## Clerk

## Agency Overview

## Agency Mission

The mission of the Clerk's Office is to provide equitable access to open government by promoting inclusion and full participation of all residents in the democratic process.

## Agency Overview

The Agency facilitates the right to vote, provides access to open meetings and open records, offers impartial license administration, and supports the legislative process. The goal of the Clerk's Office is to increase access to open government. The Clerk's Office will advance this goal by remaining engaged in the Racial Equity and Social Justice Initiative (RESJI) and Neighborhood Resource Teams; streamlining City agency approvals of license applications; continuing computer-free voter registration at community centers, food pantries, and community events; developing informative materials to increase compliance with the city's lobbying ordinance; and posting committee meeting agendas more than 48 hours in advance.

## 2022 Budget Highlights

The 2022 Adopted Budget:

- Provides funding to support the 2022 election cycle, which includes elections in February, April, August, and November. The anticipated cost of administering the 2022 elections is $\$ 2.1 \mathrm{~m}$, a $\$ 1.3 \mathrm{~m}$ increase from 2021 . The funding level supports increases in costs related to administering two additional elections compared to 2021.
- Includes reductions of $\$ 78,100$ (or $2.2 \%$ ) from the Clerk's cost-to-continue to Adopted Budget. Changes include:
- Using Fleet Services to transport election equipment rather than a third-party moving service (Ongoing reduction: $\$ 28,100$ ).
- Reducing advertising services that are not legally required (Ongoing reduction: $\$ 10,000$ ).
- Reducing the budget for election official greeter positions; the Clerk's Office will determine which sites to implement this change to minimize impact to voters (One-time reduction: $\$ 40,000$ ).


## Budget Overview

Agency Budget by Fund

|  | 2020 Actual | 2021 Adopted | 2021 Projected | 2022 Request | 2022 Executive | 2022 Adopted |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| General | $2,977,994$ | $2,070,391$ | $2,009,017$ | $3,611,184$ | $3,534,595$ | $3,541,911$ |  |
| Other Grants | 239,015 | - | - | - | - |  |  |
| TOTAL | $\mathbf{\$}$ | $\mathbf{3 , 2 1 7 , 0 0 9}$ | $\mathbf{\$}$ | $\mathbf{2 , 0 7 0 , 3 9 1}$ | $\mathbf{\$}$ | $\mathbf{2 , 0 0 9 , 0 1 7}$ | $\mathbf{\$}$ |
| $\mathbf{3 , 6 1 1 , 1 8 4}$ | $\mathbf{\$}$ | $\mathbf{3 , 5 3 4 , 5 9 5}$ | $\mathbf{\$}$ | $\mathbf{3 , 5 4 1 , 9 1 1}$ |  |  |  |

Agency Budget by Service

|  | 2020 Actual | 2021 Adopted | 2021 Projected | 2022 Request | 2022 Executive | 2022 Adopted |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Clerk | $3,217,009$ | $2,070,391$ | $2,009,017$ | $3,611,184$ | $3,534,595$ | $3,541,911$ |  |  |
| TOTAL | $\mathbf{\$}$ | $\mathbf{3 , 2 1 7 , 0 0 9}$ | $\mathbf{\$}$ | $\mathbf{2 , 0 7 0 , 3 9 1}$ | $\mathbf{\$}$ | $\mathbf{2 , 0 0 9 , 0 1 7}$ | $\mathbf{\$}$ | $\mathbf{3 , 6 1 1 , 1 8 4}$ |

Agency Budget by Major-Revenue


Agency Budget by Major-Expenses

|  |  | 2020 Actual |  | 2021 Adopted | 2021 | Projected |  | 2022 Request | 2022 | Executive | 2022 Adopted |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salaries |  | 2,710,820 |  | 1,143,397 |  | 1,231,306 |  | 2,366,576 |  | 2,326,576 |  | 2,332,984 |
| Benefits |  | 271,687 |  | 215,264 |  | 257,798 |  | 223,790 |  | 225,328 |  | 226,236 |
| Supplies |  | 913,969 |  | 493,000 |  | 365,598 |  | 734,998 |  | 734,998 |  | 734,998 |
| Purchased Services |  | 609,761 |  | 211,437 |  | 167,674 |  | 278,527 |  | 240,400 |  | 240,400 |
| Inter Depart Charges |  | 6,291 |  | 7,293 |  | 7,122 |  | 7,293 |  | 7,293 |  | 7,293 |
| Inter Depart Billing |  | $(3,104)$ |  | - |  | - |  | - |  | - |  | - |
| TOTAL | \$ | 4,509,424 | \$ | 2,070,391 | \$ | 2,029,497 | \$ | 3,611,184 | \$ | 3,534,595 | \$ | 3,541,911 |

