## Golf Enterprise

## Agency Overview

## Agency Mission

The mission of the Golf Enterprise is to provide the Madison area golfing public with the finest possible golfing conditions at reasonable prices and for all levels of play.

## Agency Overview

The agency is responsible for golf course maintenance and operations at Madison's four golf courses. The goals for the Golf Enterprise are to provide quality and affordable golf at all four courses and to achieve operational profitability.

## 2018 Budget Highlights

The 2018 Executive Budget includes funding for:
O Maintaining the current level of service.

## Budget Overview

Budget by Service (All Funds)

|  | 2016 Actual |  | 2017 Adopted |  | 2017 Projected |  | 2018 Request |  | 2018 Executive |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue |  |  |  |  |  |  |  |  |  |  |
| Golf Operations |  | (3,410,395) |  | $(3,257,656)$ |  | $(3,208,910)$ |  | $(3,241,101)$ |  | $(3,245,313)$ |
| Total Revenue | \$ | $(3,410,395)$ | \$ | $(3,257,656)$ | \$ | $(3,208,910)$ | \$ | $(3,241,101)$ | \$ | $(3,245,313)$ |
| Expense |  |  |  |  |  |  |  |  |  |  |
| Golf Operations |  | 3,410,395 |  | 3,257,656 |  | 3,208,910 |  | 3,241,101 |  | 3,245,313 |
| Total Expense | \$ | 3,410,395 | \$ | 3,257,656 | \$ | 3,208,910 | \$ | 3,241,101 | \$ | 3,245,313 |
| Net General Fund | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - |

Budget by Fund \& Major
Fund: Golf Courses

|  | 2016 Actual |  | 2017 Adopted |  | 2017 Projected |  | 2018 Request |  | 2018 Executive |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue |  |  |  |  |  |  |  |  |  |  |
| Intergovernmental Revenues |  | - |  | $(46,000)$ |  | $(46,000)$ |  | - |  |  |
| Charges for Services |  | $(3,188,858)$ |  | $(3,184,156)$ |  | $(2,834,156)$ |  | $(3,218,485)$ |  | $(3,218,485)$ |
| Investments \& Contributions |  | $(1,771)$ |  | $(1,200)$ |  | $(1,200)$ |  | (966) |  | (966) |
| Misc Revenue |  | $(26,668)$ |  | $(23,800)$ |  | $(23,800)$ |  | $(21,650)$ |  | $(21,650)$ |
| Other Finance Source |  | $(193,099)$ |  | $(2,500)$ |  | $(303,754)$ |  | - |  | $(4,212)$ |
| Total Revenue | \$ | $(3,410,395)$ | \$ | $(3,257,656)$ | \$ | $(3,208,910)$ | \$ | $(3,241,101)$ | \$ | $(3,245,313)$ |
| Expense |  |  |  |  |  |  |  |  |  |  |
| Salaries |  | 1,430,600 |  | 1,246,649 |  | 1,205,716 |  | 1,363,534 |  | 1,363,534 |
| Benefits |  | 351,145 |  | 236,312 |  | 296,326 |  | 244,046 |  | 244,554 |
| Supplies |  | 625,215 |  | 617,675 |  | 557,675 |  | 588,100 |  | 588,100 |
| Purchased Services |  | 465,384 |  | 522,946 |  | 515,132 |  | 496,655 |  | 496,655 |
| Debt \& Other Financing |  | 3,969 |  | 388,089 |  | 388,074 |  | 284,541 |  | 285,156 |
| Inter Departmental Charges |  | 294,919 |  | 225,966 |  | 225,968 |  | 264,225 |  | 267,314 |
| Transfer Out |  | 239,164 |  | 20,020 |  | 20,020 |  | - |  | - |
| Total Expense | \$ | 3,410,395 | \$ | 3,257,656 | \$ | 3,208,910 | \$ | 3,241,101 | \$ | 3,245,313 |
| Net General Fund | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - |

Service Overview

## Service: Golf Operations

Service Description
This service oversees the operation and maintenance of the Yahara Hills, Odana Hills, Monona and Glenway Golf Courses, which provide a total of 72 holes of play. The goal of the service is to provide access to the game of golf to all people of the community and surrounding areas, while keeping prices affordable.
2018 Planned Activities

- Maintain a high level of customer service.
- Maintain the loyalty benefits program as an incentive for repeat business.
- Offer instructional programs to golfers of all ages and skill levels.
- Refine and continue the winter golf simulator program, new in 2017.

