PROJECT TIMELINE

Phase 1

Where are we headed?

FALL 2016

Phase 2
How will we get there?

SPRING 2017

Phase 3 What first?

FALL 2017

Phase 4
Plan review and approval

SPRING 2018

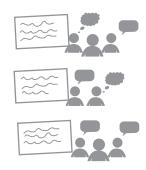


Your Voice

- Have we identified the issues in Madison that are relevant to you?
- What goals should we set to address these issues?

Key Milestones

- Imagine Madison launches
- Publish City Snapshot
- Publish Mini-Documentary
- Publish draft Issues & Goals
- Plan Commission reviews
 Issues & Goals

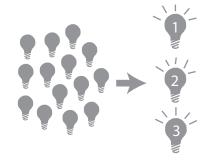


Your Voice

- What strategies should we use to achieve the goals?
- What changes would you suggest to the Future Land Use map?

Key Milestones

- Publish Areas of Potential Change
- Publish draft Strategies & Future Land Use map (4/25/2017)
- Plan Commission reviews
 Strategies & Future Land Use map (7/2017)

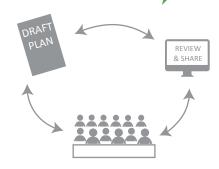


Your Voice

- How should we prioritize these actions?
- Where should we prioritize growth?

Key Milestones

- Publish draft prioritization of strategies (10/2017)
- Plan Commission reviews prioritization (12/2017)



Your Voice

• Are there any changes to the draft plan that you would suggest?

Key Milestones

- Publish draft plan document
- Plan Commission reviews Draft Plan
- Common Council Adopts Plan