## Service Overview

## Service: Clerk <br> Citywide Element: Effective Government

Service Description
This service administers elections for the City of Madison and processes license applications for alcohol sales, bartenders, health licenses, and other City licenses. Campaign finance reports, lobbyist filings, and any claims or lawsuits filed against the City are filed with the Clerk's Office. The goal of this service is to improve access to the democratic process, open government, and licensed business establishments.

## Major Budget Changes

- Full funding for costs associated with administering the 2022 Elections ( $\$ 2.1$ million). These costs include:
o $\$ 1.5 \mathrm{~m}$ for election official wages
o $\$ 286,000$ for election supplies, equipment transport and maintenance, and advertising
o \$200,000 for postage
o \$145,000 for copying and printing
- Reduces budget for moving election equipment to reflect Fleet Services performing the work, eliminates some discretionary advertising costs, and eliminates greeters at some polling locations $(\$ 78,100)$.


## Activities Performed by this Service

- Election Administration: Administer elections for the City of Madison, including voter registration, issuing absentee ballots, hiring and training poll workers, setting up polling locations, testing election equipment to ensure accurate vote counts, certifying local nomination papers, auditing campaign finance reports, certifying local election results, and managing the quality of data within the state's voter registration system.
- Council and Committee Support: Provide impartial staff support to the Common Council, Alcohol License Review Committee, and Police \& Fire Commission; posts City meeting agendas to comply with the open meetings law; and train committee staff on how use the legislative software.
- Licensing Administration: Act as the filing officer for many types of city licenses, including alcohol sales, secondhand stores, door-to-door salespersons, taxicab companies, theaters, tobacco sales, and transient merchants; and process license applications for Public Health for Madison and Dane County, including restaurants, hotels, swimming pools, campground sites, temporary food establishments, and tattoo and body piercing establishments.
- Public Records Retention: Act as records custodian for City records, including contracts, Council proceedings, and the minutes of committee, board, and commission meetings.

Service Budget by Fund

|  | 2020 Actual |  |  | 2021 Adopted | 2021 Projected |  |  | 2022 Request | 2022 Executive |  | 2022 Adopted |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| General |  | 2,977,994 |  | 2,070,391 |  | 2,009,017 |  | 3,611,184 |  | 3,534,595 |  | 3,541,911 |
| Other-Expenditures |  | 239,015 |  | - |  | - |  | - |  | - |  | - |
| TOTAL | \$ | 3,217,009 | \$ | 2,070,391 | \$ | 2,009,017 | \$ | 3,611,184 | \$ | 3,534,595 | \$ | 3,541,911 |

Service Budget by Account Type


Line Item Detail

Agency Primary Fund: General

## Charges for Service

|  |  | 2021 Adopted |  |  |  |  | 2022 Request |  | 2022 Executive |  | 2022 Adopted |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reimbursement Of Expense |  |  |  |  | (480) |  |  |  |  |  |  |  |
| TOTAL | \$ |  |  | \$ | (480) | \$ |  |  |  |  |  |  |

Investments \& Contributions

|  | 2020 Actual | 2021 Adopted | 2021 Projected | 2022 Request | 2022 Executive | 2022 Adopted |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Contributions \& Donations | $(1,281,788)$ | - | $(20,000)$ | - | - |  |  |
| TOTAL | $\mathbf{\$}$ | $(1,281,788)$ | $\$$ | - | $\mathbf{\$}$ | $(20,000)$ | $\mathbf{\$}$ |

Other Finance Sources


Transfer In

|  | 2020 Actual |  |  | 2021 Adopted |  |  |  |  | 2022 Request |  |  |  | 2022 Adopted |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Transfer In From Grants |  | (627) |  |  | - |  |  |  |  | - |  | - |  |  |
| TOTAL | \$ | (627) | \$ |  |  | \$ |  | \$ |  |  | \$ |  | \$ | - |

