



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda

### Madison Central Business Improvement District (BID) Board of Directors

August 3, 2017

Noon - 1:30 pm

122 W. Washington Ave.  
1st Floor Conference Rm.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

**Madison Central Business Improvement District (BID): (608) 512-1342**

#### AGENDA

1. Call to Order – **Sue Springman**, Board Vice Chair
2. Approval of Minutes from June 1, 2017 meeting
3. Disclosures and Recusals  
*Members of the body should make any required disclosures or recusals under the City's Ethics Code.*
4. Public Comment  
Limited to 3 minutes per speaker.
5. Chair's Report – **Sue** (12:05pm – 12:10pm)
  - a. Introduce NEW Board Member  
*Ben Miller; Assistant Vice Chancellor for Government and Corporate Affairs  
UW – Madison*
  - b. Introduce potential NEW Board Member  
*Amy Moore, Owner, Little Luxuries*
  - c. Nominating Committee/Board Structure
6. Staff Reports (12:10pm – 12:30pm)
  - a. **Tiffany Kenney**, Executive Director
    - i. *Monthly Report (Distributed)*
      - Media Coverage
      - BID Admin
    - ii. Madison Night Market

- iii. Top of State Street Update
- iv. Strategic Plan/Branding/Next Steps

- b. **Tim Jenquin**, Operations Director
  - i. *Monthly Report (Distributed)*
  - ii. Ped Counters
  - iii. NEW Ambassador Kiosk for TOS
- c. **Jenny Sligh**, Programming Coordinator
  - i. *Monthly Report (Distributed)*
  - ii. Summer Programming Numbers
  - iii. IQ2

- 7. Holiday Lighting Celebration – **Tiffany** (12:30pm – 12:35pm)
- 8. Downtown Retail Study Update – **Sue** (12:35pm – 12:45pm)
- 9. Operating Plan – **Tiffany** (12:45pm – 1pm)
- 10. City and Committee Updates (1pm – 1:30pm)
  - a. City Alder Update – **Mike Verveer**, City of Madison Alder District 4
    - i. Sandwich Board Sign Updates
  - b. City of Madison – **Matt Mikolajewski**, City of Madison

11. New Business and Announcements

12. Adjourn

## NEXT MEETING

Next Meeting is Thursday, September 7, 2017, noon-1:30pm

## UPCOMING MEETINGS

September 7  
October 5  
November 2  
December 7