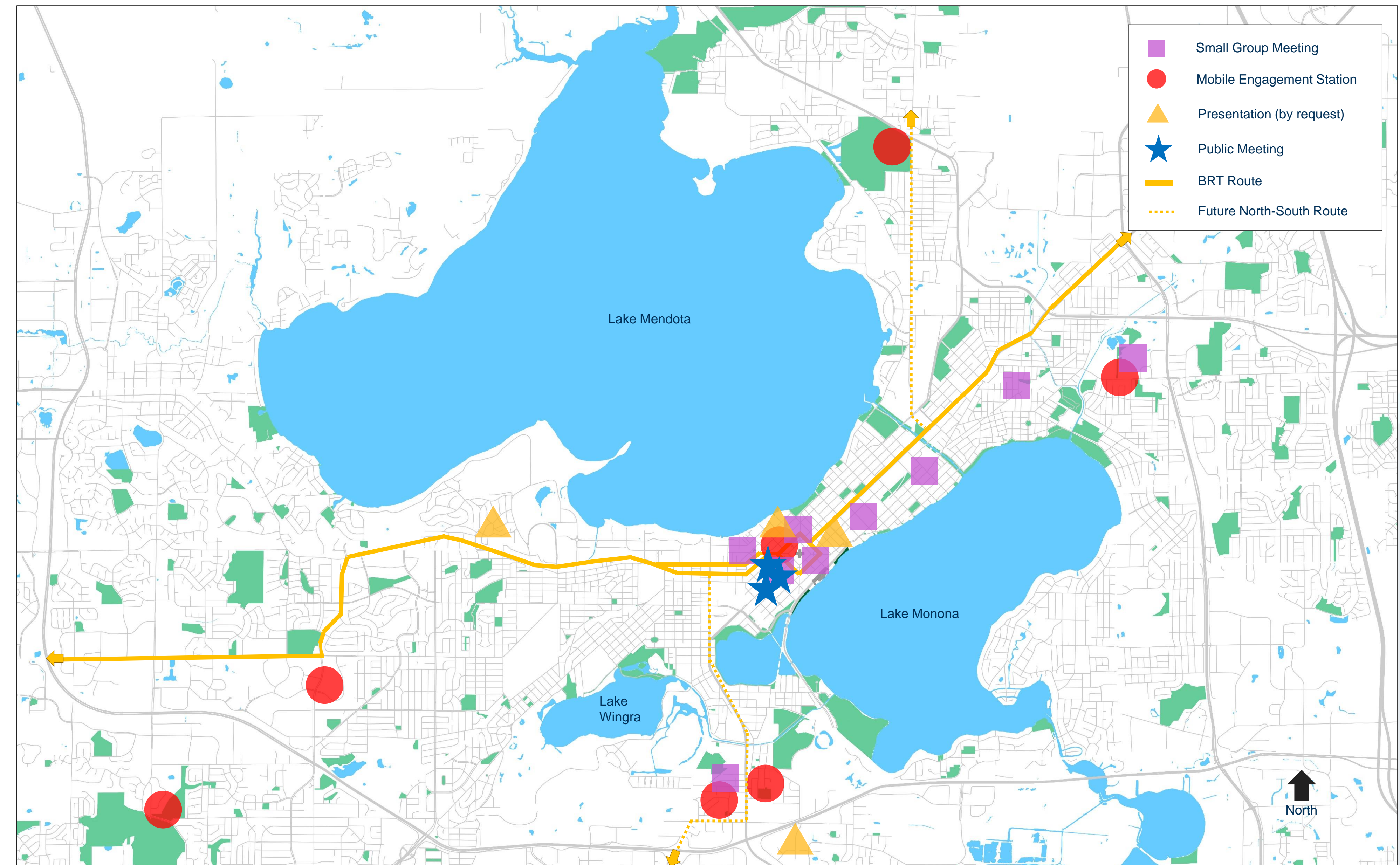
