



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda

### Madison Central Business Improvement District (BID) Board of Directors

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June 1, 2017

Noon - 1:30 pm

122 W. Washington Ave.  
1st Floor Conference Rm.

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

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Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

**Madison Central Business Improvement District (BID): (608) 512-1342**

#### AGENDA

1. Call to Order – **Greg Frank**, Board Chair
2. Approval of Minutes from May 4, 2017 meeting
3. Disclosures and Recusals  
*Members of the body should make any required disclosures or recusals under the City's Ethics Code.*
4. Public Comment  
Limited to 3 minutes per speaker.
5. Chair's Report – Greg (12:05pm – 12:15pm)
  - a. NEW Board Member  
Ben Miller; Assistant Vice Chancellor for Government and Corporate Affairs  
UW – Madison (*APPROVAL PENDING*)
  - b. Top of State Street Activation
  - c. Sandwich Board Sign (*POTENTIAL ACTION ITEM*)
6. Staff Reports (12:15pm – 12:30pm)
  - a. **Tiffany Kenney**, Executive Director
    - i. Monthly Report
    - ii. Budget Update
    - iii. Strategic Plan
  - b. **Tim Jenquin**, Operations Director
    - i. Monthly Report

- ii. Ped Counters
    - iii. NEW Ambassador Kiosk for TOS
  - c. **Jenny Sligh**, Programming Coordinator
    - i. Monthly Report
- 7. Downtown Retail Study Update – **Sue Springman**, Vice Chair  
(12:30pm – 12:45pm)
  - a. [46294](#)  
Accepting the report entitled "Ensuring a Vibrant Downtown Retail Destination: A Retail Assessment and Strategy for Downtown Madison", directing staff to begin implementing key recommendations of the report, and repealing resolution "RES-15-00206 (Legislative File # 36697)
- 8. Downtown Madison, Inc. (DMI) Update – **Susan Schmitz**, DMI President  
(12:45pm – 12:50pm)
- 9. Greater State Street Business Association Update – **John Hutchinson**, DMI President  
(12:50pm – 1pm)
  - a. Cars on State
  - b. Maxwell Street Days
  - c. Leadership Changes
- 10. City and Committee Updates
  - a. City Alder Update – **Mike Verveer**, City of Madison Alder District 4
    - i. NO REPORT
  - b. City of Madison – **Matt Mikolajewski**, City of Madison
- 11. New Business and Announcements
- 12. Adjourn

## NEXT MEETING

Next Meeting is Thursday, August 3, 2017, noon-1:30pm

## UPCOMING MEETINGS

There is NO MEETING in July  
 August 3  
 September 7  
 October 5  
 November 2  
 December 7