



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

VIRTUAL Meeting Agenda - FINAL

Madison's Central Business Improvement District (BID) Board of Directors

April 1, 2021

Noon – 1:30 pm

Virtual Meeting

Madison's Central Business Improvement District Board is meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic. You can still participate in this meeting.

PARTICIPATION GUIDELINES

1. WRITTEN COMMENTS: You can send comments on agenda items to info@visitdowntownmadison.com with the subject: "Board Comments".
2. LISTEN TO THE MEETING: You can call-in via phone: (312) 626-6799, Meeting ID: 824 2812 0692, Meeting Passcode: 717448
3. WATCH THE MEETING: You can watch the meeting using the Zoom app.
<https://us02web.zoom.us/j/82428120692?pwd=djJqVWdtUmpMcZKTOpidkZUkiYdz09>
4. REGISTER BUT DO NOT SPEAK: You can register your support or opposition to an agenda item by emailing info@visitdowntownmadison.com.
5. REGISTER AND SPEAK: If you wish to speak at the virtual meeting on an agenda item, you MUST register. You can register by emailing info@visitdowntownmadison.com.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Madison's Central Business Improvement District (BID): (608) 512-1340

AGENDA

1. Call to Order
 2. Disclosures and Recusals
Members of the body should make any required disclosures or recusals under the City's Ethics Code.
 3. Public Comment
Limited to 3 minutes per speaker.
 4. Board Chair Report – **Emily Mehl**, Board Chair
 5. Committee Reports (12:05pm)
 - a. Finance Committee
 - b. Programming & Marketing Committee
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- c. Nominating Committee
 - d. Strategic Planning Ad Hoc Committee
6. Staff Reports (12:15pm)
 7. Downtown Madison Gift Card Program (12:30pm)
 8. Downtown Transit Discussion - Legistar #[64207](#) (12:45pm)
 9. Neighborhood/Partner Updates (1:00pm)
 - a. First Settlement District
 - b. University of Wisconsin Madison
 - i. Student
 - ii. Campus & Visitors
 - c. Downtown Madison, Inc.
 - d. Greater State Street Business Association
 - e. City of Madison Updates
 - i. District 4 Update
 - ii. Economic Development
 10. Adjourn

NEXT MEETINGS

Executive Committee Meetings

Staff-Executive Committee meetings are the Wednesday one week before the Board meetings. 1:00pm – 2:30pm
 Hovde Building, 122 W. Washington Ave., Suite 250, Small Conference Room MEETING VIRTUAL

Board of Directors Meetings

Board Meetings are the first Thursday of the month. Noon – 1:30pm
 Hovde Building, 122 W. Washington Ave., 1st Floor Conference Room MEETING VIRTUAL

Executive Committee Meetings <i>Wednesdays, 1:00 – 2:30pm</i>	Board Meetings <i>Thursdays, noon-1:30pm</i>
NA	NO MEETING IN JANUARY
Wednesday, February 24	Thursday, March 4
Wednesday, March 24	Thursday, April 1
Wednesday, April 28	Thursday, May 6
Wednesday, May 26	Thursday, June 3
Wednesday, June 23	NO MEETING IN JULY 2021
Wednesday, July 28	Thursday, August 5
Wednesday, August 25	Thursday, September 2
Wednesday, September 22	Thursday, October 7
Wednesday, October 27	Thursday, November 4
Wednesday, November 24	Thursday, December 2
Wednesday, December 15	NO MEETING IN JANUARY 2022