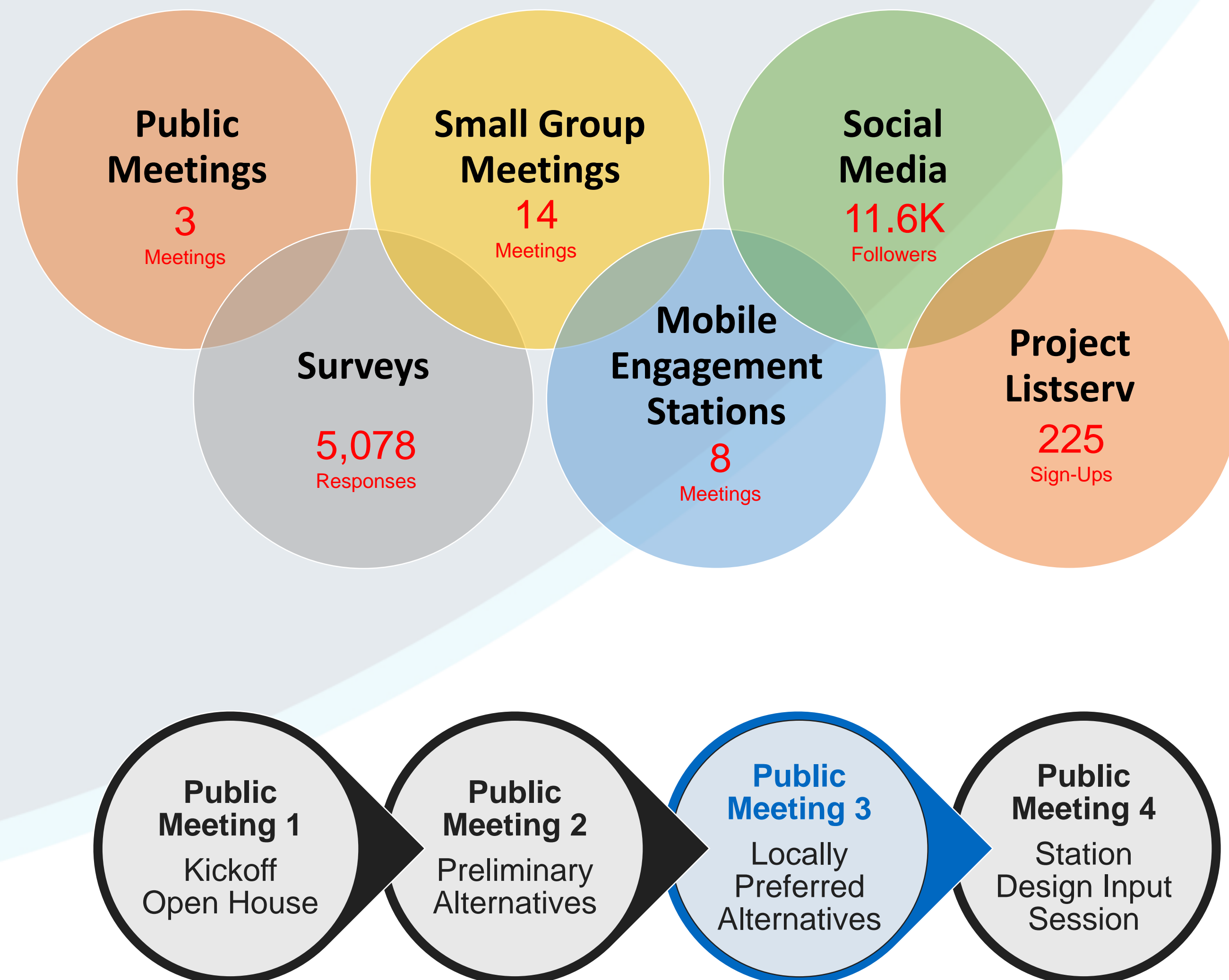