Service Budget by Account Type


Line Item Detail

## Agency Primary Fund: Golf Courses

## Intergovernmental Revenues

|  |  | 2016 Actual |  | 2017 Adopted |  | 2017 Projected |  | 2018 Request |  | 2018 Executive |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Local Revenues Operating |  | - |  | $(46,000)$ |  | $(46,000)$ |  | - |  | - |
| TOTAL | \$ | - | \$ | $(46,000)$ | \$ | $(46,000)$ | \$ | - | \$ | - |
| Charges for Service |  |  |  |  |  |  |  |  |  |  |
|  |  | 2016 Actual |  | 2017 Adopted |  | 2017 Projected |  | 2018 Request | 2018 Executive |  |
| Catering Concessions |  | $(513,262)$ |  | $(481,000)$ |  | $(416,000)$ |  | $(516,750)$ |  | $(516,750)$ |
| Facility Rental |  | $(685,036)$ |  | $(679,098)$ |  | $(579,098)$ |  | $(688,900)$ |  | $(688,900)$ |
| Memberships |  | $(311,619)$ |  | $(5,000)$ |  | $(5,000)$ |  | $(311,000)$ |  | $(311,000)$ |
| Reimbursement Of Expense |  | $(1,742)$ |  | $(1,500)$ |  | $(1,500)$ |  | $(1,885)$ |  | $(1,885)$ |
| Golf Courses |  | $(1,677,199)$ |  | $(2,017,558)$ |  | $(1,832,558)$ |  | $(1,699,950)$ |  | $(1,699,950)$ |
| TOTAL | \$ | $(3,188,858)$ | \$ | $(3,184,156)$ | \$ | $(2,834,156)$ | \$ | $(3,218,485)$ | \$ | $(3,218,485)$ |

Investments \& Contributions

|  | 2016 Actual |  | 2017 Adopted |  | 2017 Projected |  | 2018 Request |  | 2018 Executive |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Interest |  | $(1,771)$ |  | $(1,200)$ |  | $(1,200)$ |  | (966) |  | (966) |
| TOTAL | \$ | $(1,771)$ | \$ | $(1,200)$ | \$ | $(1,200)$ | \$ | (966) | \$ | (966) |
| Misc Revenue |  |  |  |  |  |  |  |  |  |  |
|  | 2016 Actual |  | 2017 Adopted |  | 2017 Projected |  |  | 2018 Request | 2018 Executive |  |
| Miscellaneous Revenue |  | $(26,668)$ |  | $(23,800)$ |  | $(23,800)$ |  | $(21,650)$ |  | $(21,650)$ |
| TOTAL | \$ | $(26,668)$ | \$ | $(23,800)$ | \$ | $(23,800)$ | \$ | $(21,650)$ | \$ | $(21,650)$ |

Other Finance Sources

|  | 2016 Actual | 2017 Adopted | 2017 Projected | 2018 Request | 2018 Executive |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Trade In Allowance | - | $(2,500)$ | $(2,500)$ | - | - |  |
| Fund Balance Applied | $(193,099)$ | - | $(301,254)$ | - | $(4,212)$ |  |
| TOTAL | $\mathbf{\$ ~}$ | $\mathbf{( 1 9 3 , 0 9 9 )} \mathbf{\$}$ | $\mathbf{( 2 , 5 0 0 )} \mathbf{\$}$ | $\mathbf{( 3 0 3 , 7 5 4 )} \mathbf{\$}$ | $-\mathbf{\$}$ | $\mathbf{( 4 , 2 1 2 )}$ |

