LEADERSHIP AND CUSTOMER SERVICE

Organizational Health and Development

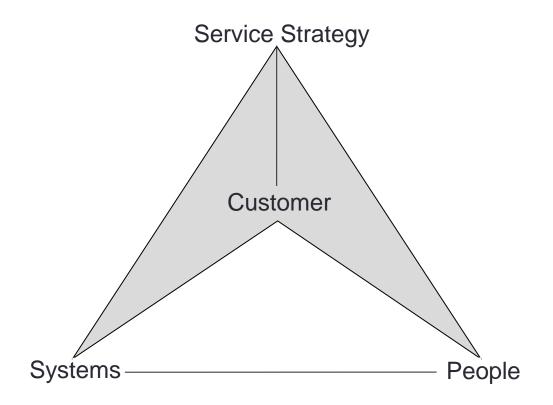
Karl van Lith Melissa Gombar

Objectives

- Define customer service
- Identify how leaders impact customer service
- Provide tools to improve customer service in your organization

BEST CUSTOMER SERVICE?

Customer Service Triangle



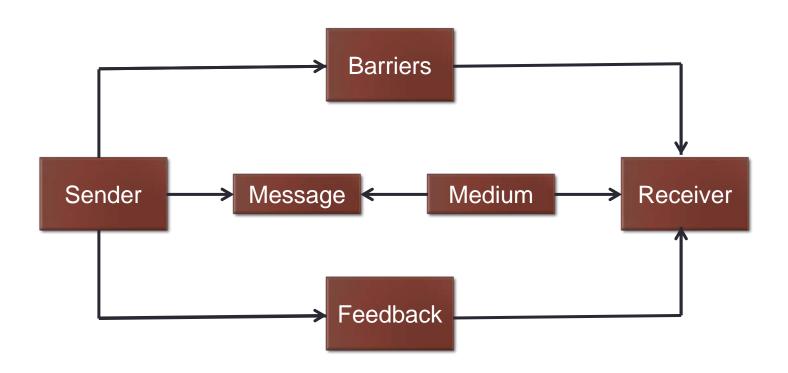
City of Madison Service Philosophy

- Put our customers as the focus of everything we do.
- Educate first, regulate when necessary.
- Support and inspire each other.
- Continuously improve the City's services.

Leadership and Customer Service

- How can you impact customer service as a leader in your organization?
- Formal leaders (managers, supervisors)
- Informal leaders

Communication Process



Tools and Resources

- Training from HR
- Assessments
 - Customer Service
 - Leadership
 - Engagement

THANK YOU!

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