Salaries

|  |  | 2020 Actual |  | 2021 Adopted |  | 2021 Projected |  | 2022 Request |  | 2022 Executive |  | 2022 Adopted |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Permanent Wages |  | 610,955 |  | 624,732 |  | 630,142 |  | 640,704 |  | 640,704 |  | 647,112 |
| Salary Savings |  | - |  | $(18,179)$ |  | - |  | $(12,814)$ |  | $(12,814)$ |  | $(12,814)$ |
| Premium Pay |  | 5,268 |  | - |  | 625 |  | - |  | - |  | - |
| Compensated Absence |  | 7,689 |  | - |  | - |  | - |  | - |  | - |
| Hourly Wages |  | 234,622 |  | 50,911 |  | 126,639 |  | 300,000 |  | 260,000 |  | 260,000 |
| Overtime Wages Permanent |  | 157,937 |  | 25,000 |  | 63,013 |  | 65,000 |  | 65,000 |  | 65,000 |
| Overtime Wages Hourly |  | 28,933 |  | - |  | 4,739 |  | 6,000 |  | 6,000 |  | 6,000 |
| Election Officials Wages |  | 1,665,416 |  | 460,933 |  | 406,148 |  | 1,367,686 |  | 1,367,686 |  | 1,367,686 |
| TOTAL | \$ | 2,710,820 | \$ | 1,143,397 | \$ | 1,231,306 | \$ | 2,366,576 | \$ | 2,326,576 | \$ | 2,332,984 |

Benefits

|  |  | 2020 Actual |  | 2021 Adopted |  | 2021 Projected |  | 2022 Request |  | 2022 Executive |  | 2022 Adopted |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Health Insurance Benefit |  | 106,487 |  | 120,192 |  | 120,398 |  | 120,192 |  | 123,592 |  | 123,592 |
| Wage Insurance Benefit |  | 2,356 |  | 1,869 |  | 3,283 |  | 3,285 |  | 3,285 |  | 3,285 |
| IATSE Health Benefit |  | 7,946 |  | - |  | 4,846 |  | 5,000 |  | 5,000 |  | 5,000 |
| WRS |  | 55,555 |  | 42,170 |  | 49,057 |  | 43,246 |  | 41,646 |  | 42,062 |
| FICA Medicare Benefits |  | 94,850 |  | 46,527 |  | 72,227 |  | 47,561 |  | 47,299 |  | 47,791 |
| Post Employment Health Plans |  | 4,493 |  | 4,506 |  | 7,986 |  | 4,506 |  | 4,506 |  | 4,506 |
| TOTAL | \$ | 271,687 |  | 215,264 |  | 257,798 | \$ | 223,790 | \$ | 225,328 | \$ | 226,236 |

Supplies

|  | 2020 Actual |  |  | 2021 Adopted |  | 2021 Projected |  | 2022 Request |  | 2022 Executive |  | 2022 Adopted |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Office Supplies |  | 3,479 |  | 2,500 |  | 2,225 |  | 2,500 |  | 2,500 |  | 2,500 |
| Copy Printing Supplies |  | 136,253 |  | 57,500 |  | 53,019 |  | 177,498 |  | 177,498 |  | 177,498 |
| Election Supplies |  | 279,737 |  | 183,000 |  | 124,718 |  | 300,000 |  | 300,000 |  | 300,000 |
| Hardware Supplies |  | 25,330 |  | 5,000 |  | 3,246 |  | 5,000 |  | 5,000 |  | 5,000 |
| Software Lic \& Supplies |  | - |  | - |  | 696 |  | - |  | - |  | - |
| Postage |  | 268,893 |  | 145,000 |  | 181,694 |  | 250,000 |  | 250,000 |  | 250,000 |
| Work Supplies |  | 4,011 |  | - |  | - |  | - |  | - |  | - |
| Equipment Supplies |  | - |  | 100,000 |  | - |  | - |  | - |  | - |
| TOTAL | \$ | 717,704 | \$ | 493,000 | \$ | 365,598 | \$ | 734,998 | \$ | 734,998 | \$ | 734,998 |