Salaries

|  | 2016 Actual |  |  | 2017 Adopted |  | 2017 Projected |  | 2018 Request |  | 2018 Executive |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Permanent Wages |  | 410,449 |  | 478,473 |  | 478,473 |  | 496,879 |  | 496,879 |
| Salary Savings |  |  |  | $(49,314)$ |  | $(49,314)$ |  | $(49,314)$ |  | $(49,314)$ |
| Premium Pay |  | 26,379 |  | - |  | 8,744 |  | 6,837 |  | 6,837 |
| Compensated Absence |  | 28,659 |  | - |  | - |  | 28,659 |  | 28,659 |
| Hourly Wages |  | 903,809 |  | 797,175 |  | 742,175 |  | 858,159 |  | 858,159 |
| Overtime Wages Permanent |  | 38,263 |  | - |  | 11,890 |  | 2,000 |  | 2,000 |
| Overtime Wages Hourly |  | 23,041 |  | 20,315 |  | 13,748 |  | 20,315 |  | 20,315 |
| TOTAL Benefits | \$ | 1,430,600 | \$ | 1,246,649 | \$ | 1,205,716 | \$ | 1,363,534 | \$ | 1,363,534 |
|  |  |  |  |  |  |  |  |  |  |  |
|  | 2016 Actual |  |  | 2017 Adopted |  | 2017 Projected |  | 2018 Request | 2018 Executive |  |
| Benefit Savings |  | - |  | $(13,610)$ |  | $(13,610)$ |  | $(13,610)$ |  | $(13,610)$ |
| Unemployment Benefits |  | 70,864 |  | - |  | 45,198 |  | 70,864 |  | 70,864 |
| Health Insurance Benefit |  | 81,396 |  | 88,064 |  | 90,943 |  | 97,955 |  | 98,881 |
| Wage Insurance Benefit |  | 1,768 |  | 1,697 |  | 2,583 |  | 1,992 |  | 1,992 |
| WRS |  | 49,111 |  | 58,893 |  | 58,898 |  | 33,787 |  | 33,293 |
| FICA Medicare Benefits |  | 106,689 |  | 96,764 |  | 96,769 |  | 37,278 |  | 37,354 |
| Licenses \& Certifications |  | 325 |  | - |  | - |  | - |  | - |
| Post Employment Health Plans |  | - |  | 4,504 |  | 15,545 |  | 15,780 |  | 15,780 |
| Other Post Emplymnt Benefit |  | $(2,167)$ |  | - |  | - |  | - |  | - |
| Pension Expense |  | 43,159 |  | - |  | - |  | - |  | - |
| TOTAL | \$ | 351,145 | \$ | 236,312 | \$ | 296,326 |  | 244,046 | \$ | 244,554 |

Line Item Detail

## Agency Primary Fund: Golf Courses



Purchased Services

|  |  | 2016 Actual |  | 2017 Adopted |  | 2017 Projected |  | 2018 Request |  | 2018 Executive |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Natural Gas |  | 7,758 |  | 17,000 |  | 17,000 |  | 15,500 |  | 15,500 |
| Electricity |  | 66,110 |  | 88,000 |  | 88,000 |  | 78,000 |  | 78,000 |
| Water |  | 88,609 |  | 96,400 |  | 96,400 |  | 97,000 |  | 97,000 |
| Stormwater |  | 49,819 |  | 47,500 |  | 47,500 |  | 46,500 |  | 46,500 |
| Telephone |  | 2,243 |  | 13,438 |  | 13,438 |  | 4,500 |  | 4,500 |
| Cellular Telephone |  | 507 |  | 800 |  | 800 |  | 300 |  | 300 |
| Systems Comm Internet |  | 1,439 |  | 3,500 |  | 3,500 |  | 1,500 |  | 1,500 |
| Building Improv Repair Maint |  | 26,383 |  | 2,000 |  | 2,000 |  | 500 |  | 500 |
| Pest Control |  | - |  | 1,000 |  | 1,000 |  | 1,000 |  | 1,000 |
| Landscaping |  | 199 |  | - |  | - |  | - |  | - |
| Comm Device Mntc |  | - |  | 7,750 |  | 7,750 |  | 2,000 |  | 2,000 |
| Equipment Mntc |  | 18,552 |  | 10,300 |  | 10,300 |  | 18,350 |  | 18,350 |
| System \& Software Mntc |  | 4,100 |  | 3,988 |  | 3,991 |  | 4,100 |  | 4,100 |
| Rental Of Equipment |  | 113,314 |  | 150,205 |  | 142,388 |  | 153,300 |  | 153,300 |
| Mileage |  | - |  | 500 |  | 500 |  | - |  | - |
| Uniform Laundry |  | 746 |  | 800 |  | 800 |  | 700 |  | 700 |
| Audit Services |  | 1,700 |  | 1,700 |  | 1,700 |  | 1,725 |  | 1,725 |
| Credit Card Services |  | 46,152 |  | 39,075 |  | 39,075 |  | 40,700 |  | 40,700 |
| Delivery Freight Charges |  | 100 |  | - |  | - |  | - |  | - |
| Management Services |  | 11,023 |  | 9,750 |  | 9,750 |  | 8,750 |  | 8,750 |
| Advertising Services |  | 7,447 |  | 10,500 |  | 10,500 |  | 10,500 |  | 10,500 |
| Security Services |  | 1,270 |  | 1,240 |  | 1,240 |  | 1,530 |  | 1,530 |
| Other Services \& Expenses |  | 15,429 |  | 12,100 |  | 12,100 |  | 7,000 |  | 7,000 |
| Permits \& Licenses |  | 2,484 |  | 5,400 |  | 5,400 |  | 3,200 |  | 3,200 |
| TOTAL | \$ | 465,384 | \$ | 522,946 | \$ | 515,132 | \$ | 496,655 | \$ | 496,655 |