MADISON EAST-WEST BRT PLANNING STUDY

Public Engagement Process



Small Group Meetings & Presentations

- + Urban League
- + 1000 Friends of Wisconsin
- + Bike Fitchburg
- + 100 State
- + Access to Independence
- + WI Council for the Blind and Visually Impaired
- + Greater Madison Chamber of Commerce – Public Policy Committee
- + National Federation of the Blind – Dane County Chapter
- + Village of Shorewood Hills
- + Homeless Services Consortium of Dane County – Board of Directors
- + Latino Support Network of Dane County (LaSUP)
- + YWCA Madison – residents and staff
- + Marquette Neighborhood Association Transportation Committee
- + Downtown Madison, Inc. Transportation Committee

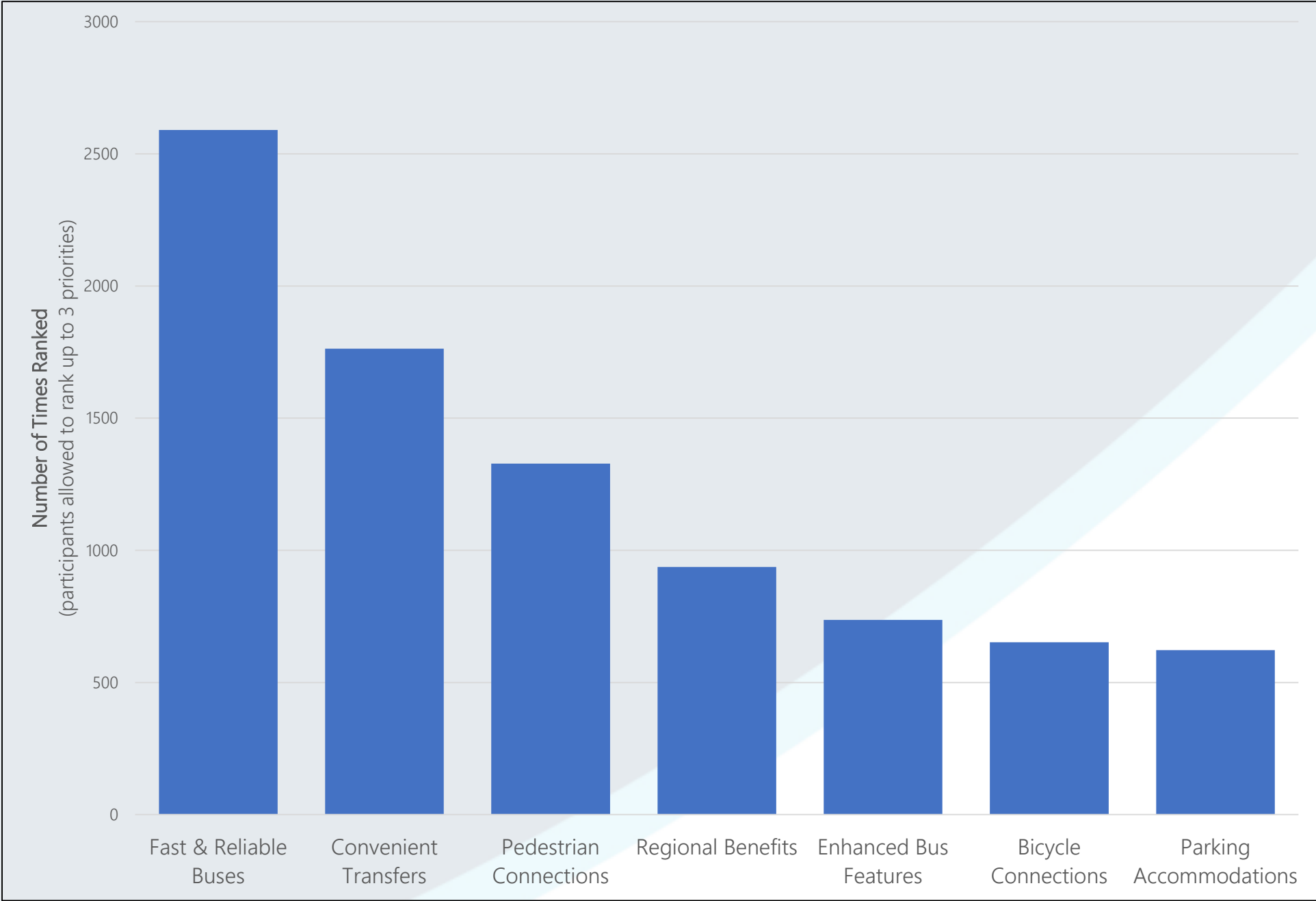
Mobile Engagement Stations

- + Mount Zion Baptist Church (2)
- + Warner Park Community Center
- + Centro Hispano Mercadito
- + East and West Transfer Points
- + Dane County Farmers' Market
- + Elver Park Farmers' Market
- + UW Campus (September)

