



PRESIDENT
William F. White

**Olbrich Botanical Society
Board of Directors Meeting**

VICE PRESIDENT
Julie Rupert

Date: Tuesday, May 16, 2017

Time: 4:00 p.m.

SECRETARY
R. Richard Wagner

Place: Olbrich Botanical Gardens, Meeting Room

TREASURER
Mary Phillips

AGENDA

PAST PRESIDENT
Kevin Hess

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

DIRECTORS
Alnisa Allgood
Renee Boyce
Philip Bradbury
Julie Herfel
Dan Lauffer
Susan Derse Phillips
Timothy W. Sherry
Michelle Taschek

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

EX OFFICIO DIRECTORS
David Ahrens
Betty Chewing
Eric Knepp
Laurel Neverdahl
Marsha Rummel
Roberta Sladky

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

ADVISORS TO THE BOARD
Fred Anderson
Dennis P. Birke
Jack Bolz
Jt Covelli
Jennifer Curliss
Sandy Dolister
Elizabeth Ogren Erickson
Edith Lawrence-Hilliard
Jeff Levy
Janet Loewi
Dale F. Mathwich
Dan Matson
Jerry Minnich
Tricia Perkins
Emanuel Scarbrough
Barbara L. Tensfeldt
Paul Williams

- I. Call to Order – by President William White
- II. Approval of the April 25, 2017 minutes. Motion
- III. Public Comments on Items not on the Agenda
- IV. Olbrich Staff Presentation
 - a. Introduction of new staff: Sarah Ellis, Youth & Family Programs Coordinator; Rachael Gabriel, Visitor Services Specialist; Tom Fullmer, Marketing & Special Events Coordinator; Kim North, Youth & Family Programs Manager; Katey Pratt, Horticulturist; Dan Schuknecht, Horticulturist; Samantha Yoder, Horticulturist

- V. Reports
 - A. President’s Report – by President William White
 - a. Capital Campaign Agenda Item:
Whereas, the Olbrich Botanical Society Board of Directors adopted a financing plan by resolution at the March 2014 meeting that specified reserving future bequests to help finance the upcoming Capital Campaign (which is attached to this resolution), and, whereas



Olbrich Botanical Society received a generous bequest of \$478,494.73 from Sue Ann Dauberman, and, whereas

Sue Ann Dauberman was an active volunteer at Olbrich Botanical Gardens from 2000 until her death in April of 2016, and, whereas

Sue Ann Dauberman was an avid gardener who loved plants from her house plants to her vegetable garden, and whereas

Sue Ann Dauberman was generous to Olbrich Gardens staff with her peanut brittle and her interest in the daily activities of the Gardens, and whereas

Sue Ann Dauberman was a member of the Michael B. Olbrich Legacy Society, and, whereas

Olbrich Botanical Society received a generous bequest of \$555,197.84 from Dorothea Haug who passed away December of 2016, and, whereas

Dorothea Haug specified that funds provided to Olbrich Botanical Gardens be used to purchase motorized wheel chairs for the elderly handicapped so they can visit the gardens without charge, and, whereas

That provision was satisfied in 2017, and, whereas

Mr. Mike Lee, Dorothea Haug's personal representative has authorized the placing of a memorial bench that will provide a place to sit in beautiful surroundings with the balance to be used for the betterment of projects at Olbrich Botanical Gardens, and, whereas

Olbrich Botanical Society received a generous bequest of approximately \$2,000,000 from the estate of Vera Lee, and, whereas

Vera Lee was a member of the Michael B. Olbrich Legacy Society, and, whereas

Vera Lee's will designated that her gift be used: (1) to make the gardens more accessible to those whose ability to walk is impaired, (2) to expand the orchid exhibit and (3) to better the rose garden, and, whereas

OBS' Executive Committee has consulted OBS' Smith & Gesteland auditors, and Vera Lee's personal representative at US Bank with a plan to satisfy her designations, and, whereas

There is general agreement from all parties to designate a portion of Vera Lee's estate for the Tram, the Orchid House, an endowed Orchidist, and Rose Garden enhancements,

