



**City of Madison**  
**Agenda - Amended**

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

**Monona Terrace Community and Convention  
Center Board – Strategic Planning Committee**

Wednesday, October 23, 2019

9:00 a.m.

1 John Nolen Drive  
Hall of Fame Room  
Level 2

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnub ua hauj lwm ua ntej yuav tuaj sib tham.

Monona Terrace Community & Convention Center  
608/261-4000 TTY: 711 (Local) or 800/947-3529

**CALL TO ORDER / ROLL CALL**

**PUBLIC COMMENT**

**DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**APPROVAL OF MINUTES**

October 10, 2019

**NEW BUSINESS ITEMS**

1. Review PESTLE/SWOT Analysis and key strategic themes
2. Develop strategic direction
3. Develop strategy
4. Provide guidance on development of critical action plans

**ADJOURNMENT**