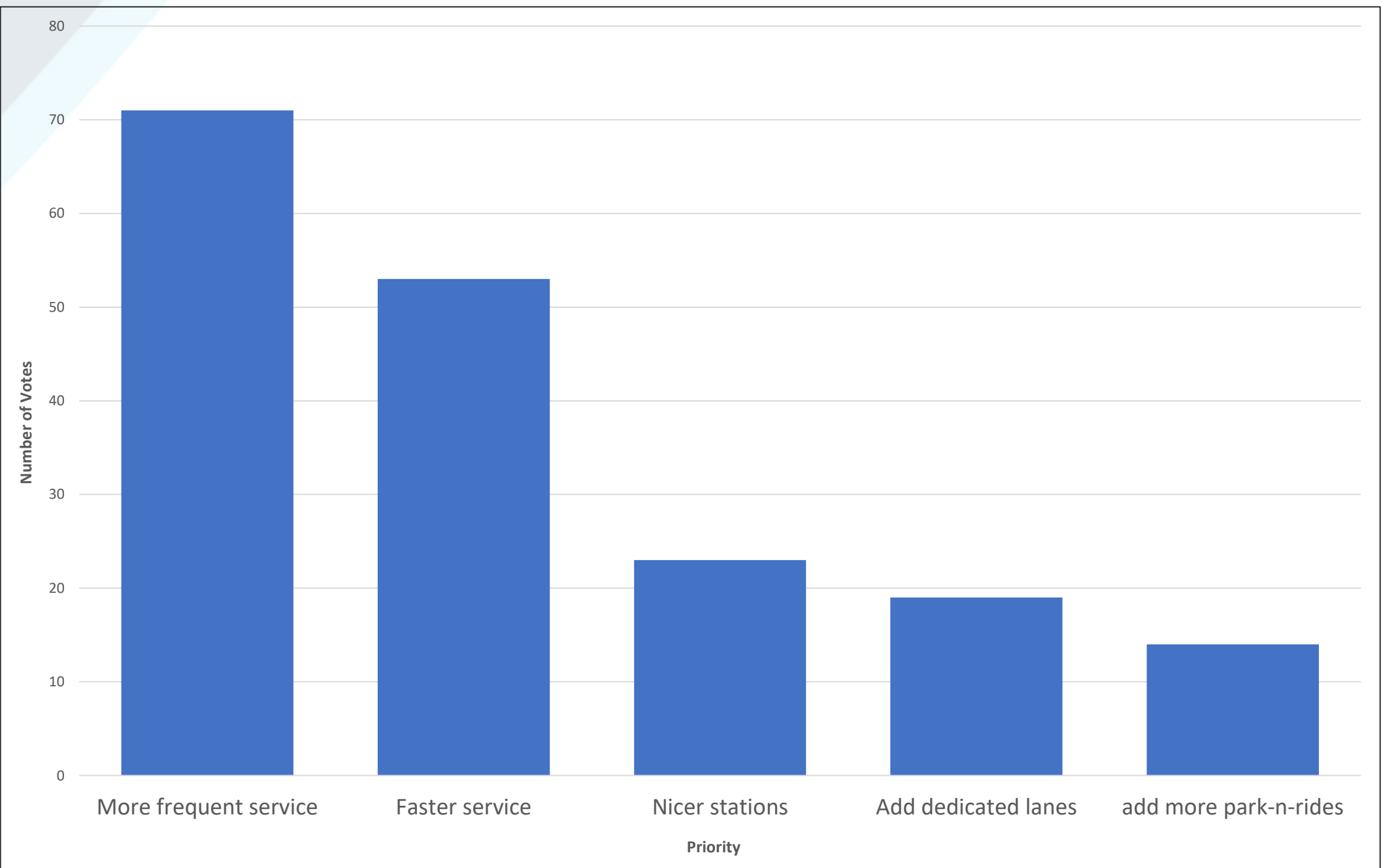
MADISON EAST-WEST BRT PLANNING STUDY

Public Engagement Input

