

## Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update Aug. 4<sup>th</sup>, 2020

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-224-3746, Campbell.christal@countyofdane.com.

**CONSULTANTS AND MUNICIPAL REPRESENTATIVES:** Please make this report available to your municipalities.

### **Communications**

**Ripple Effects Facebook page-** [www.facebook.com/RippleEffectsWI](http://www.facebook.com/RippleEffectsWI). Contact Christal Campbell with any articles or events you may have coming up in your area so we can share and promote. We try and post content once a week, but are happy to post additional events/articles. As of July 29<sup>th</sup> we had 514 Facebook followers, up from 502 in April.

**Ripple Effects email box/web site-** Christal maintains the [info@ripple-effects.com](mailto:info@ripple-effects.com) email box and is responding to emails as they come in. Updates to the [www.ripple-effects.com](http://www.ripple-effects.com) web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

**Plant Dane Pick Up-** All went well. For the most part all customers came during their allotted time slot with their order number displayed through the car window. Many said they actually liked being given a time slot as it cut down on the number of people at pick up at any given time. We're considering continuing with the assigned times again next year.

**Illicit Discharge Ordinance Update-** The Illicit Discharge Ordinance is ready to be introduced to the county board. There will still be an opportunity to collect input during the public comment period. The goal is to have the ordinance adopted this fall, develop an outreach campaign this winter and launch the campaign in spring 2021. To view the latest version of the ordinance visit <https://drive.google.com/file/d/1K64S8TTxfYeG3Us2huJmMRbTT-BVKLHL/view?usp=sharing>.

Over the past couple months Rick Wenta and Christal have met with about half the MAMSWaP municipalities to discuss illicit discharge response plans for each community. The county needs to know who to contact and if they'd like the county to take the lead on response actions or not when reports come in. Christal is also working on a central intake system for reporting and tracking response actions that both the county and municipalities will have access to.

### **Online Salt Certification Trainings-**

2020 Salt Certification Trainings Registration Open - All Salt Certification Trainings will be free and online this fall. Fortin Consulting has been hired to convert our existing Parking Lot training to an online format and we will use the current online MN Roads Training with some WI modifications. Please share with staff and private winter maintenance professionals in your areas. Register at [www.wisaltwise.com](http://www.wisaltwise.com)

#### Training dates

August 17<sup>th</sup> (Parking Lots)

August 18<sup>th</sup> (Roads)

Sept. 11<sup>th</sup> (Parking Lots)

Oct 2<sup>nd</sup> (Parking Lots)

Oct 27<sup>th</sup> (Parking Lots)

Oct. 28<sup>th</sup> (Roads)

**Leaf-free Streets for Clean Waters-** Outreach efforts will look similar to last year and include: signage, rain alerts, flyers, door hangers, advertising in local newspapers, Facebook posts, Nextdoor.com posts and template articles for partners to use. A request for customized signs that include names of local waters and logos will be sent out to partners soon. If you know you'd like a supply of signs or other materials for your municipality, please contact Christal.

**Clean Sweep Collection Event CANCELLED-** Due to COVID-19 the Clean Sweep Collection Event scheduled for Oct. 17<sup>th</sup> has been cancelled. Since Clean Sweep is still open to drop off household hazardous waste the group didn't feel this was a critical service at this time. We hope to reschedule the event some time in 2021 when large gatherings are allowed again.

**Party for the Planet Trash Clean Up Event** - The zoo is leading a Trash Clean-up Event focused on waterways and storm drains on Sept 19<sup>th</sup>. The timing coincides with the International Coastal Clean-up Day on the 3<sup>rd</sup> Sat. in Sept. This is taking the place of the Party for the Planet event which was supposed to be held around Earth Day, but cancelled due to

COVID-19. The zoo is still working on the details, but we're looking for volunteers to coordinate efforts at local sites near lakes, rivers or stream or even neighborhoods/ downtown areas with lots of storm drains. We'd work with the coordinator to get any supplies they may need including: bags, gloves, and masks. There will also be an option for individuals to participate on their own and report the amount of trash collected. If you have suggestions for locations or groups/ individuals who may be interested in coordinating a clean-up in your area, please let Christal know.

**NEW Video Presentations-** Two video presentation are now available for partners to use or post on their web pages.

- Lawns and Water Quality-Doug Soldat, UW-Madison-Learn how land use and lawn maintenance strategies can impact water quality along with methods you can implement to maintain a healthy lawn while also protecting the water. [http://youtu.be/7PI8JMc\\_qHA](http://youtu.be/7PI8JMc_qHA) A link is also posted under the Home and Yard tab on the Ripple Effects web site <https://ripple-effects.com/Healthy-Lawns>
- Conservation Corner Series- Stormwater Pollution and Solutions- Presentation covers stormwater basics and includes the stormwater animation, a demo of the rainfall simulator and an overview of MAMSWaP/Dane County programs that residents and groups can get involved with to protect our water resources. <https://youtu.be/35Vpwwze6Ek> A link is also posted under the Resources tab on the Ripple Effects web site <https://ripple-effects.com/Videos-Presentations>

**2021 MAMSWaP I&E Work Plan-** Christal is working with the I&E Committee to finalize the 2021 I&E Work Plan along with a template I&E Work Plan that municipalities can use to develop their own I&E Work Plan. The 2021 I&E Work Plan will look similar to the 2020 Work Plan. New projects for 2021 will be the development of the Illicit Discharge outreach campaign (carried over from 2020), a local Clean Sweep Collection Event and the start of an Adopt a Storm Drain pilot program. Both the I&E Work Plan and template for municipalities will be shared with partners by Sept. 1<sup>st</sup>.

**MAMSWAP Quarterly I&E Meeting Summary**

The MAMSWaP I&E Committee meeting met on July 21st. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

**Presentations/Events-**

*Recent*

- Elvehjem Elem Storm Drain Mural Pres. (virtual)- May 13-14<sup>th</sup>
- Plant Dane Pick Up- May 30<sup>th</sup>
- Dane County Parks Online Conservation Corner Series- Stormwater Pollution and Solutions- July 3<sup>rd</sup>

*Coming Up*

- Party for the Planet- Shoreline/Storm Drain Clean Up Day – Sept. 19<sup>th</sup>

**Upcoming Trainings/Grants**

- Online Salt Certification Trainings- Aug 17<sup>th</sup> and 18<sup>th</sup>, Sept. 11<sup>th</sup>, Oct 2<sup>nd</sup>, Oct 27<sup>th</sup> and 28<sup>th</sup>- [www.wisaltwise.com](http://www.wisaltwise.com)
- Madison Metro. Sewerage District Chloride Reduction Grants- <http://www.madsewer.org/Programs-Initiatives/Chloride-Reduction/Chloride-Grants>
- Dane County Urban Water Quality Grants- <https://wred-lvrd.countyofdane.com/documents/UWQG/UWQG%20Application%202016-06-28.doc>

**Resources to check out-** contact Christal

- Tabletop Rainfall Simulator
- Bean Bag Toss Game
- Enviroscape

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**Reminders**

- Please be sure you have links to [www.ripple-effects.com](http://www.ripple-effects.com) from your websites.
- Follow [www.facebook.com/RippleEffectsWI](https://www.facebook.com/RippleEffectsWI) on Facebook! “Like” and “share” posts to help spread the word.
- Resources for partners are available on our Partner Resources Page- <https://ripple-effects.com/outreach-tools> and MAMSWaP Resources folder in the Google Drive <https://drive.google.com/drive/u/0/folders/0B6IN0xfndLr9TXVtek90V05NbGc>

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