Line Item Detail

Agency Primary Fund: General
Purchased Services

|  |  | 2020 Actual |  | 2021 Adopted |  | 2021 Projected |  | 2022 Request |  | 2022 Executive |  | 2022 Adopted |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Telephone |  | 11,485 |  | 1,324 |  | 813 |  | 1,429 |  | 1,429 |  | 1,429 |
| Cellular Telephone |  | 3,936 |  | 12,300 |  | 8,649 |  | 13,310 |  | 13,310 |  | 13,310 |
| Facility Rental |  | 101,589 |  | 44,486 |  | 39,887 |  | 39,024 |  | 39,024 |  | 39,024 |
| Custodial Bldg Use Charges |  | 42,451 |  | 48,981 |  | 48,981 |  | 48,981 |  | 48,981 |  | 48,981 |
| Equipment Mntc |  | 72,349 |  | 16,610 |  | 15,695 |  | 13,882 |  | 13,882 |  | 13,882 |
| System \& Software Mntc |  | 307 |  | 32,074 |  | - |  | 32,074 |  | 32,074 |  | 32,074 |
| Rental Of Equipment |  | 140,826 |  | - |  | 101 |  | - |  | - |  | - |
| Mileage |  | 1,744 |  | - |  | 891 |  | - |  | - |  | - |
| Conferences \& Training |  | 16,320 |  | 7,500 |  | 9,500 |  | 7,500 |  | 7,500 |  | 7,500 |
| Memberships |  | 1,984 |  | 662 |  | 962 |  | 1,200 |  | 1,200 |  | 1,200 |
| Delivery Freight Charges |  | 37,379 |  | 21,500 |  | 19,026 |  | 38,127 |  | 10,000 |  | 10,000 |
| Storage Services |  | 2,961 |  | 3,000 |  | 636 |  | 3,000 |  | 3,000 |  | 3,000 |
| Advertising Services |  | 129,328 |  | 23,000 |  | 23,000 |  | 60,000 |  | 50,000 |  | 50,000 |
| Other Services \& Expenses |  | 4,302 |  | - |  | (466) |  | 20,000 |  | 20,000 |  | 20,000 |
| Permits \& Licenses |  | 50 |  | - |  | - |  | - |  | - |  | - |
| TOTAL | \$ | 567,011 |  | 211,437 | \$ | 167,674 | \$ | 278,527 | \$ | 240,400 | \$ | 240,400 |

Debt \& Other Financing

|  | 2020 Actual | 2021 Adopted | 2021 Projected | 2022 Request | 2022 Executive |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Inter-Departmental Charges

|  |  | 2020 Actual |  | 2021 Adopted |  | 2021 Projected |  | 2022 Request |  | 2022 Executive |  | 2022 Adopted |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ID Charge From Traffic Eng |  | 1,179 |  | 1,200 |  | 1,029 |  | 1,200 |  | 1,200 |  | 1,200 |
| ID Charge From Insurance |  | 4,302 |  | 5,373 |  | 5,373 |  | 5,373 |  | 5,373 |  | 5,373 |
| ID Charge From Workers Comp |  | 810 |  | 720 |  | 720 |  | 720 |  | 720 |  | 720 |
| TOTAL | \$ | 6,291 | \$ | 7,293 | \$ | 7,122 | \$ | 7,293 | \$ | 7,293 | \$ | 7,293 |

Inter-Departmental Billings


Position Summary

| Classification | CG | 2021 Budget Adopted |  | 2022 Budget |  |  |  | Adopted |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Request |  | Executive |  |  |  |
|  |  | FTEs | Amount | FTEs | Amount | FTEs | Amount | FTEs | Amount |
| ADMIN SUPV-18 | 17 | 1.00 | 61,182 | - | - | - | - | - | - |
| ADMIN SUPV-18 | 18 | - | - | 1.00 | 64,457 | 1.00 | 64,457 | 1.00 | 65,102 |
| CERT MUNI CLK-20 | 20 | 8.00 | 442,320 | 8.00 | 452,031 | 8.00 | 452,031 | 8.00 | 456,552 |
| CITY CLERK-21 | 21 | 1.00 | 121,230 | 1.00 | 124,216 | 1.00 | 124,216 | 1.00 | 125,458 |
| TOTAL |  | 10.00 | 624,732 | 10.00 | 640,704 | 10.00 | 640,704 | 10.00 | 647,112 |

 sources (capital projects, grants, etc.) or inter-agency services are not reflected in this summary page.