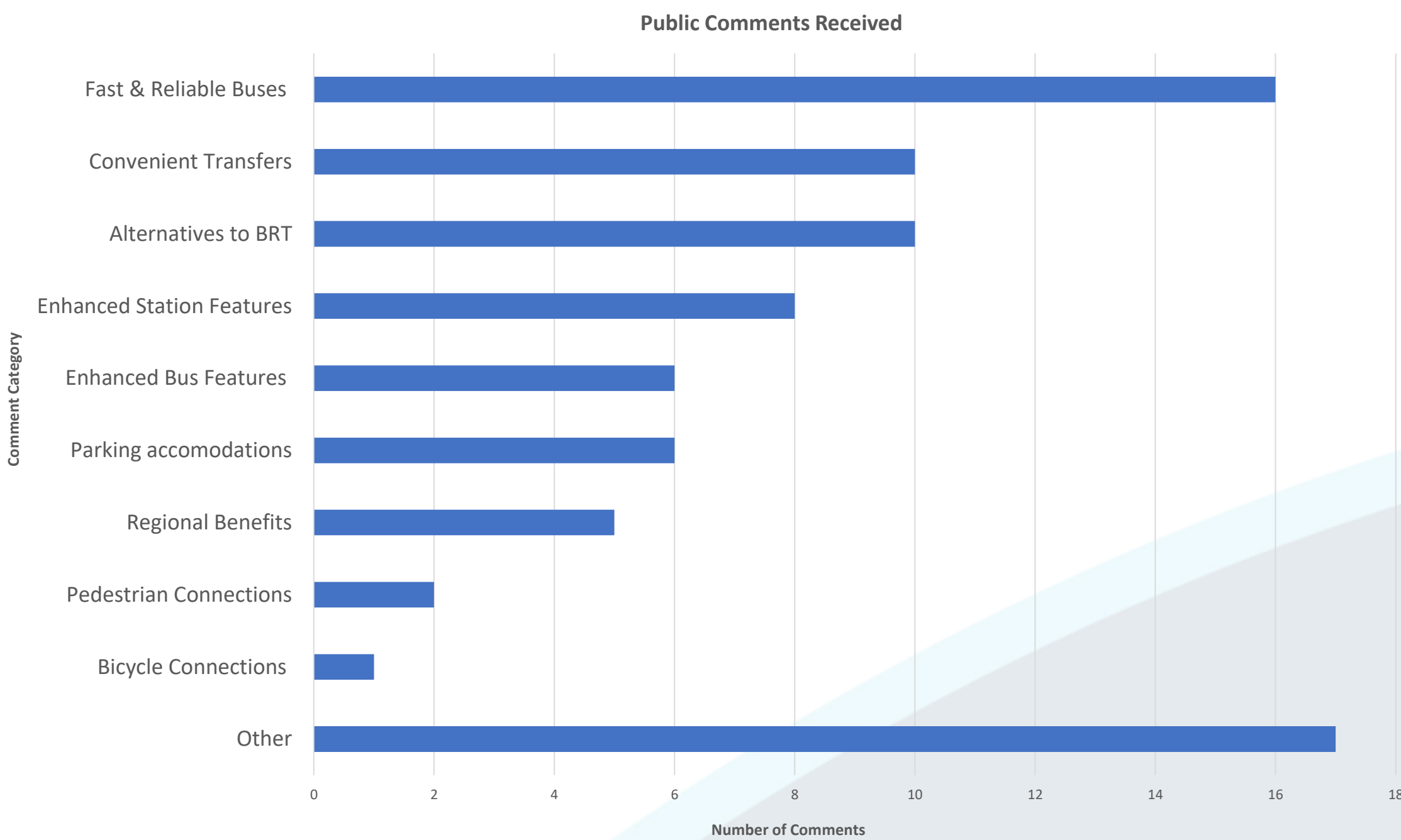
SURVEY 1 PRIORITIES



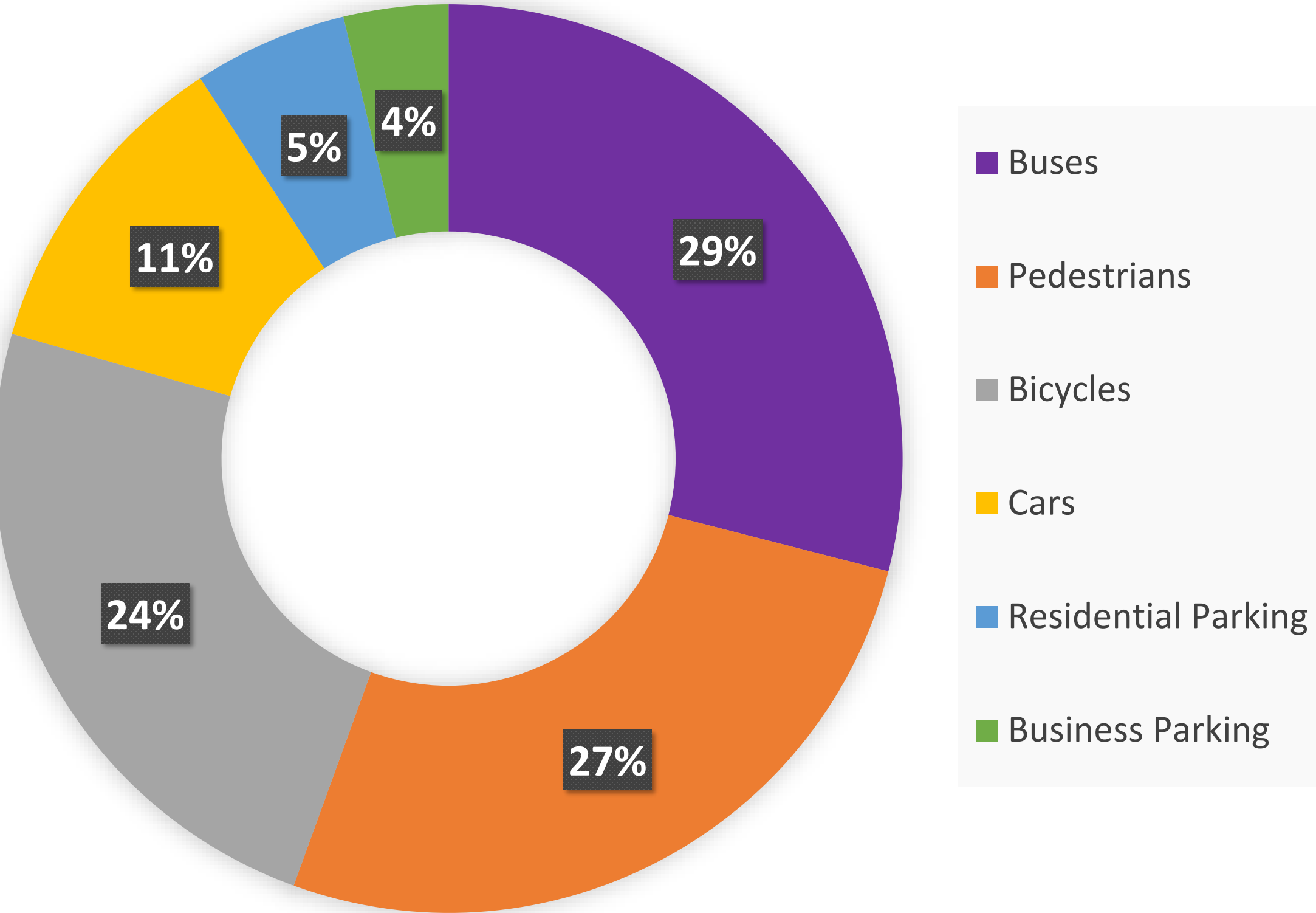
