



# City of Madison

## Meeting Agenda - FINAL

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

### Madison's Central Business Improvement District (BID) Board of Directors

April 4, 2019

Noon - 1:30 pm

122 W. Washington Ave.  
1st Floor Conference Rm.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

**Madison's Central Business Improvement District (BID): (608) 512-1342**

#### AGENDA

1. Call to Order – **Sue Springman, Board Chair** (12:00pm)
2. Approval of Minutes March 7, 2019 meeting.
3. Disclosures and Recusals  
*Members of the body should make any required disclosures or recusals under the City's Ethics Code.*
4. Public Comment  
*Limited to 3 minutes per speaker.*
5. Chair's Report – **Sue Springman** (12:05pm)
  - a. Board of Directors Update
    - i. Introduce Heather Ewing, WhiteBox, candidate for open "At Large" Member.
    - b. Renewal Plan Timeline & Board Commitments
6. DMI Update – **Doug Poland** (12:10pm)
7. Engineering Presentation – **Chris Petykowski**, Principal Engineer, City (12:15pm)
8. New Brand ID & New Website – **Yvette Jones**, designCraft (12:40pm)
9. City and Committee Updates (1:10pm)
  - a. City Updates – **Dan Kennelly**, City of Madison, Office of Business Resources
  - b. City Alder Update – **Mike Verveer**, City of Madison Alder District 4

10. New Business and Announcements

11. Adjourn

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**NEXT MEETING**

Thursday, May 2, 2019, noon - 1:30pm

**MARK THE DATE**

April 11 – Downtown Madison Wine Walk

May 1- Downtown Doors & Summer in YOUR City Café Opens

May 9 – Madison Night Market

**2019 UPCOMING MEETINGS**

<b>BID Board Meetings</b> <i>Thursdays, noon-1:30pm</i>
<b>NO MEETING IN JANUARY</b>
Thursday, February 7
Thursday, March 7
Thursday, April 5
Thursday, May 2
Thursday, June 6
<b>NO MEETING IN JULY</b>
Thursday, August 1
Thursday, September 5
Thursday, October 3
Thursday, November 7
Thursday, December 5
<b>NO MEETING IN JANUARY 2020</b>