
 - a. Introduction of new Board members.

- i. Emily Gruenewald, Overture Center for the Arts, Tax Exempt Entity.
- ii. Jason Salas, Park Hotel, Capitol Square Property Owner.
- b. Personnel Committee Update.
- c. Volunteer opportunity for board members to join the Downtowners at the Madison Night Market.

7. Economic Development and the Future of Downtown – **Jason Ilstrup** (12:30p)

8. Operations Director Report – **Tim Jenquin** (12:55p)
- a. General Operations Update.
 - b. BID Business Turnover and Vacancy Update.
 - c. Questions and discussion from board members.

9. Programming Coordinator Report – **Michelle Morrison** (1:05p)
- a. 2023 Summer Programming update.
 - b. Questions and discussion from board members.

10. City of Madison Updates (1:10p)
- a. Police & Safety Update – **Ofc Ben Enstrom**
 - b. Office of Business Resources– **Saran Ouk**
 - c. District 4 Update - **Alder Mike Verveer**
 - d. District 2 Update – **Alder Juliana Bennett**

11. Neighborhood and Partner Updates (1:20p)
- a. GSSBA – **John Hutchinson**
 - b. University of Wisconsin Campus – **Kirstin DeMartino**
 - c. UW Students – **Vernon Ziegler**
 - d. First Settlement District – **Michelle Morrison**

12. Adjourn

NEXT MEETINGS

Executive Committee Meetings

*Staff-Executive Committee meetings are the 1st and 3rd Tuesdays of the months at Noon.
Hovde Building, 122 W. Washington Ave., Suite 250, Small Conference Room and MEETING VIRTUAL*

Board of Directors Meetings

*Board Meetings are the first Thursday of the month. Noon – 1:30pm
Hovde Building, 122 W. Washington Ave., 1st Floor Conference Room and MEETING VIRTUAL*

Board Meetings
<i>Thursdays, noon-1:30pm</i>
Thursday, June 1
NO MEETING IN JULY 2023
Thursday, August 3
Thursday, September 7
Thursday, October 5
Thursday, November 2
Thursday, December 7