PUBLIC MEETING 1 PRIORITIES



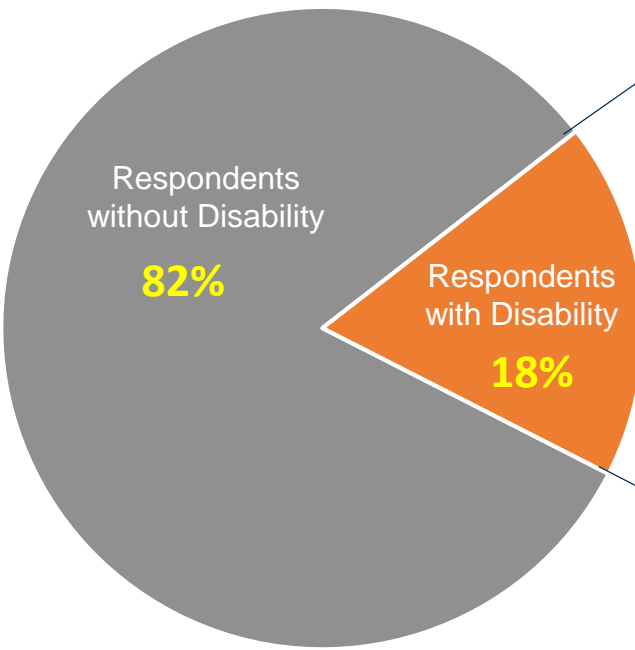
COMMENTS - SUBMITTED VIA PROJECT WEBSITE



