



Am I a Good Fit for the Healthy Retail Access Program?

If you can answer \underline{YES} to all of the questions below, your business or organization is invited to apply for funding:

- 1. Are you a food retailer or an organization interested in advancing access to healthy food within the City of Madison?
- 2. Are you or your clients located in an Area of Focus? Please refer to <u>Food Access Improvement Map</u> (below)

URL: https://www.cityofmadison.com/mayor/programs/food/food-access-improvement-map

- 3. Does your project meet at least one of the program goals listed below?
 - Increasing healthy food access to low-income individuals and families
 - Supporting food enterprise development and entrepreneurship
 - Increasing healthy food choice and improving health outcomes
 - Increasing culturally appropriate foods in identified Areas of Focus

Please apply for Healthy Retail Access Program funding at the URL below: https://www.cityofmadison.com/mayor/programs/food/healthy-retail-access-program

Email or call with any additional questions:

George Reistad, Food Policy Director

greistad@cityofmadison.com

608-266-4611