



City of Madison

Meeting Agenda - FINAL

City of Madison
Madison, WI 53703
www.cityofmadison.com

Madison's Central Business Improvement District (BID) Board of Directors

February 7, 2019

Noon - 1:30 pm

122 W. Washington Ave.
1st Floor Conference Rm.

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Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

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Madison's Central Business Improvement District (BID): (608) 512-1342

AGENDA

1. Call to Order – **Sue Springman, Board Chair**
2. Approval of Minutes December 6, 2018 meeting
3. Disclosures and Recusals
Members of the body should make any required disclosures or recusals under the City's Ethics Code.
4. Public Comment
Limited to 3 minutes per speaker.
5. Chair's Report – **Sue Springman** (12:05pm)
 - a. Board of Directors Update
 - i. Introduce Potential New Member for *State Street Property Owner*
 - Grant Frautschi, 100 Block Foundation
 - ii. Accept resignation of Ryan Huber, Context Clothing & *King Street Representative*
 - iii. Discuss 2019 Board Openings
 - b. Renewal Plan Timeline & Board Commitments
6. Vice Chair/Marketing Report – Emily Mehl (12:15pm)
 - a. Introduce NEW Downtown Madison brand logo
 - b. Logo conversion timeline
 - c. Website update

- 7. Treasurer Report – **Greg Frank** (12:30pm)
 - a. Review & Approve 2019 Budget Detail
- 8. Executive Report – **Tiffany Kenney** (12:45pm)
- 9. City and Committee Updates (1:00pm)
 - a. City Updates – **Dan Kennelly**, City of Madison, Office of Business Resources
 - i. Top of State Street RFP
 - b. City Alder Update – **Mike Verveer**, City of Madison Alder District 4
- 10. New Business and Announcements
- 11. Adjourn

NEXT MEETING

Thursday, February 7, 2019, noon - 1:30pm

MARK THE DATE

March 14 – Downtown Madison International Student Night

2019 UPCOMING MEETINGS

BID Board Meetings <i>Thursdays, noon-1:30pm</i>
NO MEETING IN JANUARY
Thursday, February 7
Thursday, March 7
Thursday, April 5
Thursday, May 2
Thursday, June 6
NO MEETING IN JULY
Thursday, August 1
Thursday, September 5
Thursday, October 3
Thursday, November 7
Thursday, December 5
NO MEETING IN JANUARY 2020