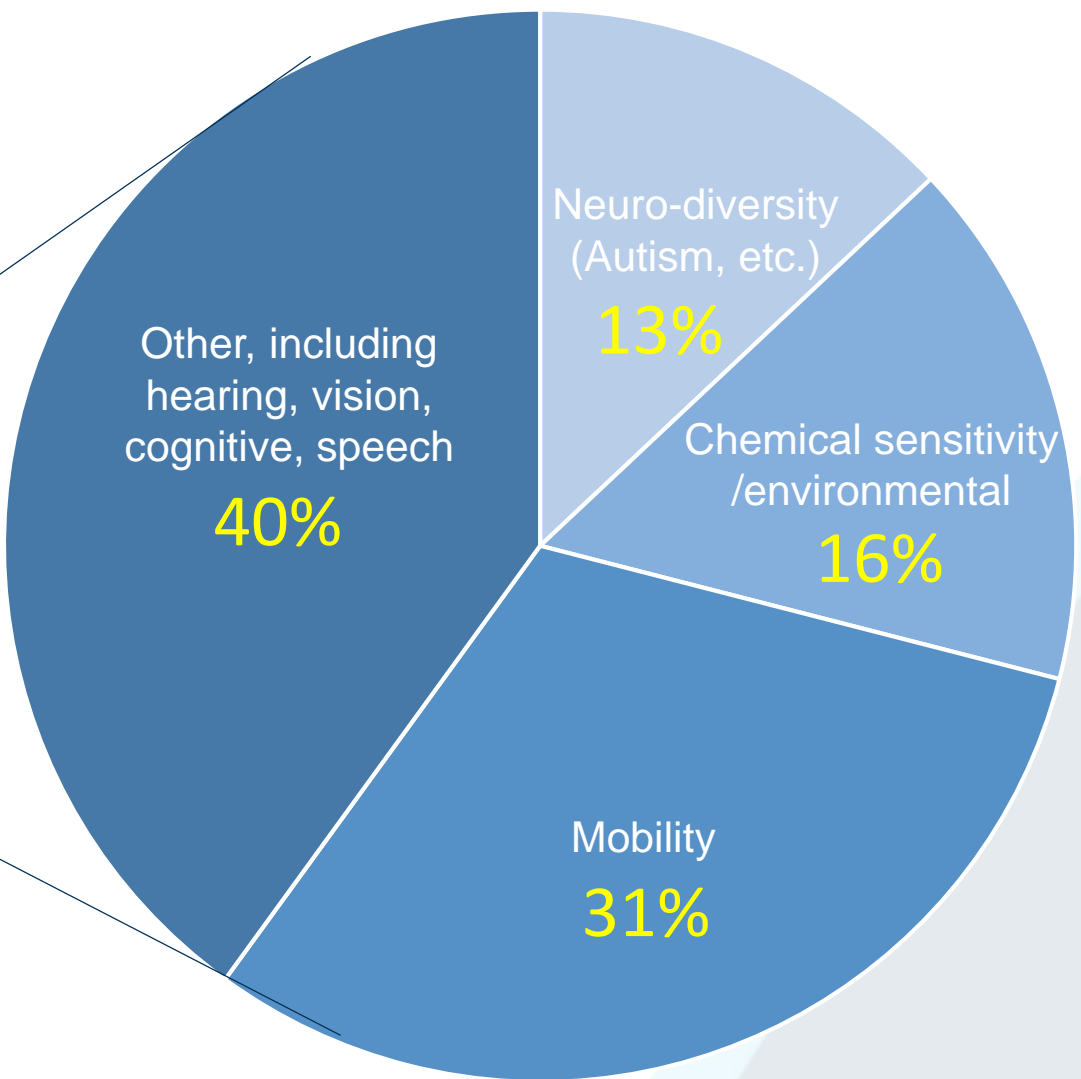
SURVEY 2 & PUBLIC MEETING 2
RIGHT-OF-WAY SPACE PRIORITIES



SURVEY 2
RESPONSES
(2,086):



TYPE OF DISABILITY:



"BRT is a meaningful step Madison can take to reduce its emissions by encouraging more people use public transportation."

"Madison BRT needs to seriously consider accessibility, especially for disabled persons like myself wanting to get around the city"

"BRT has ability to beautify Madison streets."

"I love the digital arrival signs - reassures you that you're in the right place at the right time."

"A big down factor for transit for a lot of people is the wait during connection times."