



City of Madison
Minutes
Women's Initiatives Committee

City of Madison
Madison, WI 53703
www.cityofmadison.co
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Thursday, February 10, 2022

11:30 a.m. to 12:30 p.m.

Zoom Meeting

CALL TO ORDER / ROLL CALL

Present: Rachel Darken, Abigail Ferguson, Sarah Russell, Mary Richards, Brittany Garcia, Victoria Larson, Bill Wick, Laurel Franklin, Caroline Burger, Sarah Close, Erin Hillson

(Community member guest): Mara Eisch, Jessica Jones (City employee interested in WIC)

Absent: Tamera Dinkel

PUBLIC COMMENT

- None

DISCLOSURES AND RECUSALS

None

APPROVAL OF MINUTES

1/13/2022 – Will be approved next meeting

1/26/2022 – Will be approved next meeting

OLD BUSINESS ITEMS

1. 2022 – 2024 Strategic Plan
 - a. Discussion: Abigail Ferguson presented the updated WIC Strategic Plan. WIC met for three hours to work through plan and get feedback. Abigail will update and refine the plan, and propose it at the next meeting. A couple of updates mentioned during the today's meeting: update the logo, name update change, childcare options at the City.
 - b. Motion: table strategic plan until March: Mary Richards motions. Sarah Russell seconds.
2. Women's History Month 2022
 - a. Sarah Russell motions to discuss, Mary Richards seconds to discuss.
 - b. Discussion: Hannah Mohelnitzky shared about information latest in WICYs 2022, Deadline to submit names: 4 p.m., Feb. 21, 2022.
3. Peer Advisors
 - a. Motion to discuss: Bill Wick. Laurel Franklin seconds to discuss Peer Advisors group.
 - b. Discussion: Laurel (in the group) gave update about what the program is. The program needs new energy and more leadership to keep the program going and get the word out. Rachel Darken is asking on WIC for someone to step up and take on leading the program.

4. Position Study Process

- a. Motion to discuss: Caroline Burger. Mary Richards seconds to discuss.
- b. Discussion: A few months ago MPSEA member reached out to WIC to see if anyone had heard of conversation from women and people of color concerned about the Reclassification Process/Position Study Process. WIC/MAC/MPSEA will email a letter to HR with the recommendations. Rachel went through letter. Suggestions: include HR liaison to reach out to/make this more clear to employees, expand on point about budget/funding impact to the process. Reach out to Rachel Darken by Feb. 16, 2022 if you have change rdarken@cityofmadison.com.

5. Take Our Children to Work Day 2022

- a. Motion to discuss: Sarah Russell. Sarah Close seconds.
- b. Discussion: Last meeting we talked about cancelling TOCTWD 2022 based on COVID-19 latest. Growing discussion on who should be hosting/organizing. WIC will send out an email about cancelling citywide for this year. In July/June, WIC wants to revisit how to approach/make a call out to see if anyone wants to take on this event in the future.

ADJOURNMENT

Motion to adjourn at 12:40 p.m. Sarah Russell
Second: Laurel Franklin.