Line Item Detail

Agency Primary Fund: Golf Courses

Debt \& Other Financing

|  |  | 2016 Actual |  | 2017 Adopted |  | 2017 Projected |  | 2018 Request |  | 2018 Executive |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Principal |  | - |  | 9,400 |  | 9,400 |  | 35,287 |  | 34,908 |
| Interest |  | 3,969 |  | 3,775 |  | 3,775 |  | 8,541 |  | 11,084 |
| PILOT |  | - |  | 172,230 |  | 172,230 |  | 239,164 |  | 239,164 |
| Fund Balance Generated |  | - |  | 202,684 |  | 202,669 |  | 1,549 |  | - |
| TOTAL | \$ | 3,969 | \$ | 388,089 | \$ | 388,074 | \$ | 284,541 | \$ | 285,156 |
| Inter-Departmental Charges |  |  |  |  |  |  |  |  |  |  |
|  |  | 2016 Actual | 2017 Adopted |  | 2017 Projected |  | 2018 Request |  | 2018 Executive |  |
| ID Charge From Information Tec |  | 15,756 |  | 19,392 |  | 19,394 |  | 20,160 |  | 20,160 |
| ID Charge From Fleet Services |  | 259,076 |  | 182,521 |  | 182,521 |  | 220,012 |  | 220,012 |
| ID Charge From Traffic Eng |  | 67 |  | - |  | - |  | - |  | - |
| ID Charge From Insurance |  | 4,929 |  | 7,867 |  | 7,867 |  | 7,867 |  | 7,996 |
| ID Charge From Workers Comp |  | 15,091 |  | 16,186 |  | 16,186 |  | 16,186 |  | 19,146 |
| TOTAL | \$ | 294,919 | \$ | 225,966 | \$ | 225,968 | \$ | 264,225 | \$ | 267,314 |
| Transfer Out |  |  |  |  |  |  |  |  |  |  |
|  |  | 2016 Actual | 2017 Adopted |  | 2017 Projected |  | 2018 Request |  | 2018 Executive |  |
| Transfer Out To General |  | 239,164 |  | - |  | - |  | - |  | - |
| Transfer Out To Insurance |  | - |  | 4,929 |  | 4,929 |  | - |  | - |
| Transfer Out To Workers Comp |  | - |  | 15,091 |  | 15,091 |  | - |  | - |
| TOTAL | \$ | 239,164 | \$ | 20,020 | \$ | 20,020 | \$ | - | \$ | - |

Position Summary


Salary amounts recorded on this page are for total budgeted salaries; this amount may differ from budgeted permanent wages as presented in the Line Item Detail due to payroll allocations to other funding sources (capital projects, grants, etc.) or inter-agency services are not reflected in this summary page.

