



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## VIRTUAL Meeting Agenda - FINAL

### Madison's Central Business Improvement District (BID) Board of Directors

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April 2, 2020

Noon - 1:30 pm

122 W. Washington Ave.  
1st Floor Conference Rm.

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Madison's Central Business Improvement District Board is meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic. You can still participate in this meeting.

#### PARTICIPATION GUIDELINES

1. **WRITTEN COMMENTS:** You can send comments on agenda items to [info@visitdowntownmadison.com](mailto:info@visitdowntownmadison.com) with the subject: "Board Comments".
2. **LISTEN TO THE MEETING:** You can call-in via phone: (312) 626-6799, Meeting ID: 580 128 275
3. **WATCH THE MEETING:** You can watch the meeting using the Zoom app.  
[https://us04web.zoom.us/j/580128275?pwd=NVhINGZKbitmeERrMDBjchduVG9JUT09](https://us04web.zoom.us/j/580128275?pwd=NVhINGZKbitmeERrMDBjchduVG9JUT09;);
4. **REGISTER BUT DO NOT SPEAK:** You can register your support or opposition to an agenda item by emailing [info@visitdowntownmadison.com](mailto:info@visitdowntownmadison.com).
5. **REGISTER AND SPEAK:** If you wish to speak at the virtual meeting on an agenda item, you **MUST** register. You can register by emailing [info@visitdowntownmadison.com](mailto:info@visitdowntownmadison.com).

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

**Madison's Central Business Improvement District (BID): (608) 512-1340**

#### AGENDA

1. Call to Order – **Emily Mehl**, Board Chair
2. Approval of Minutes February 6, 2020 meeting.
3. Disclosures and Recusals  
*Members of the body should make any required disclosures or recusals under the City's Ethics Code.*
4. Public Comment  
*Limited to 3 minutes per speaker.*
5. Chair's Report – **Emily Mehl**

6. Executive Director’s Report – **Tiffany Kenney**
  - a. BID Operations
  - b. Marketing
  - c. Events
  
7. Downtown Madison, Inc. - **Jason Ilstrup**, President
  - a. DMI Operations
  - b. COVID – 19 Community Response Effort
  - c. BRT
  
8. City Update - **Mike Verveer**, District 4 Alder
  
9. Board Round Table Discussion - *Topic: COVID – 19 Response, Now & Future*
  
10. Adjourn

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**NEXT MEETINGS**

**Executive Committee Meetings**

*Staff-Executive Committee meetings are the Wednesday one week before the Board meetings. 1:30pm – 2:30pm  
Hovde Building, 122 W. Washington Ave., Suite 250, Small Conference Room*

**Board of Directors Meetings**

*Board Meetings are the first Thursday of the month. Noon – 1:30pm  
Hovde Building, 122 W. Washington Ave., 1<sup>st</sup> Floor Conference Room*

<b>Executive Committee Meetings</b> <i>Wednesdays, 1:30 – 2:30pm</i>	<b>Board Meetings</b> <i>Thursdays, noon-1:30pm</i>
NA	NO MEETING IN JANUARY
Wednesday, January 29	Thursday, February 6
Wednesday, February 26	Thursday, March 5
Wednesday, March 25	Thursday, April 2
Wednesday, April 29	Thursday, May 7
Wednesday, May 27	Thursday, June 4
Wednesday, June 24	NO MEETING IN JULY
Wednesday, July 29	Thursday, August 6
Wednesday, August 26	Thursday, September 3
Wednesday, September 23	Thursday, October 1
Wednesday, October 28	Thursday, November 5
Wednesday, November 25	Thursday, December 3
Wednesday, December 16	NO MEETING IN JANUARY 2021

**MARK THE DATE**

Downtown Madison LIVE – April 9  
Madison Night Market – May 14