Therefore be it resolved to honor Sue Ann Dauberman and her love of gardening, that her estate gift of \$478,494.73 be reserved for the Rooted and Growing Capital Campaign and that the floriculture production house be named in her honor, and,

Therefore be it further resolved that the remaining funds of \$547,877.84 from Dorothea Haug's estate gift be reserved for a memorial bench in the gardens with the balance for the Rooted and Growing Capital Campaign, and,

Therefore be it further resolved that \$700,000 of Vera Lee's estate gift be reserved for the Rooted & Growing Capital Campaign for the Orchid House and that the orchid house be named in honor of Vera Lee, and,

Therefore be it further resolved that with approximately 90% of Olbrich Botanical Society's share of the project costs has been raised, that the Rooted & Growing Capital Campaign will be announced to the public in June with the remainder of the funds to be raised during the public portion of the campaign.

Motion

Attachment: 3.18.14 OBS Board resolution

**Excerpted from Olbrich Botanical Society Minutes
Board of Directors Meeting
March 18, 2014**

Whereas, Olbrich Botanical Society (OBS) and the City of Madison (City) through Madison Parks partnered to undertake an architectural planning effort for Olbrich Botanical Gardens' facilities with a twenty-five year horizon, and

Whereas, The firm HGA of Milwaukee was selected and conducted an extensive public process with five community participation sessions, and

Whereas, Informational presentations on the facilities plan have been made to the Parks Commission, the Urban Design Commission, and the Mayor's Office, and

Whereas, OBS leadership has researched its own fund-raising capacity, and has developed a plan for phasing the project, and

Whereas, The city has in its long range capital budget a project of \$10 million with funding split 50/50 between the City and OBS,

Therefore be resolved that Olbrich Botanical Society Board and Board of Advisors in consideration of the master plan and weighing financial issues now supports the following Phase 1 plan. Phase 1 includes a new Education Wing and connecting glass corridor to the present facilities, replacement of the existing 30 year old production greenhouse for a more energy and space efficient production greenhouse, with an alternate to be bid for the repurposing of the present atrium into a relocated library and visitor service facility. Phase 1 also includes the sustainable green roof feature for the education wing and additional site restoration, repairs to the atrium building, relocation of activities normally programmed in the Atrium and additional HVAC and site issues that will be identified in design development. (see attached document)

Let it be further resolved that OBS commits to a financial/fundraising plan of \$5 million to match the city's share in the same amount, which shall consist of a capital campaign to raise at least \$3 million; a commitment of \$1 million from the Society's operating reserves, and a fund potentially comprised of a portion

of bequests not otherwise donor-designated to be transferred to endowment if not required by the capital campaign. This component to be discussed with the Olbrich Botanical Society Foundation Board.

A motion was made by Mr. Wagner and seconded by Mr. Lauffer to approve the resolution. Motion carried unanimously.

- B. Financial Report – by Mary Phillips
 - a. April 2017 Financials

- C. Director's Report – by Roberta Sladky
INFORMATIONAL

Staff Written Reports

The “Numbers” Report (Patti Jorenby & Kai Skadahl)

Horticulture (Jeff Epping)

Conservatory & Greenhouse (John Wirth)

Volunteers (Marty Petillo)

Gift Shop (Camela King)

Education (Jane Nicholson)

- D. Development and Marketing Staff Update
INFORMATIONAL

Staff Written Reports

Special Events (Missy Jeanne)

Membership Report (Joe Vande Slunt)

- E. Marketing & Public Relations Report
INFORMATIONAL

Staff Written Reports

Marketing & Public Relations Report (Katy Plantenberg)

VI. New Business

VII. Announcements

VIII. Adjournment

NOTE: This agenda has been recorded with the City Clerk's Office. The meeting notices and agenda have been posted. If you need an interpreter, materials in alternate formats or other accommodations to access this service, activity or program, please contact Olbrich Botanical Gardens at 608.246.4550, or TTY # 866.704.2315 so proper arrangements can be made in a timely fashion.